

sharethedignity

GUIDE TO HOSTING YOUR OWN

dignity vending machine.®

FUNDRAISER





Hi there!

YOU are making a difference in the lives of women, girls and those who menstruate. By hosting your fundraiser you are starting conversations, sharing awareness, and raising funds to help fight period poverty. This guide has the resources you need to help make your fundraiser a success! Our 2024 Blood Big Survey found **64%** of menstruators have struggled to afford period products due to cost*. Every \$40 you raise can help to provide up to 8 women or girls with a packet of period products.

[*The 2024 Bloody Big Survey](#)

**Rochelle
Courtenay**

-
Founder &
Managing
Director

Our *Impact in Numbers*

Current as of November 2025

Our 3,000+ charities partners request more than 190,000 bags each year.



1m+ It's in the Bag donations filled with essential items.



5.5m+ period products donated to our Dignity Drives.



194,757 reusable period products donated to our Dignity Drives.



3,300+ volunteers making Share the Dignity possible.



1111 Dignity Vending Machines dispensing free pads and tampons.



410,500+ period products shipped to remote Indigenous communities.

Share the Dignity believes that everyone deserves to be afforded the dignity so many of us take for granted. Our work directly benefits those in crisis experiencing period poverty. Share the Dignity is a women's charity in Australia, that works to make a real difference in the lives of those experiencing homelessness, fleeing domestic violence, or doing it tough. We distribute period products to women, girls, and anyone who menstruates that needs support.

When someone is doing it tough, the last thing on their mind should be dealing with their period.



Time to *plan* your fundraiser!

The most important thing to remember when hosting a fundraiser is why you are doing it and to have fun.

It can be as easy or as big as you like, it's up to you. The key to your success is being prepared, it only takes a few small steps, and you are on your way!

Steps to *plan your own* DVM fundraiser:

1. Ready to host your own DVM fundraiser?

Head to our website to register and follow the simple steps to create your personalised fundraising page. Once it's live, you can easily share your unique link with your networks on social media to help spread the word. Every donation goes directly to the cause, no need to handle any money yourself. Plus, your supporters will automatically receive a tax-deductible receipt.



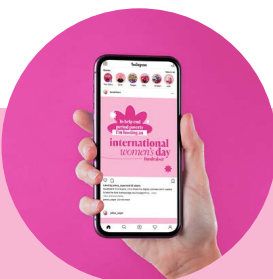
UPLOAD A PHOTO

of yourself to your fundraising page.



UPDATE YOUR PAGE

to share why you are hosting your event.



SHARE YOUR PAGE

on your socials and ask your friends to donate.



POST UPDATES

on your progress and thank those who donate.

GIVE TO YOURSELF

This shows your supporters how passionate you are about the cause, and can also give an idea of how much they could donate.

2. Think of a fundraising idea!

Need some fun inspiration? Start with what you enjoy doing.

Online Campaign: Launch an online fundraising campaign through social media and community pages to help raise funds for a Dignity Vending Machine®.

Host an Event: Host a fundraising event such as a morning tea, BBQ, trivia night, murder mystery, or even a themed fashion show.

Donations Instead of Gifts: Invite guests to donate to your fundraiser in place of gifts for your birthday, wedding, or other special occasion.

Something Different: Fundraise with something different like a bake sale or fun-run, themed around dignity and equality.

3. Build your Online Campaign for Menstrual Equity.

Kickstart your fundraising efforts by launching your campaign across social media and community pages. We've made it easy, just download the ready-to-use social and story tiles from our asset hub <https://www.sharethedignity.org.au/dvm-hyof-assets>

Be sure to include why you're passionate about supporting a Dignity Vending Machine in your community. Whether it's about creating access, promoting dignity, or ensuring no one is left without the products they need, your personal reason can inspire others to get involved and make a difference.

4. Make the most of the resources we've already created for you!

Simply download the materials, update them with your unique QR code linked to your fundraiser, and print them out to display at the site you're fundraising for. It's a quick and effective way to spread the word and boost support for your Dignity Vending Machine campaign. Check out the resources page through our website for downloadable posters, invitations, social media tiles and more.

<https://www.sharethedignity.org.au/dvm-hyof-assets>



5. Hosting a fundraising event? Lock it in!

Pick your location, date, and time to suit your type of fundraiser. If you're hosting in a public place like a park, check for any restrictions or permits required by your local council. Set yourself a clear budget, consider what expenses you may incur and how much you're willing to spend.*

<https://www.sharethedignity.org.au/event/host-your-fundraiser/resources>

The example Event Run Sheet and Checklist are good guides for how to plan your day. Both are available for download from our online resources. Think about how you would like your fundraiser to run, tweak the run sheet to suit and plan for it to be flexible.

Add a pinch of pink to your fundraiser with posters and bunting from our online resources and ask your guests to add some pink to their outfits.

Remember why you are doing all this, and enjoy.

*Remember, under the Charitable Fundraising Act 1991, your event must return at least 60% of the funds raised to the charity (e.g. for every \$100 raised, no more than \$40 should be spent on costs). All fundraising activities must also comply with relevant State or Territory laws, and permits may be needed for raffles, lotteries, or games of chance.

Helpful tips:

Keep sharing and help reduce the stigma around talking about periods.



In the lead-up to your fundraiser keep sharing your fundraising page and why you are supporting raising funds for a DVM.



Visit the website to access all the online collateral to help promote your fundraiser and collect donations.



Share our editable Thank You social tile afterwards to show your appreciation, available for download from our online resources.

Don't forget to use [#DignityVendingMachine](#) and tag [@sharethedignityaustralia](#)



Want to add a little more to your fundraising?

MATCH THE DONATIONS

Ask your employer to join the cause and match what you raise. Need help? Check out our resources to find a template!

GUESSING GAME

Fill a jar with something fun and have your guests donate to guess the quantity. The closest guess wins the jar!

DONATE THE DIFFERENCE

Ask guests to donate what they'd normally spend on a meal out to support Share the Dignity.

RAFFLE FUN

Host a raffle with prizes donated by friends or local businesses at your event. Remember to check the rules for raffles in your state.

SELL HANDMADE GOODS

Bake, craft, or create and sell your special items at your fundraising event. Whether it's delicious treats or handmade treasures, your creations can make a big difference.

\$5 FRIDAY CHALLENGE

Invite your friends to skip their usual coffee run and donate that \$5 instead!

Where do the funds raised go?



A \$5 donation

helps cover the cost of two period packs in a Dignity vending Machine.



A \$25 donation

helps cover the cost of period products for one cycle.



A \$52 donation

helps cover the costs of a Dignity Vending Machine for 3 days.



A \$120 donation

helps provide enough Period Packs to stock a Dignity Vending Machine® for a week.



A \$5,000 donation

helps provide enough Period Packs to stock a Dignity Vending Machine® for a year.



A \$10,000 donation

will pay for a Dignity Vending Machine to be installed and Period Pack Stock for 1 year.

Wrapping it all up!

Any cash you collect during your fundraiser can be deposited into Share the Dignity's bank account.

Account Name: Share the Dignity Ltd
BSB: 064-000
Account Number: 1607 8032
Reference: Your name or event name

Please contact us to help get your deposited amount on your fundraising page and also to request your tax-deductible receipt. Please note, deposits made directly into the bank account will not appear on your online fundraising page.

Email the Share the Dignity team at: dvm@sharethedignity.org.au

Frequently Asked Questions

1. Do I need approval to fundraise for Share the Dignity?

Yes. Before you begin, please register your fundraiser with us online. Once approved, you'll receive an Authority to Fundraise letter, confirming you're officially permitted to raise funds on our behalf.

2. Why do I need approval to fundraise for a Dignity Vending Machine (DVM) at a specific site?

Installing a DVM involves more than just placing the machine, it requires ongoing care and support from the site where it's located. There may be important considerations like landlord permissions, permits, accessibility, and access to power.

Because of this, Share the Dignity must first seek written approval from the site owner and/or operator before fundraising can begin for a DVM at that location. This ensures the machine can be properly maintained and supported long-term.

3. Why can I not Fundraise for a Dignity Vending Machine to be installed at my private workplace?

Sites that are not accessed or used by the general community are not eligible for installation. This includes private business locations where access is restricted to employees or internal stakeholders only. DVMs are intended to serve the broader community, and therefore must be placed in locations that are publicly accessible and regularly used by community members.

4. Can I use Share the Dignity's logo and branding?

Yes. Upon approval, we can provide you with our official Proudly Supporting Logo and branding guidelines. All events must be conducted in the organiser's name, and you must clearly state that the event is in support of Share the Dignity (not a joint venture or hosted by us).

5. What support does Share the Dignity offer for fundraisers?

We provide resources such as downloadable resources, promotional materials, and advice to help make your event successful. However, we cannot offer financial support, staff to run events, or access to our contact lists due to privacy regulations.

6. Are there legal requirements I should be aware of?

Yes. Fundraising activities must comply with relevant

laws and regulations in your State or Territory. This includes obtaining necessary permits or licenses, especially if your event involves raffles, lotteries, or other gaming activities.

7. What types of fundraising activities can I run?

You can host a wide range of activities such as morning teas, fitness challenges, trivia nights, raffles, school dress-up days, and more! Just make sure your activity is safe, appropriate, and aligns with Share the Dignity's values.

8. Will donors receive tax receipts?

Donations of \$2 or more made through your official fundraising page will automatically receive a tax receipt. For offline donations, receipts can be issued if complete donor details are provided.

9. Can I sell merchandise or products at my event?

Yes, but you must ensure that proceeds from any products sold, after expenses, are donated to Share the Dignity. If you're interested in purchasing official Share the Dignity merchandise to sell, please contact us for more information.

10. How do I keep my fundraiser safe and inclusive?

Ensure your event is accessible, respectful, and inclusive of all participants. Always consider public safety, risk management, and current health regulations. If children are attending, make sure appropriate supervision and safety measures are in place.

11. Can I use Share the Dignity's Public Liability Insurance?

You might need to cover your event for public liability, the venue or other aspects of your activity. You must ensure your own insurance policies cover you for all insurable risks associated with your fundraising activity and participants.

12. Can I promote my event through Share the Dignity's channels?

While we love to support our fundraisers, we cannot guarantee promotion through our official channels. However, we encourage you to share your event on social media and tag us; we may be able to share or repost your content.

Who can I contact for further assistance?

If you have any questions or need additional support, please feel free to email us at dvm@sharethedignity.org.au. We're here to help!



share*the*dignity

Ensuring that everyone is afforded the dignity in life that so many of us take for granted.

Menstruation isn't a choice, but access to the products needed to manage it with dignity should be. Too often, people are forced to go without the essentials simply because they're not readily available or affordable.

Your incredible support helps us champion menstrual equity, ensuring that everyone who menstruates can do so with dignity, no matter their circumstances. Thank you for standing with us in creating a more equitable future.

Thank You!

sharethedignity.org.au