

it's in the bag

share^{the}
dignity



Packing Party

Host Toolkit

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Share the Dignity

Share the Dignity believes that everyone deserves to be afforded the dignity so many of us take for granted. Our work directly benefits those in crisis experiencing period poverty.

Share the Dignity is a women's charity in Australia, that works to make a real difference in the lives of those experiencing homelessness, fleeing domestic violence, or doing it tough.

We distribute period products to women, girls, and anyone who menstruates who needs support. When someone is doing it tough, the last thing on their mind should be dealing with their period.

It's in the Bag

It's in the Bag is one of Australia's most loved Christmas appeals, where we encourage everyday Australians to put together bags filled with essential items, and maybe some everyday luxuries, to donate to women and girls in need for Christmas.



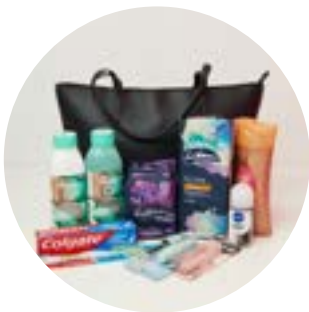
About the Toolkit

The toolkit has all the resources you need. Hosting your own packing party is the easiest way to give back! Whether you are hosting a party or raising funds (or both!) we have all the tips and tools you need to ensure your packing party is a success!

How it the 'It's in the Bag' packing party works.



Get together with your friends, colleagues or community group.



Pack your It's in the Bag, bag with all the essential items required plus any luxury items and a note.



You can also raise extra funds through your fundraising page so that we can pack extra bags on your behalf.



Drop your bags at a Bunnings collection point between 14th -30th November 2025.



Your bags will be received by someone doing it tough this Christmas.

How to host an 'It's in the Bag' Packing Party

The most important thing to remember when hosting a packing party is why you are doing it and to have fun! Below is all the information you need to host your own packing party and make it a huge success.

01

Sign up to host a party

Visit our website [here](#) to find out more about the It's in the Bag packing party and to register to host your own.

02

Set up your fundraising page

Upload your profile pic, and let people know why you are taking part in Its in the Bag. This page has a unique link which you can share and collect donations from people who might not be able to attend your packing party and still want to contribute.

03

Plan your packing party

The key to a successful bag packing party is selecting your location, date and time. You need to make sure there is enough room to easily pack bags and that the bags are packed on a date that is before the Bunnings collections close!

04

Get people involved

Invite your guests! Reach out for donations and promote your involvement on social media. Spread the word about your packing party, donating bags and products or making a monetary donations through your fundraising page.

05

Deliver your bags

Deliver your finished bags to your local Bunnings store and place them in the collection boxes from 14th -30th November 2025.

Planning Your Own Packing Party

First things first...

- ✓ Lock in your location, date and time.
- ✓ Build your guest list and send your invites.

Time for the nitty gritty - getting your bags sorted!

The most important part of your packing party is making sure you have the essential items ready to go and the bags ready to pack.

Make sure you download our Bag Checklist from the resources bag so you have a list of everything you can and can't put in your bags.

A good place to start is to ask your guests attending the packing party to bring along bags and/or products to help pack the bags.

You can also put a call out to friends, family and local businesses who might want to donate items that you can use on the day.

Sorting your space!

One of the key ingredients for making your packing party run smoothly is ensuring that your event space is set up efficiently.

- Make sure you have enough room for all the essential items and the empty bags.
- Ensure that people can move about freely without obstacles.
- Do you have enough room and packaging to store the finished bags?



Get

People Involved

The ultimate goal for any packing party is to raise awareness and acquire donations to support to help women and girls in need. What can you do?

INVITE PEOPLE TO YOUR EVENT

Whether you are having a public or private event getting people there can sometimes be tricky. Send out invitations with enough notice so people can lock in the date and always have an RSVP date to help you have an idea of how many people will be there on the day.

Check out the link to the resources page below for downloadable posters, invitations, social media tiles and Facebook event assets.

PROMOTE YOUR INVOLVEMENT

Social media is a great place to promote your involvement in the campaign. You can find a heap of resources on our online resources page including Canva templates for you to personalise.

DOWNLOAD OUR ONLINE RESOURCES

[Visit the website below to access all the online collateral available to help you promote your event and collect donations.](#)

[ACCESS FILES](#)



Don't forget #ItsInTheBag when you are promoting your packing party on social media.

On the day of your Packing Party

We've created some tips, tricks and some resources to help you make sure your packing party runs smoothly.



BAG PACKING & EVENT CHECKLISTS

Make sure to print out the bag packing checklists and ensure that there is enough to go round for all your participants. Print out the event checklist to make sure you haven't forgot anything for your event.



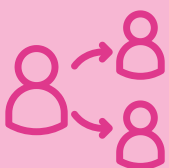
EVENT RUNSHEET

It's up to you to run your event how you want to but for those that haven't been to a bag packing party before our runsheet is a good guide of how to plan your event on the day.



PERSONALISED NOTES OR BLANK CARDS

Our bag recipients have told us that one of the most treasured parts of receiving a bag are the notes that come in them. You can find on our resource page premade notes or blank cards for your guests to write their own personalised note.



SHARE THE NEWS

Don't forget to tell the world that your event is happening to help raise awareness about the cause. Take photos or videos of your guests packing the bags and share them with your followers. Don't forget #ItsInTheBag @ShareTheDignity

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Thank You
for your
support



Contact Us

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