

ABOUT *Us*

OUR TEAM | OUR ACHIEVEMENTS | OUR GOALS

OUR *Mission*

To ensure that everyone is afforded the dignity in life that so many of us take for granted.

OUR VISION

Dignity for the Vulnerable

OUR PURPOSE

To ensure dignity through the provision of basic necessities for vulnerable people at every stage of their life.

OUR COMMITMENT

Improving the quality of life for those experiencing homelessness or domestic violence.

OUR VALUES

Gratitude
Integrity
Passion
Innovation



INTRODUCTION

In 2015, Share the Dignity was founded after identifying there was a genuine need to provide vulnerable women in our community with essential sanitary products. It was reported that these women are often forced to choose between buying food to eat or buying expensive sanitary items to get through their periods. Women and children, either homeless or in shelters, were having to clean themselves in public toilets and use paper towels to create makeshift sanitary pads.

This is not and should never be okay.

From a grassroots local community initiative to a national charity, Share the Dignity has struck a chord with the Australian public and continues to evolve in order to provide for the needs of at-risk women and children. Working tirelessly with over 5000 volunteers, the charity has been able to deliver over 2.8 million packets of pads and tampons and over 614,392 essential filled handbags to Australian women and girls. Share the Dignity continues to grow with the support of passionate volunteers and the generosity of Australian businesses, ensuring that everyone is afforded the dignity in life that many of us take for granted.



WORKING *Together*

Share the Dignity is a charity where collaboration is the key to our success.

Ensuring every girl, every woman, everywhere has access to period products is our mission.

OUR Board



Rochelle Courtenay
Founder & Non-Executive
Managing Director



Simon Tolhurst
Chairperson



Nick Crethar
Treasurer



Shayne Gilbert
Director



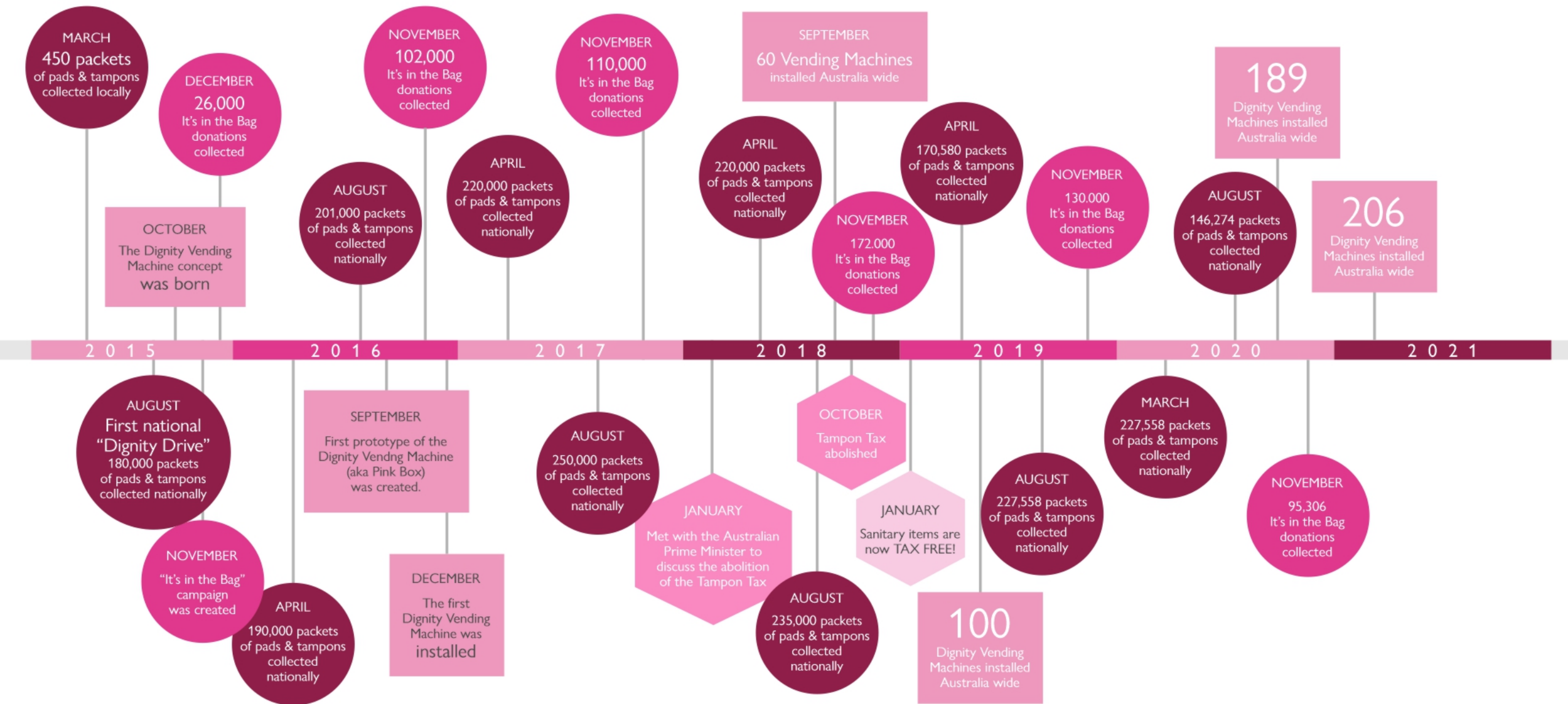
Jennifer Witheriff
Director



Matthew Smith
Director



Michelle Taupau
Director



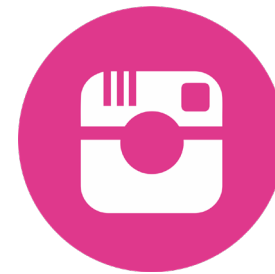


SOCIALLY Speaking



210k

FOLLOWERS



56k

FOLLOWERS



3,500

FOLLOWERS



3,000

FOLLOWERS

OUR *Stats*



2.8 million

PERIOD PRODUCTS HAVE
BEEN COLLECTED AND
DISTRIBUTED



614,392

IT'S IN THE BAG
DONATIONS HAVE BEEN
COLLECTED AND
DISTRIBUTED



5000+

SHEROES AND HEROES
WHO VOLUNTEER THEIR
TIME TO BRING OUR
INITIATIVES TO LIFE



2600+

CHARITIES ARE
SUPPORTED BY SHARE THE
DIGNITY



350

#PINKBOX MACHINES
HAVE BEEN PURCHASED,
AND 206 HAVE ALREADY
BEEN INSTALLED
NATIONALLY

OUR *Sheroes & Heroes*

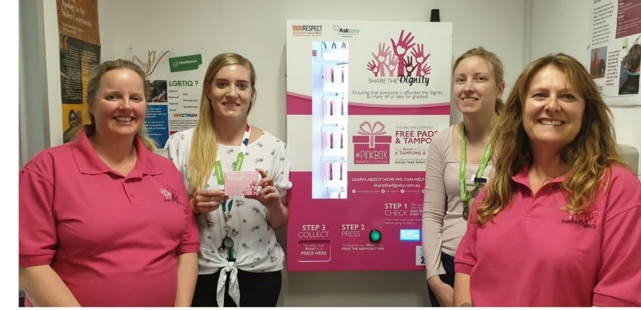
We are one community, where people can build meaningful connections, find fulfilment in their contribution, and be passionate advocates for Share the Dignity.

It is through the generosity and kindness of our Volunteer Sheroes and Heroes that we are able to run our two Dignity Drives and our It's in the Bag Appeal each year, when we collect and deliver donated items to ensure women and girls in need all across Australia have the basics of essentials.

Our Volunteer Sheroes and Heroes also:

- Assist at our national or local events
- Attend talks to advocate about Share the Dignity
- Write grants
- Source locations for our Dignity Vending Machines
- Support us behind the scenes with administrative assistance

Our people are the most important part of Share the Dignity. Without them we cannot help Women and Girls in need across Australia.



OUR *Driving Initiative*

Dignity Vending Machines

Dignity Vending Machines continue to be one of Share the Dignity's proudest achievements. Installation of our 'Pinkbox' across the country has allowed girls and women discreet and dignified access to period products to deal with their period. The machine dispenses a free period pack with two pads and six tampons.

Since installing the first machine in December 2016, we have installed 206 Pinkboxes into domestic violence refuges, homelessness hubs, socially disadvantaged schools, and hospitals for low socio economic areas, and recorded 50,000 vends of period packs.

With COVID-19 bringing so many changes for everyone, we are committed to ensuring that Share the Dignity is able to support every machine installed into the future to ensure that no woman or girl who needs our service has to go without. Ongoing fundraising activities will be required to ensure all machines are appropriately stocked and maintained into the future.





Share the Dignity plan to:

- Provide menstrual education for Indigenous women and girls
- Work with communities to distribute sanitary items
- Work with elders building strategies to support their communities and end period poverty

OUR *Driving Initiative*



When we work together, everyone benefits.

Our mission is to ensure that women and girls in remote communities, fleeing domestic violence, experiencing homelessness or period poverty should have the dignity of access to sanitary items to manage their period because these items are a basic human right, not a privilege.

*Every girl, every woman, every where,
should have access to period products.*

CAMPAIGN *Initiative*

Dignity Drives

The role of our charity is to end period poverty and hence our collection drives are an integral part of our year. In March and August each year we hold our bi-annual sanitary collections.

This year we have unfortunately seen an ongoing need from our charity partners for sanitary products as the demand continues for assistance to help women and girls manage their periods with dignity. While we cannot meet the demand from our drives alone, we acknowledge and appreciate the support of our corporate partners who assist us to bridge gaps through their generosity and support.

Businesses nominate to become collection points and the community is encouraged to donate pads, tampons, maternity pads, incontinence pads and period underwear to assist those who would otherwise go without.

Sheroes and Heroes collect, sort and count the orders before sharing with charities based on their requests for products to meet the needs of their service.

We donate products to charities, shelters, refuges, schools, community groups and organisations that assist women in need who are struggling with period poverty.

Since the beginning of our charity we have collected and distributed 2.8 million packets of sanitary items to help Australia's most vulnerable women.





CAMPAIGN *Initiative*

It's in the Bag

Each and every month, many Australian women and girls face the hardship and discomfort of not being able to afford products to manage their period with the dignity they deserve. This may be due to experiencing homelessness, domestic violence or poverty. Our annual It's in the Bag campaign recognises this issue and the isolation that this causes women and aims to supply a gift to a woman, teenage girl or new mum in need during the festive period.

Our flagship event, It's in the Bag, is one that sees the community start buying their bag items months ahead in readiness for the campaign.

The handbags and backpacks are filled with essentials of period products, shampoo and conditioner, toothbrush and toothpaste, deodorant and soap as well as beautiful additional small luxury items.

Bunnings is our national presenting partner for the second year running. Their teams decorate their collection boxes for the community to add their donated bags to.

Nappy bags were introduced to meet the need for new mums in need and are a wonderful and much appreciated addition to the campaign.

We have been overwhelmed with Australians kindness and since we started we have collected just over 614,000 it's in the bag donations. It shows Australians really want to help we are grateful we found a feel good way to make this happen.

CAMPAIGN *Initiative*

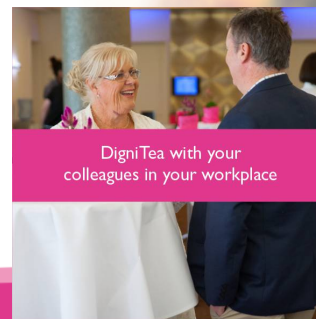
DigniTEA

DigniTea is the perfect way to bring together your friends, community, work colleagues or school, physically or virtually.

We believe that no women or girl should go without the very basics and together, we really do have the power to make a difference.

A conversation can be so powerful and by hosting a DigniTea you not only will be making a difference to women and girls through free period products but you will be helping to raise awareness on an important issue within Australia that many do not know about.

Without the education and awareness piece we will never be able to remove the barriers or shame and stigma around periods.



Advocacy WORK

Period Pride

In 2021 we are excited to commence work on our Period Pride initiative.

We will strive to bridge the education gap and misconceptions associated with periods, that perpetuate cultural taboos, shame and stigma amongst women.

Through surveys, education and social content we believe we can make a great impact reducing the stigma of menstruation.

Through the campaign we are seeking to:

- Reduce the stigma in 13-30-year old's around discussing menstruation in their social groups and families.
- Raise awareness of period poverty and Share the Dignity
- Present the findings of the survey in a report to potential funding opportunities or placement/provisions of needs.



CHAMPIONS OF CHANGE

School Program

Share the Dignity is seeking expressions of interest from schools to participate in the Champions of Change program. This is an exclusive program with only 10 available partnership opportunities.

As a Champion of Change, the school commits to a goal of raising \$10,000 across the calendar year, through Share the Dignity's organised initiatives and/or their own activities.

The school and students will have the opportunity to put into action real-world community service and practice the values of both your school and our inspiring leaders of the world. Helping to prepare students to become our leaders of tomorrow.

Share the Dignity will provide support to your school through the year and work with them to achieve their goals.





CHAMPIONS OF CHANGE

Workplace Program

Share the Dignity is seeking expressions of interest from workplaces to participate in the Champions of Change program. This is an exclusive program with only 10 available partnership opportunities.

As a Champion of Change Workplace, you will commit to a goal of raising \$10,000 across the calendar year, through Share the Dignity's organized initiatives and/or through your own activities. Showing a strong commitment by your organisation and its employees to helping Australian women and girls dealing with period poverty.

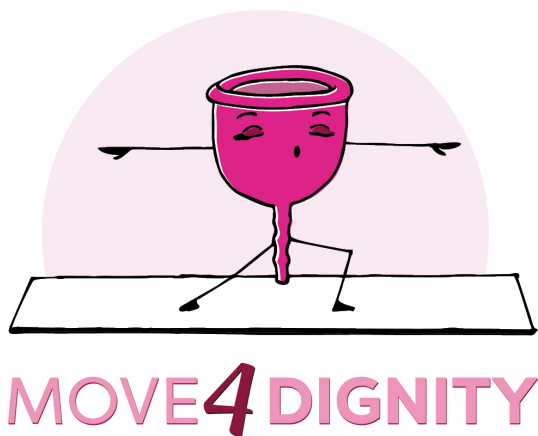
Not only will your organisation be making a tangible difference in the community, but your employees will have the opportunity to together engage in activities for purpose and practice the values of both your organisation and our inspiring leaders of the world.

Share the Dignity will provide support to your organisation through the year and work with you to achieve your goals.

With girls across Australia missing out on an education because they do not have access to period products. Your fundraising efforts will make a life-changing difference in our community, something that your workplace community will be able to celebrate together



COMMUNITY *Engagement*



Support women and girls in crisis by taking part in Move4Dignity during the month of October.

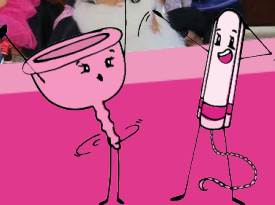
This inclusive, virtual event allows everyone to get involved, get active and (most importantly) get moving on ending period poverty in Australia.

Challenge yourself to just 30 mins of exercise a day or achieve an amazing physical feat – how you take part is up to you!

All participants can raise money to support Share the Dignity and our incentives, that provide essential period products to those who need them.

Move4Dignity aims to empower everyone participating to feel comfortable, happy, and healthy in their own skin.

2020's Inaugural event raised \$146,000 with nearly 1000 people participating.



Sponsor a Bag PROGRAM

To assist with the shortfall of #ItsInTheBag donations each year, we have introduced a Sponsor A Bag program to enable people to support the program from anywhere. We are aiming to send a minimum of 1500 bags to women and girls doing it tough this Christmas.

Our bags are filled with the essentials such as shampoo, conditioner, deodorant, and period products as well as some special gifts like sunglasses, a notepad and pen and a hand-written card to show they are loved.



ESSENTIALS



ULTIMATE



MUM & BUB



Social ENTERPRISE

If you are looking at buying gifts for your employees or clients or purchase at wholesale to be stocked in your stores, our Handbags with Heart range is the perfect option.

With Share the Dignity branding, our bags are a wonderful conversation starter and create awareness around period poverty.

Not only are our products stylish and high quality, but you will also be doubling your impact as the proceeds will ensure that women and girls are given the dignity they deserve.



Workplace GIVING

Workplace giving means that your employees can minimise tax annually by giving a little weekly.

Workplace giving is a wonderful way to initiate goodwill associated with Corporate Social Responsibility and helps Share the Dignity on our mission to end period poverty.

Regular contributions, no matter how small, allow us to continue our ongoing projects.

Your workplace's contribution will help Share the Dignity on our mission to end period poverty.



PAY A PALLET *forward*

Looking to make a donation with a difference?

Logistics is an expense that Share the Dignity has to bear to get donations to where they need to go in regional and remote Australia.

We have many Aboriginal and Torres Strait Island charities and communities in particular that we send period products, incontinence products and our donated Share the Dignity bags too.

You can help keep Share the Dignity moving by paying a pallet forward and helping us to reach those in need.



WORKING TOGETHER WITH *Business*

Each and every Corporate Partner we work with is unique to us.

Working together collaboratively; we create opportunities and events that your business can support whilst also engaging your customers and employees.

Together we can work to ensure that everyone is afforded the dignity in life that so many of use take for granted.





www.sharethedignity.org.au