

How to create your own

# Birthday Photoshoot *with style!*



Your step-by-step guide to planning the perfect birthday photo shoot. This is a sure recipe for success to get noticed and make a difference!

## Find a photoshoot location to set the scene.

Find a plain white wall in the house or even your favourite nearby park to use as a backdrop. Somewhere that has an uncluttered background and plenty of space to move around to get the action shots.



## Pick your birthday colour theme.

You may have noticed that we love to use pink but feel free to pick your own and go bold!

Use this colour to gather props and decorations. You can bake a cake, use balloons and streamers and plan your outfit to the colour to create that special photo moment.

## Find your photographer.

Everyone has the friend who knows exactly how to strategize angles and lighting to make you look your best, even when you have just woken up. Find someone who makes you feel comfortable and confident around to get creative and have fun with on the day.



## Share, share, share!

When you find your favourite pictures, upload them to your #ItsMyBloodyBirthday online profile and share them on social media to promote why you are making your birthday one to remember. Share why you are getting involved encourage people to celebrate with you by donating to your personal page.

