

















# 2022 Annual Report



# Ensuring that everyone is afforded the dignity in life that so many of us take for granted.











### Acknowledgment of Country

Share the Dignity acknowledges Aboriginal and Torres Strait Islander peoples are the First Peoples and Traditional Custodians of this land.

We pay our respect to Elders past, present, and emerging.

We would like to acknowledge the lands, waterways and cultures of the lands in which our Head Office is located, which is that of the Turrbal and Jagerra nations and extend that respect to all Aboriginal peoples.

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### Our Story

In 2015, Share the Dignity was founded after identifying there was a genuine need to provide vulnerable women, girls and, those who menstruate in our community with essential period products. It was reported that these people were often forced to choose between buying food to eat or buying expensive period products to get through the month.

Women, girls, and those who menstruate, either homeless or in shelters, were having to clean themselves in public toilets and use paper towels, toilet paper or newspaper to create makeshift period products. This is not and should never be okay.

From a grassroots local community initiative to a national charity, Share the Dignity has struck a chord with the Australian public and continues to evolve in order to meet the needs of at-risk women, girls and those who menstruate.

Working tirelessly with over 6,000 volunteers, the charity has been able to deliver over 3.5 million packets of pads and tampons and over 724,000 handbags filled with essential items to Australian women, girls and those who menstruate.

Share the Dignity continues to grow with the support of dedicated volunteers, the generosity of Australian businesses and passionate donors, ensuring that everyone is afforded the dignity in life that so many of us take for granted.



### Message from Chairperson

As the Chair of the Board, it is a pleasure to be able to reflect on another successful year for Share the Dignity and see the impact we are making across Australia. Being able to operate with fewer ramifications from Covid was a pleasure after a tough couple of years. There have been many achievements to be proud of as we strive to achieve our mission of ensuring that everyone is afforded the dignity in life that so many of us take for granted.

Part of the reason for our sustainability and solid financial result this year is our diverse portfolio of income and strong community supporter base. The support from our community and corporate partners during what has been a tough time for many has helped us continue to grow and reach new audiences.

As always, our Dignity Drive and It's in the Bag appeals are the core of what we do, and I am happy to report we had 419,425 period products donated and 95,726 It's in the Bag donations, which equates to \$7.6 million revenue through product donations alone.

We are continuing to work hard to expand our Indigenous Menstrual Health program and increase the number of products sent to charities supporting Aboriginal and Torres Strait Islander peoples and are getting closer to our goal of supporting 2,200 charity after reaching 1,839 this financial year.

Reconciliation and working in collaboration with Aboriginal and Torres Strait Islander peoples to ensure equitable access to period products is important, and so to enhance our commitment we spent the year working on our first Reconciliation Action Plan. In March 2022 our Reflect Reconciliation Action Plan was officially endorsed by Reconciliation Australia. Share the Dignity is dedicated to 'closing the gap' by ensuring Aboriginal and Torres Strait Islander peoples who menstruate have equal and equitable access to period products and menstrual education.

During Covid we also had to learn to pivot and do things a little bit differently, and through this came new ideas, one of which was Dress for Dignity. This year we worked hard to develop and then launch our online store, Dress for Dignity, in March 2022. Dress for Dignity is a charitable, preloved fashion marketplace, and has already received two award nominations, and taken home an award for its innovative concept.

After two years of cancelled DigniTeas from Covid, it was a pleasure to finally be able to host our 11 DigniTeas across the nation in May 2022. This allowed us to not only raise money but also reconnect with our community after being isolated due to Covid.

In 2020 the Qld Premier announced if Labor was reelected, they would begin providing period products in Qld schools, and in 2022 it was great to see this promise come to fruition. Over the next financial year, we will start to see every state school be offered the opportunity to have a Dignity Vending Machine installed, allowing QLD students to focus on their education rather than worry about how they will access period products.

As of 30 June 2022, we had 345 Dignity Vending machines installed, and another 76 Dignity Vending Machines planned for the following financial year. To help fund the restocking of the Dignity Vending Machines we launched our first proper tax appeal in 2022 and plan to grow this appeal next year based on our learnings from 2022. Servicing and restocking these machines can be a challenge. However, it is incredibly important to ensure the machines remain stocked so we can ensure dignified access to period products for women, girls and those who menstruate. To ensure that the charity has sufficient cash resources over future years to fund this important initiative, and to meet our undertaking to the premises that house Dignity Vending Machines, the Directors have set aside \$255,000 of the accumulated surpluses and invested this in term deposits.

To all our amazing 6,000 plus Sheroes and Heroes, who are the heart and backbone of Share the Dignity, thank you. Without them, this year full of great accomplishments would not have been possible. I'd also like to acknowledge the small but mighty Shero Support team, Rochelle Courtenay, and my fellow board of directors, through lots of hard work we have achieved incredible results in 2022. As always it has been an honour to be the Board Chairman. Over the last three years, it has been incredible to watch Share the Dignity grow. On behalf of the board of directors, it has been a pleasure to plan for the future and continue working towards our goal of ending period poverty in Australia.

On behalf of Share the Dignity, thank you for your ongoing support and for being part of this next exciting phase of Share the Dignity. Your contributions, in whatever form they may take, help us achieve our goals of giving dignity to women, girls and those who menstruate.

Simon Tolhurst

Chairman of the Board Share the Dignity





### Message from our Founder

Like many, I was excited to see the backend of the past two years. As we entered our 7th year as a charity, I frequently spoke about it as though we were entering our first year of high school. This analogy meant big things were coming Share the Dignity's way and it held true throughout the year. Similar to how you get your stationery list sorted as you enter high school, we were doing a lot of planning for what was needed as we grew as a charity.

This year we began working on identifying an IT Solution to help provide a smoother experience for our over 6,000 volunteers, and ease the tracking of the millions of products that pass in and out of our charity each year.

We also had a big focus this year on ensuring our volunteers and staff were united, and so we spent the first six months of the year planning for our first United Conference. It was going to be an opportunity to bring our Volunteer State Team Leaders and Volunteer Leads together to focus on clarity, connection, communication and consistency. This was the most exciting planning we had ever done.

Covid, however, continued to interrupt our business operations, and our United conference was postponed from February 2022 to July 2022 (next financial year) due to the WA state borders being closed. I know when we are finally able to unite our volunteers it will make a world of difference to the women and girls we serve.

Covid also continued to cause many other interruptions. Just when we thought it was over we saw a drop in our donations by about 30%, and needed to focus on ensuring the sustainability of our fleet of Dignity Vending Machines. After our excitement to install these back in 2016, we never thought about what would happen 4 years down the track, and the reality was this year we had 61 machines with expired funding. For us to fund those machines, we had to ensure we had a minimum of \$300,000 per year to stock them, not including the new machines we have installed. We reached 345 machines installed this year which we are very proud of but also cautious of ensuring they don't become a service that

disappears. My worst fear is someone knowing they can go to a specific Dignity Vending Machine when they need help, only for the machine to be empty.

To help fund the Dignity Vending Machines with expired funding we launched our first proper tax appeal which helped stock and maintain approximately 33 out of 61 machines, which I am very grateful for. Towards the end of the financial year, I was over the moon when the QLD Government announced they would give every state school in QLD the option to have a Dignity Vending Machine installed. This news was incredible but what makes it even more special is that every school will receive Period Talk, our period specific education program with Talk Revolution, which will help us in our journey to end the shame and stigma around periods.

During difficult times, I always look for silver linings and one of my favourite Covid-born ideas was our Dress for Dignity initiative, which launched in March 2022. Dress for Dignity is the world's first 100% charitable, pre-loved fashion marketplace and we have already received two award nominations for this innovative concept. I am excited about the impact this will have on what we do at Share the Dignity. If 100,000 women donated a dress they no longer wear and sell it for just \$20 this will bring in an additional \$2 million a year. Each year we have had a shortfall between the It's in the Bag donations and requests from our charities, so this could help us put together an additional 40,000 bags.

As always, the most important thing for me is to ensure there is not a single person in Australia who doesn't know period poverty exists. Seven years ago, I was shocked to learn women, girls, and those who menstruate in Australia were having to use socks, newspaper or wadded up toilet paper to deal with their period and I truly believe that not a single person would not want to help after learning about the realities of period poverty. We really can eradicate period poverty in Australia if we work together.

Jochelle



### Message from our Patron

As Governor and Patron of Share the Dignity, I commend you on another year of charitable efforts in helping ensure all women and girls are afforded the dignity in life that so many of us take for granted.

The United Nations' Universal Declaration of Human Rights states that: 'All human beings are born free and equal in dignity'.

However, the most vulnerable women in our community are often not afforded such basic dignities as access to personal hygiene products.

It's safe to say a charity founded on helping to ensure women, girls and those who menstruate have access to the sanitary products they need is - as novel as it is sadly, necessary.

Women should not need to choose between putting food on their table or buying expensive period products, but this is the unfortunate reality for many at-risk women. Providing items that should be accessible to all women and girls, no matter their circumstances, is among the most kind, thoughtful and human acts conceivable and I commend your Board, staff, corporate partners and many volunteers for their efforts in ensuring those living in crisis can manage their period with the dignity they deserve.

I am proud to be Patron of an organisation that provides dignity to women and girls when they need it most.

I wish you continued success, and the recognition and appreciation you so richly deserve.

Thank you.

Her Excellency the Honourable Dr Jeannette Young AC PSM Governor of Queensland





### Vision, Mission, Purpose, Values

### Our Mission

Ensuring that everyone is afforded the dignity in life that so many of us take for granted.

#### OurVision

Dignity for all through the achievement of:

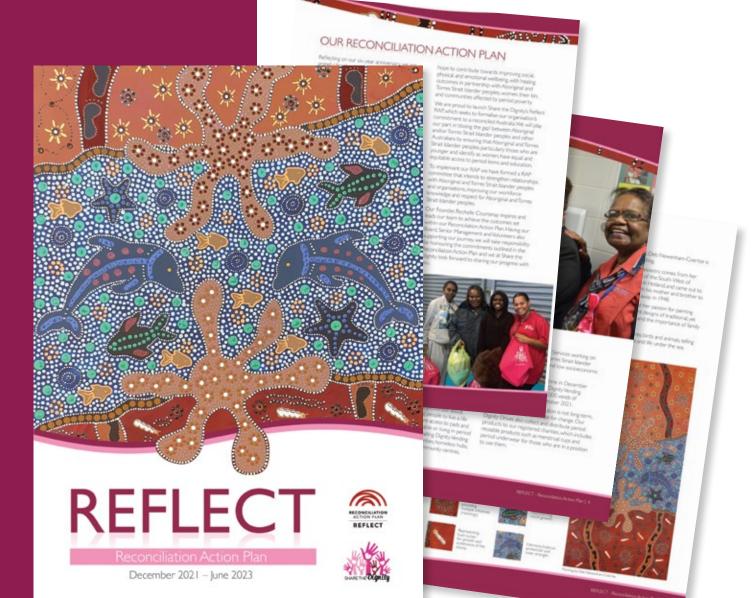
- Ending period poverty
- Leadership in education and advocacy
- Dignity for people facing adversity

### Our Purpose

Empower others to use kindness to heal the world

#### Values

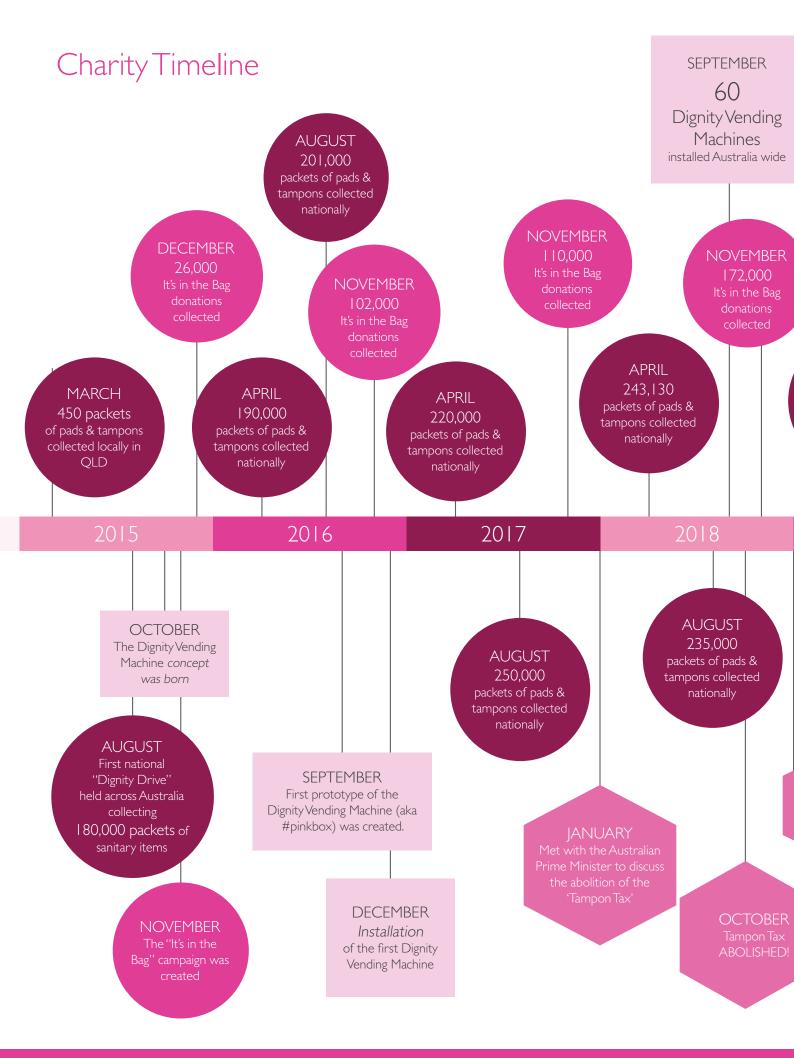
- Gratitude
- Integrity
- Passion
- Innovation

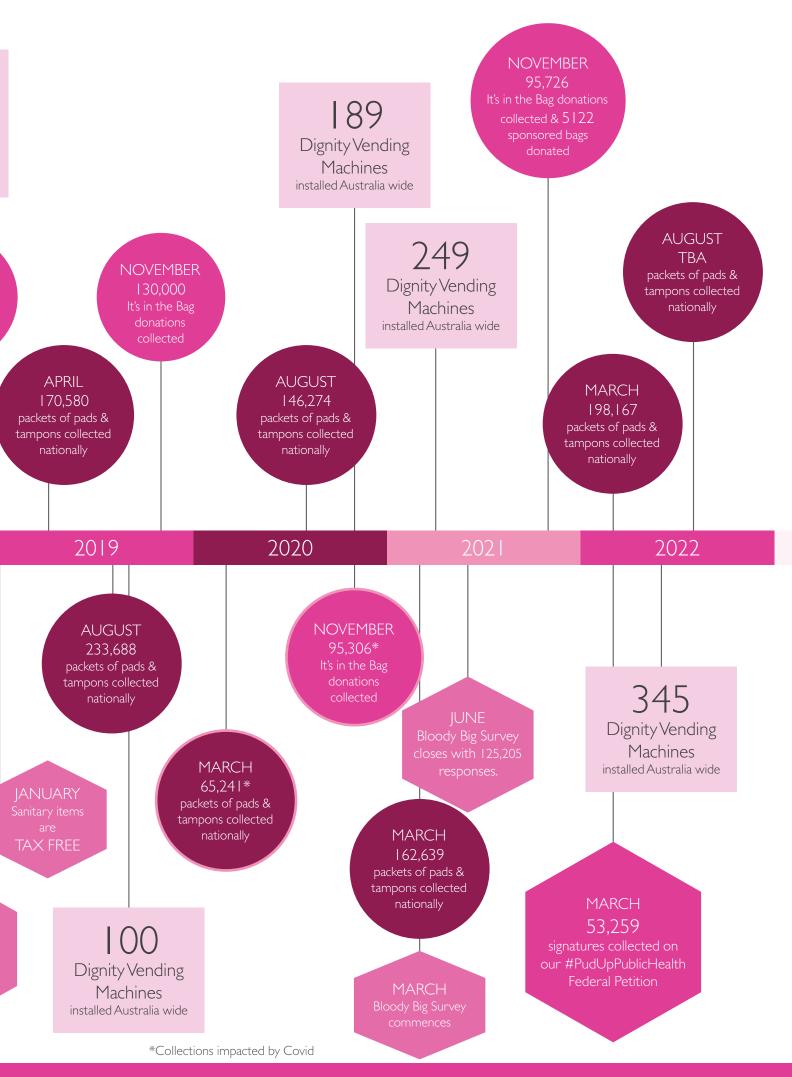


### **Reconcilliation Action Plan**

In March 2022 our Reflect - Reconciliation Action Plan (RAP) was officially endorsed by Reconciliation Australia. This had been a work in progress for a while and so it was an exciting occasion when we received the ensorsement. Our Reflect RAP marks the very start of our reconciliation journey and we are incredibly driven to continue our journey and ensure we meet our actions within the plan.

We are dedicated to playing our part in 'closing the gap' by ensuring Aboriginal and Torres Strait Islander peoples who menstruate have equal and equitable access to period products and menstrual education. We are committed to working alongside Aboriginal and Torres Strait Islander peoples and providing access to culturally responsive services.





### Governance

Corporate governance refers to the processes, activities, and relationships that ensure an organisation is effectively and properly managed. For Share the Dignity, good corporate governance means having processes in place, as well as undertaking activities and maintaining relationships to ensure funds raised from the community are used to carry out our mission.

The Share the Dignity Board is committed to ensuring principles of good governance are implemented openly and with integrity, corresponding with our Board objectives. All Board Directors, Executive Management, employees and volunteers are passionately committed to helping those in need across Australia.



### Our Board

The aim and approach of Share the Dignity's Board, with Managing Director and Founder Rochelle Courtenay, is to develop, implement, and maintain a culture and standard of good corporate governance, respected by both internal and external stakeholders, including our partners and sponsors.

The Board has protocols to ensure systems and processes are in place to protect the charity's reputation and assure all donors, sponsors, and other parties can have complete confidence in their donations.



#### Simon Tolhurst, Chair

Simon is a Partner in HWL Ebsworth's Litigation Team and has over 25 years of experience as a lawyer with a focus on dispute resolution and competition law matters. Simon advised all levels of Government, charitable institutions, and corporates, small, medium, and large.

Simon has been named in The Australian Financial Review's Best Lawyers as one of Australia's best lawyers in the Litigation category, and has also been recognised in Doyle's Guide as a Leading Commercial Litigation and Dispute Resolution Lawyer. He is also part of the HWL Ebsworth National Competition Law and Anti-Trust Group, which has been recognised as a leading firm by both Chambers and Legal 500.

In addition to his legal work, Simon is also Chairman of ASX listed iCollege Limited (ICT) which operates in the vocational education sector and is a director of Tyre Evolution, one of Queensland's largest truck tyre retail businesses.

### Rochelle Courtenay, Founder and Non-Executive Managing Director

Rochelle is Share the Dignity's Founder and Managing Director, however, the title she is most proud of is 'Pad Lady'. Rochelle leads a team of volunteers collecting millions of period products across Australia.

When Rochelle first learned of homeless people going without period products, she decided the question was not 'why is no one doing anything' but rather, 'what's stopping me from doing something?'. In March 2015, Rochelle took matters into her own hands collecting period products within her local community and distributing them to local shelters. From the simple idea of giving dignity to those who need it most, Share the Dignity was created and has grown to a national charity. Share the Dignity now has over 6000 volunteers and provides multiple initiatives aimed at giving dignity to women, girls and those who menstruate.





#### Jennifer Witheriff, Deputy Chair

Jennifer is the founder of Energise Leadership, an Australian company specialising in organisational and leadership development, executive coaching, training, and facilitation. Before establishing her own business seven years ago, she held leadership roles in Government.

As her company name suggests, Jen is about engaging and energising people in the practice of leadership. She is particularly passionate about women and their role as leaders in all aspects of life – at work, home and community.

Over the past five years, she has conducted international development programs at the University of Queensland for women leaders of Bhutan, Sri Lanka, and Pakistan. Working with these wonderful women has consolidated her thinking about the practice of leadership and how change can occur through grassroots movements.

Jennifer intends to contribute her knowledge and skills in women's leadership development, empowerment, advocacy, and social inclusion in her role on the Board of Share the Dignity.

### Nick Crethar, Treasurer

Nick has been the Chief Financial Controller of the Royal Society for the Prevention of Cruelty to Animals (RSPCA) Qld Ltd since 2011, providing him with a wealth of experience in the charity and not-for-profit space. His leadership skills and insights into managing teams in this space provide Share the Dignity with a wealth of knowledge to enhance our continuous improvement processes.

Renowned as a meticulous, visionary executive who has demonstrated ongoing success in delivering an efficient, compliant financial operation across numerous iconic brand organisations. Leveraging off a diverse career to provide strategic and technical advice across operational, technology and commercial issues, Nick has extensive experience within the private and not-for-profit sectors. He has a proven capacity to utilise financial data, influence decisions, and obtain buy-in to drive efficiencies and business growth.



Nick is passionate about making a difference to the community and enjoys working to build on Share the Dignity's solid foundations, by ensuring its sustainability in a way that remains aligned to the charity's goals and vision.



#### Shayne Gilbert, Director

Shayne Gilbert is a founding Board Member of Share the Dignity, who has returned to the Board in June 2020. He has passionately advocated for the difference the charity makes. Shayne is an investment advisor, a passionate rugby coach, a father of four children, and a former teacher. Shayne brings to the charity a strong collaboration strategy to ensure the sustainability of the charity.

"As a father, a husband, a brother, and a son, I could not help but feel empathy for the women, girls and those who menstruate Share the Dignity helps. My experience in the financial industry, along with my studies in teaching and psychology, ensure that my strengths are put to good use to help the charity flourish and continue their good work."

#### Michelle Taupau, Director

Michelle Taupau is the Managing Director and co-founder of The Disrupters. She brings to the board 20+ years of experience in partnership and stakeholder engagement and management success across the public and private sectors. Harnessing the unique power of sport, Michelle strategically connects brands, government, and media with athletes, teams, and events, to create powerful partnerships. In her previous role as the NRL's Community Relations Manager, her responsibilities included; management of strategic partnerships, Indigenous engagement, and program management. She has also managed corporate sales and partnerships for Wests Tigers Rugby League, and the Australian Apprenticeship Centre for NSW Business Chamber.

Michelle provides strategic direction to business and sporting bodies and athletes relating to strategic planning, community engagement strategies (diversity, multicultural, Indigenous), talent optimisation and management, and sponsorship. Michelle brings a wealth of knowledge in stakeholder and community engagement, program delivery, sponsorship procurement, activation strategies, and state and federal government lobbying.





#### Matt Smith, Secretary

Matt Smith joined the Board of Share the Dignity in June 2020 as our Company Secretary.

As a Partner at Prime Accounting and Business Advisory, Matt brings a wealth of knowledge in strategic business planning, management, and financial analysis, as well as past experience in a board advisory capacity for several Australian companies.

Matt has a longstanding relationship with Share the Dignity and is inspired by the passion and goodwill that the charity invokes in the community. He enjoys being able to continue the important work of ensuring that the charity remains aligned to its values.



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### Awards and Recognition

#### 2022

• Heart of Women Awards - Woman of the Year (winner)

#### 2021

- HESTA Excellence Awards (finalist)
- Queensland Volunteering Awards Volunteering Impact Award, Share the Dignity (winner)
- Aus Mumpreneur QLD & NT Women's Champion (winner)
- Southern Community Award Southern International Women's Day Dinner and Awards (winner)
- South Australian Volunteers (winner)

### 2019

• Give Easy - Innovative CEO Award, Rochelle Courtenay (winner)

### 2018

- Pride of Australia Award, Rochelle Courtenay (winner)
- Pro Bono Australia Impact 25, Rochelle Courtenay (winner)
- AusMumpreneur Awards Women Will Change the World, Rochelle
   Courtenay (winner)
- Century 21 North Lakes Humanitarian Award (winner
- Soroptimist International Woman of the Year (winner)
- Forever New International Women's Day Inspiring and Influential Women of the Year (finalist)
- Telstra Business Awards Social Change, Share the Dignity (Queensland finalist)
- Maker Queensland (finalist)
- CEO Magazine Executive of the Year, Rochelle Courtenay (winner)
- Financial Review 100 Women of Influence Awards

### 2017

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- The Lilley Australia Day Awards Ted Tremayne Memorial Trophy (winner)
- AusMumpreneur & Women's Business School AusMumpreneur 'Rising Star', Rochelle Courtenay (winner)
- Brilliant Biz Mums Best Community Minded Mum Rochelle
   Courtenay (winner)
- Australian of the Year Queensland, Rochelle Courtenay (nominee)
- Telstra Queensland Telstra Business Woman of the Year

#### 2016

- Cosmopolitan Magazine Humanitarian of the Year, Rochelle
   Courtenay (winner)
- Telstra Queensland For Purpose and Social Enterprise Award (finalist)





### A little change can make a big difference

Special \$365

For every pack of pads, tampons, liners or period briefs you purchase, Woolworths will donate 5 cents to Share the Dignity. A charity supporting disadvantaged women.



Proudly supported by WOOlWOrths

### Partnering for Dignity

We are so grateful for the commitment and support of our Corporate Partners.

Their support, both financial and in-kind, helps Share the Dignity ensure those living in crisis can manage their period with the dignity they deserve.

By supporting us with donations not only do they help us ensure those experiencing period poverty have access to period products, but they also help us create awareness around period poverty so we can ensure everyone in Australia knows this problem exists.



### Corporate

Our generous corporate partners assist us in providing vulnerable women, girls and those who menstruate with period products to manage their period with the dignity they deserve.

Through their donations of resources, products, services, and donations in kind, we can reach those living in crisis. The support of our corporate partners helps us to facilitate our initiatives and events throughout the year and engage with the community to spread awareness of the devastating impacts of period poverty.



### Muffin Break

Muffin Break has been a long term supporter of Share the Dignity, contributing over \$70,000 to date towards helping ensure women, girls and those who menstruate do not have to go without basic essentials.

Muffin Break were the national sponsors for our 11 DigniTea events across the country, held in May to celebrate World Menstrual Hygiene Day.

In addition to sponsoring our high teas, a special limited-edition Muffin is released each year where \$1 from each muffin sold is donated to Share the Dignity. In 2021 \$20,000 was raised through the muffin sales.

We are so thankful to partner with brands such as Muffin Break, who are so passionate about making a difference in the community.

### Vapiano

In 2022, Vapiano brought back 'Pink Gin Wednesdays' across their venues, donating the proceeds from each pink gin spritz sold.

Vapiano have been long term supporters of Share the Dignity, kickstarting their pink gin campaign back in 2019. To date they have raised over \$80,000 which has helped fund our Dignity Vending Machine program.













### Tupperware











**PowerWater** 

MECCA INFAMOUS







ZJOOSH



C Kimberly-Clark



BRISBANE RACING CLUB







### Charities we support

Ending Period Poverty, Working Together

They say it takes a village and nothing could be truer when it comes to ending period poverty. Without the help of our amazing volunteers and the generosity of the Australian public, Share the Dignity would not be able to proudly support over 3000 charities nationally. Our amazing charity partners are on the ground directly helping those experiencing period poverty. They also help us ensure those living in crisis or doing it tough receive a bag full of essential items by distributing donated It's in the Bag Christmas gifts.

One of the highlights of our Dignity Drives and It's in the Bag campaign for our Sheroes and Heroes is the opportunity to deliver to a local charity. This experience is like nothing else; the beautiful stories that are shared and the gratitude expressed by our charity partners makes this a truly special experience. More often than not, tears are shed, and our volunteers are humbled by the impact of the work we do.





Another way we are working towards ending period poverty is by rolling out our Dignity Vending Machines. We continue to work hard to install our Dignity Vending Machines across Australia in support of local communities and those experiencing period poverty. Our Dignity Vending Machines are a great help in-between Dignity Drives and allow individuals to access period products discreetly and with dignity, without having to ask for assistance. Our Dignity Vending Machines are installed in many of our charities and other locations frequented by vulnerable women, girls, and those who menstruate.



### Champions of Change

Champion of Change Workplaces commit to a goal of raising \$10,000 across a year through Share the Dignity's organised initiatives and/or their own chosen activities.

Showing a strong commitment by their organisation and its employees/students, our Champions of Change are focused on helping raise funds so that Australian women, girls and those who menstruate are able to access period products they may not have been able to afford otherwise.

#### Schools

Our 2021 Champions of Change Schools were:

Brisbane Grammar
 Emmanuel College
 School

### Workplaces

Our 2021 Champions of Change Workplaces were:

- Hatch
- Cygnett
- Freelancing Gems
- Styling You The Label
- Proud Poppy
- Alfa Financial

- Services
- Legalite Australia

S In

- Lovekins
- Hello Electrical / Hello Plumbing
- Aussie Broadband
- Gedeon Richter

#### Styling You

A huge shout out to Styling You, one of our workplace champions of change who have supported Share the Dignity for many years.

Styling You has a key aim to champion women to be their most confident selves, and this shows through their tireless advocacy. The team is committed to raising awareness and promoting the importance of organisations like Share the Dignity and the work that we do.

In 2021, Styling You launched a special tee and asked their community to harness the power of pink to raise funds to help continue our mission. This successful campaign raised \$10,000 to support women, girls, and those who menstruate doing it tough across Australia.

Thank you to Styling You and everyone who purchased a tee to make a difference.





### Community Fundraising

### Women in Finance

In November 2021, over 200 attendees from the Women in Finance Queensland community came together for an Inspiring Women's Series event.

The event was joined by guest speaker Anna Bligh who spoke to the room virtually, due to Covid restrictions on interstate travel. Our founder Rochelle also spoke, on the importance of our work, and why events like this are so important in funding the important work that we do.

It was a hugely successful day with over \$7,000 raised.

#### Queensland Hotels Association

After a two-year Covid-induced hiatus, the Queensland Hotels Association Women in Hotels returned with a Positano-inspired long luncheon.

A sell-out crowd of more than 270 ladies, and a few brave men, enjoyed an afternoon of freshly shucked oysters, gin cocktails, champagne, live fashion illustrations, and lots of laughs with guest speaker Amanda Gore and MC Megan Woodward.

With generously donated raffle prizes from QHA Members and Partners, the event raised more than \$6,000 to assist those in need.







### Donor Recognition

Thank you to the following organisations and trusts for their generous contributions towards ending period poverty in 2020-2021.

- The Bryan Foundation
- Brisbane City Council Newcrest Mining
   Cadia Valley Operations
- Power Water
- Do Terra Healing Hands
- Hearts and Minds
- Commonwealth Bank
- Launceston City Council
- Max Foundation
- Adelaide Light Rotary
- City of Adelaide Rotary
- Crown Resorts
- Arrow Energy Brighter Future
- NIB Good Cause
- Officeworks,Virginia
- Toyota
- Video Conferencing Australia
- DMC Advertising Group

Thank you to the following individuals for their continued support in making lifechanging differences.

- John Beal
- Suan Yeo



### Volunteers Our Passionate Sheroes

Sheroes and Heroes are a group of dedicated individuals who truly live up to their name. They are people who generously give up their free time to collect, deliver and donate items to those who are doing it tough in their local communities. Sheroes and Heroes are the backbone of Share the Dignity and allow us to make a real on-the-ground difference to the lives of those experiencing period poverty.

Our volunteers create a community we are proud to be a part of. They carry out our initiatives and help change the lives of those experiencing period poverty. Sheroes and Heroes have always lifted each other up and despite everything going on in the world, including the ongoing concern of Covid, our volunteers pulled together to ensure our initiatives could continue to run across Australia and support our mission to end period poverty. The number of products donated this year was a true reflection of the commitment and dedication of our volunteers who collected, counted, and delivered a significant amount of product in their local area. We are truly amazed by the passion and kindness shown by our volunteers. Each and every one of them has put others before themselves and, regardless of everything happening in their own lives, they continue to show up and lend a helping hand. We feel so honoured to be surrounded by such kind and inspiring people. On behalf of the thousands of women, girls, and those who menstruate, that you help each year, we would like to say, thank you!

Our Share the Dignity community is unmatched and, many of our Sheroes and Heroes have made lifelong friends through volunteering with us. We have heard many stories of volunteers who have included their sons or daughters in collections who are now old enough to be volunteers themselves, groups going on holidays together and people genuinely enjoying each other's company. Volunteering with Share the Dignity provides a space for you to feel welcome in a healthy environment, where friendships can flourish, you can be yourself, and do your part to eradicate period poverty.

### Volunteer recognition

Our Sheroes and Heroes are so important and valued by us. Whenever there is the opportunity achievements, we jump at the chance. This year we nominated various individuals and teams for veheld in their State or Territory. Some of these award programs occurred during Volunteer Week were held throughout the year.

Many of our Sheroes and Heroes received local or community awards throughout the year due to activities and we would like to take this opportunity to congratulate them all. We would also like to given to an individual or team are an award for all of Share the Dignity. We are always so proud an the opportunity to thank our volunteers publicly through the State and Territory volunteer award

#### Leanne

In October 2021 our NSW Team Leader, Leanne, was awarded Adult Volunteer of the Year at the Hunter Region New South Wales Volunteer Awards. Leanne said, "it is an honour to be nominated for such an award, it really is a team effort. Nothing we do happens without our entire team... I accept the award on behalf of the entire NSW team and every other volunteer of Share the Dignity across the country."

#### Asha

Out of 450 changemakers, shortlisted to 150 nominees, Asha, our Western Australia Team Leader, was chosen in March 2022 as one of 25 most inspiring and influential people for 2022 in the Impact 25 Awards. Since 2014, Pro Bono Australia's Impact 25 awards have recognised individuals who are working to solve today's greatest challenges through integrity, foresight, initiative and collaboration. Asha is the CEO of the Southern Aboriginal Corporation and said, "I am so humbled to be a recipient of the 2022 Impact 25 Awards. Every vote was important and I can't thank you enough for the support. More than 21,000 people voted for this year's winners".

#### Wendy

Our Shero from New South Wales, Wendy, was presented with the Environment Award at the Heart of Women Awards in March 2022 to coincide with Agape's International Women's Day ceremony. Agape provides support for the homeless and those in need in the Tweed Shire, Byron Shire and Gold Coast. The award ceremony's purpose was to identify and acknowledge outstanding achievements of women who demonstrate courage, passion, enthusiasm and generosity in the community and Wendy achieved this through creating and founding BioNana Banana Fibre Menstrual Sanitary Pads. Wendy told us, "A post Rochelle did in August 2020 during our drive inspired me to investigate and research how I could manufacture biodegradable and compostable pads because people like to throw items in the bin, plus I was thinking about the homeless too."

#### Fiona

Fiona, our Victoria Charity Lead and A Leader was presented with the 2022 V Community Life Award for Human Rig Twenty women in the Geelong region by the City of Greater Geelong at the ' Community Life Awards. The awards v City's International Women's Day celet year's theme for the awards was Chang Equality today for a sustainable tomorr year, the awards acknowledge outstand of women who contribute to a fairer, r community and advance gender equalir region.

#### Toni

As part of this year's International Wor celebrations in March 2022, the Derwe International Women's Day Group put inaugural honour roll list of more than the Derwent Valley, Tasmania district. was named for her work as an Advoca Dignity and was presented with the W Award. This list spans over the last 200 community positions from teachers an women who served in the army and w considering each women's contribution and the world. Toni said, "it was a truly experience. I'm proud that Share the D such high regard in my little town."

#### Sharyn

Queensland's It's in the Bag Lead, Shary in May 2022 by her local community fo Share the Dignity. Sharyn was awardec Award for Community Leadership at t

List Volunteer Awards. Sharyn said she was a little surprised but also honoured to receive the recognition. "I feel so lucky to be able to lead the amazing river of love that is the It's in the Bag drive. This drive has found a place in the hearts of many including the Sheroes and Heroes







Nancy - QLD Shero





Fiona - VIC Assistant Team Leader





involved, everyone who collects items and puts bags together throughout the year and the recipients. To know I've had a role in bringing it to fruition is very satisfying as it means so much to so many."

#### Nancy

In May 2022, Nancy was nominated for an award at the South Burnett Domestic Family Violence (DFV) Stakeholder Dinner for her continuous commitment and support as a volunteer within the South Burnett Region over the last 7 years. Nancy commenced as a Shero in 2015 and would take donations to charities supporting farmers who would put their cattle and crops first. Nancy said, "when I was presented with the certificate of nomination, I was very overwhelmed. I felt proud, happy and delighted. It gave me validation and boosted my confidence. Volunteering provides me satisfaction and a sense of purpose and accomplishment."

#### Margaret

Our Queensland Dignity Drive Lead, Margaret, was presented with a Moreton Bay College (MBC) Queenslander Award in June 2022. Margaret received the award for tirelessly volunteering for Share the Dignity and for being an inspirational female role model for the students at the school.



### Share the Dignity Team

Share the Dignity's employees are called the Shero Support Team. Throughout the year the team has gone from strength to strength managing key operational activities to support the growth of the charity.

The Shero Support team work closely with our volunteer Team Leaders and State Leadership groups so we can ensure everything in the charity operates effectively and efficiently, always with our mission and values in mind. Together we can work to ensure that everyone is afforded the dignity in life so many of us take for granted. Our core team of passionate employees make up the following streams: Gifts and Giving, Finance and Strategy, People and Culture, and

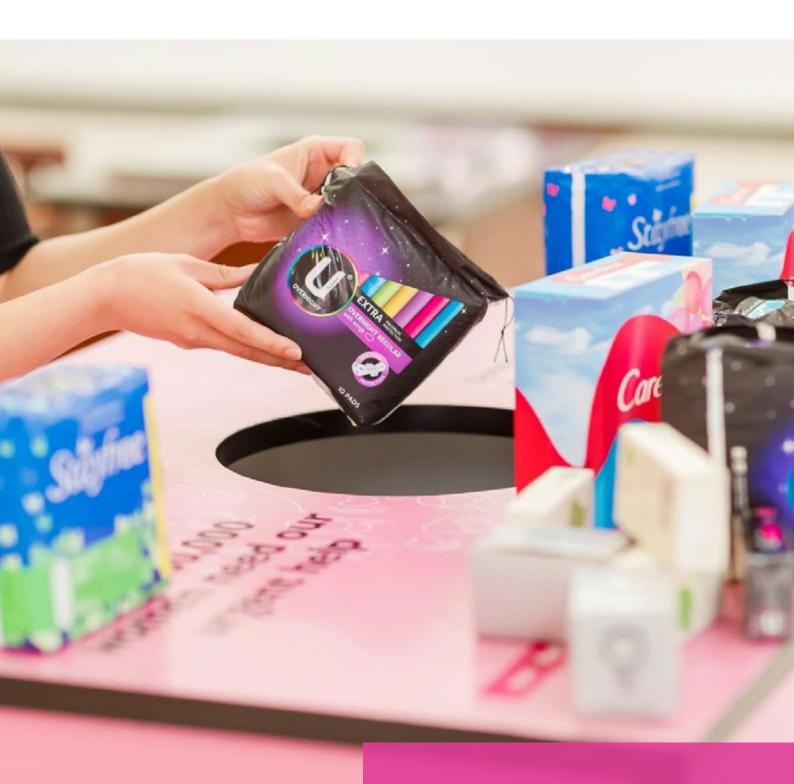
### Team Leader Retreat

Our annual Team Leader Retreat was cancelled in early 2022 because of Covid and closed borders. However, later in 2022 we will be having our United Conference in Brisbane which will be reported on in next year's annual report. Service Operations. Our team is led by our Founder and Managing Director, Rochelle Courtenay.

Our dedicated and talented team have navigated and overcome many logistical hurdles to ensure the delivery of donations to those who need it most.

Thank you, team, for helping us in our aim to end period poverty in Australia.





## Campaigns

How Share the Dignity is helping to end period poverty in Australia.



#### What would you rather? Buy the pads you need for the month or pay your electricity bill?

We believe no one should have to choose between period products and other essential items, so twice a year in March and August we collect hundreds of thousands of period products thanks to the generosity of donors nationwide.

With the rising cost of living, lasting effects from Covid and flooding, this year has been incredibly difficult, with many experiencing period poverty. As a result we saw a flow on effect with our charities requesting more period products than previous years.

During our Dignity Drives we collect pads, tampons, menstrual cups, period underwear, resuable pads, and incontinence aids at collection points nationwide. Our dedicated volunteers check, sort, and deliver the products directly to our over 3000 charity partners.

In August 2021 our charity partners requested 196,566 period products. Australians rallied together during this time and donated an incredible 132,421 period products through our 1864 collection boxes nationwide. We also had businesses and other corporates have our back during this time with 72,976 period products donated via bulk and corporate donations. In total we collected 205,397 period products. This was the first time we were ever able to meet the number of period products requested, which was an incredible feat.

Our March 2022 Dignity Drive saw a unique range of challenges as we collected period products for those facing period poverty. Our March drive was severely impacted by the floods in QLD and NSW, and logistical issues. WA experienced a Covid outbreak and the main train line to WA was cut off from the east coast. This caused a shortage of period products available in the west for the public to donate, and issues in the east due to difficulties transporting stock from QLD to the lower east coast.

Big Display.

Unfortunately, this was reflected in our donations, with a lower-than-average amount received via public donations in the first part of the campaign. Thankfully, our community of donors once again rallied behind us for the second half of the campgin and we were able to close the community donation total at 129,082. All and all, between community and corporate donations, we were able to collect over 180,000 packs of period products. Whilst we didn't quite reach the requested total of 192,700 items our charities were hoping for, we were very close. Our requests from our charities were much higher this March Dignity Drive with 50,000 more requests when compared to our March 2021 Dignity Drive.

To date it seems we consistently collect more period products in August than in March.

To fill the gap between the period products collected for our March Dignity Drive and the period products requested by our charities we held a virtual collection to raise funds. We used various methods including virtual pads and email marketing to raise money to fill the product shortfall and ended up raising \$107,111.32 to fill the gap.



### Woolworths sponsors 100th Dignity Vending Machine

This year saw a huge milestone as The Yarraville Community Centre in Victoria was the proud recipient of the 100th Dignity Vending Machine sponsored by Woolworths. This was only made possible through Woolworths donating 5c from every period product sold during March and August. Since the partnership began in 2019 more than \$2 million has been donated.

It was so lovely to be able to celebrate this amazing milestone with the local Woolworths team, the Yarraville Community Centre, and our wonderful Sheroes.

Yarraville Community Centre is a community-managed not-for-profit that provides a diverse range of educational, disability, recreational, and arts programs, as well as childcare based on the community's needs.

The Dignity Vending Machine vends free period packs, allowing those who need period products to access them easily and with dignity. We are so grateful for Woolworths' ongoing support which allows us to continue to install Dignity Vending Machines across Australia.

#### Woolworths helps eradicate period poverty

In March 2022 we reached our 500,000th period product donated at a Woolworths collection point.

Woolworths has been a national collection point for our Dignity Drives for the past three years, with customers able to donate period products directly in-store and donate at the register too.

We couldn't do what we do without their support; having collection points available at stores nationwide makes it easy to communicate to our donors where they can donate. We are grateful for their ongoing partnership not only in making it easy for the public to donate but also for being such a large corporation advocating for the eradication of period poverty.



### Period Pride

To end period poverty in Australia we know we need to not only get products into the hands of those who need them, but also remove the shame and stigma around periods. If we can't comfortably talk about periods, we can't address period poverty.

In early 2021 our period pride survey (Bloody Big Survey) sought to understand people's experience with periods, period poverty, and the shame and stigma surrounding periods. Over 125,000 people responded to the survey, the data was cleaned and analysed by the dedicated team at Why-Hive, and an analysis was written by Dr Jane Connory of the Swinburne University of Technology. To date, it is the largest survey of its kind.



Share the Dignity is on a mission to end the shame and stigma that surrounds periods because if we can't comfortably talk about periods, we can't address period poverty. We need to accurately understand the shame people who menstruate separeinace and how it can impact their lives. Halp us by taking part in our Bloody Big Survey and for every response (up to 10,000) U By Kotex will donate a packet of pack to Share the Dignity. Help us by scanning the QR cade and completing the quick survey



**#PERIODPRIDE** SHARE THE **Dignity** 

### **Key findings:**



#### More than 1 in 5

(22%) people who menstruate have had to improvise on period products due to the cost



Nearly half (46%) of respondents said they've skipped school for at least an entire day because of their period



Close to half (49%) of respondents admitted that they have worn a pad or tampon for more than four hours because they didn't have enough products to get by



Two-fifths (40%) of respondents said they have called in sick to work because of their period





Staying home is the only option for many who are unable to manage period symptoms such as pain, headaches, and nausea.

This data will be used to change the conversation, smash the shame and stigma around periods, and importantly, affect lasting change in ensuring that all Australians have access to education around menstruation and period products when they need them. CREATING PERIOD PRIDE

> Creating **#PERIOPRIDE** Competition



After seeing the results of the Bloody Big Survey, we knew we needed to remove the shame and stigma around periods and increase the feeling of period pride amongst young people. Enter the Creating Period Pride competition.

We want school and community groups to break the shame and stigma surrounding periods through creativity. We want to drive discovery and learning, awareness of stigmas, encourage empathy, and be part of the solution.

Schools and community groups can register for the competition and be sent a Creating Period Pride pack full of items to educate and celebrate period pride. We believe that a creative thinking process will drive discovery and learning, awareness of stigmas, encourage empathy, and inspire young people to be part of the solution.

Which is why to enter the competition we ask groups to create any creative content such as videos, dances, artwork, cartoons, short films, skits, animation, stories, posters, comics, music or poems.

We cannot wait to see what schools and community groups enter into the competition when it closes later this year.

It's in the Bag

enrith

The poverty rate in Australia is worse than in most other developed countries.

Currently, 3.24 million people in Australia (13.6% of the population) live below the poverty line. If you break this down, that is more than one in eight adults and one in six children who are living below the poverty line. This means that a lot of people are unable to care for their physical and emotional needs.

For some, they are skipping meals and rationing food. Some are skipping doctors' appointments and medication and compromising their basic needs such as going without period products for their menstrual hygiene management.

That is why It's in the Bag has grown to become one of Australia's most loved Christmas giving campaigns. A season filled with love and gratitude for the ones surrounding us, always encourages people to extend some extra kindness to those less fortunate.

It brings together people from all walks of life, who want to make a difference to the life of someone they may never meet. The premise is simple, find a new or pre-loved bag and fill it with the essentials including toothbrush and toothpaste, period products, shampoo and conditioner, soap and roll-on deodorant. Many like to add other lovely touches such as a handwritten note, jewellery or other everyday luxuries. Bags are dropped to our collection points nationwide and our incredible volunteers collect, sort, check and deliver these wonderful gifts to our charity partners. Often, our It's in the Bags are the only Christmas gift received by a women, girls, and those who menstruate who are escaping domestic violence or experiencing homelessness.

In 2021 we were able to collect 95,726 It's in the Bag donations to distribute to women, girls and those who menstruate who were doing it tough over Christmas.



# Bunnings have got it in the bag!

For five years, Bunnings Warehouse have continued to partner with us for our annual It's in the Bag campaign. Each November, Bunnings act as a collection point for our campaign. Each Bunnings across Australia decorate its collection box, where the public leaves their donations. The Bunnings staff are always so enthusiastic and supportive, and we cannot thank Bunnings enough for all that they do to support us.

Since the commencement of our partnership with Bunnings over 692,033 IITB have been donated!

# Sponsor a Bag

Imagine your mother, daughter, sister or loved one spending Christmas alone, without the basic essentials. That's why It's in the Bag is so important.

Unfortunately, whilst this campaign has grown to be well known and loved, we cannot collect enough bags to fulfil the charity requests that we receive from our 3,000+ charity partners across Australia. In 2021 we received almost 140,000 requests for It's in the Bag donations and collected 100,174 bags, which left a gap of about 40,000 requests we were unable to fulfil... A gap which breaks our hearts.

Through Sponsor an It's in the Bag we are making our favourite appeal accessible to all, helping bridge the gap and assist those in need. We were fortunate enough to be able to put together an additional 6622 bags across the year, thanks to the support of our very generous community. Given the enormity of the shortfalls that we are trying to fill, Sponsor an It's in the Bag remains open year round on our website and we continue to find opportunities throughout the year to pack and deliver bags to communities and organisations that need them the most. We have been lucky enough to be able to collaborate with some of Australia's most loved brands to deliver Sponsored It's in the Bags into communities.

In September, we were blessed to partner with St Patrick's College in Shorncliffe, QLD, who donated the use of their school hall to host a packing event. Students and teachers also generously gave up their time in the school holidays to be involved.



We could not have done this without the support of the Brisbane Broncos, The Bryan Foundation, Cleanaway, Cope Sensitive Freight, Kimberly Clark, DoTerra, Quay, Styling You The Label, Woolworths and Bic to name a few. Along with our changemakers Christian Hull, Nat Alise, Cody Schaffer, Emma Macneill, and the Sheroes and Heroes who attended.

Many of our corporate supporters loaned their time to pack over 4000 bags for rural charities who normally miss receiving bags before Christmas time. This mammoth task could only take place with the support and generous donations of services and products by St Patrick's College, Cleanaway, Cope Sensitive Freight, Kimberly Clark, DoTerra, Quay, and Woolworths, just to name a few.





# Heartwarming story

Nyunngaku Women's Group got in touch with us to share a heartwarming story on how with the help of Gold Fields Australia they were able to donate 50 It's in the Bag donations to the Laverton community.

Gold Fields donated \$2,000 to Nyunngaku and they went to work buying essential items and luxury items to make the women in in the Laverton community feel extra special.

We helped coordinate the freight and with the help of Nyunngaku's contacts in Leonora and Kalgoorlie they were able to purchase and deliver 50 bags.

Shari from the Shire of Laverton shared the Laverton community's reaction to the bags:

"We know that these bags will bring the recipients self love and confidence. Even just seeing them walk out of the office all proud and full of smiles with their bags made me happy inside."

# One of the world's largest technology companies joins the fight to ensure that everyone is afforded Dignity.

We are so proud of our partnership with Google, and when they contacted us wanting to hold an internal event to pack It's in the Bags we couldn't believe it. They set a bold goal of packing 1500 bags and recruited 70 volunteers from their workforce. Like true champions they packed the bags in record time, ready for the Liverpool Women's Resource Centre to collect some of the bags directly from the Google office and meet the team who packed them. The remainder of the bags were shipped to remote organisations who had not received any bags in November 2021 due to not collecting enough.

Our founder was also fortunate to be able to attend, talk about the work we do, and meet Donna as she shared heartbreaking stories about the women and youth they support. Donna spoke about a woman who couldn't afford basic essentials after being cut off from accessing her funds due to a violent relationship, and girls who were missing school purely because they didn't have basic essentials to shower and deal with their period.

As we have talked about previously when organising Sponsor an It's in the Bag events, there are always many learnings and hurdles to overcome. To pack this number of bags meant we needed 14 pallets for the products to be delivered on, a space large enough to hold the stock, and a truck big enough to transport the stock. We are so grateful to Google for undertaking this huge task and helping make a difference to women, girls and those who menstruate.



# Royal Flying Doctor Service

# Reaching rural communities

Getting donations where they are needed is a big part of what we do, and we wouldn't be able to have the impact we do, without the support of Cope Sensitive Freight (Cope).

Cope's support enables us to collect and distribute donations across Australia, to our charity partners. During the 21-22 fiscal year, Cope Sensitive Freight provided shipping requirements for over 570 connotes, consisting of 502 pallets and 265 boxes of product and supplies. This is incredible and we are so grateful to Cope. Cope goes above and beyond to support us and are always quick to assist, particularly when responding to emergency relief situations.

In other good logistics news, in 2022 we were approached by the Royal Flying Doctors Service (RFDS) in Darwin to see if they could help us with transporting product to remote Indigenous communities.

We were thrilled to partner with the RFDS on our Indigenous Menstrual Health project. Through the support of the RFDS, we were able to send pallets of our Indigenous Menstrual Health stock to their different depots for redistribution to communities that would normally go without. We can't wait to see how this partnership develops and are so thankful for their assistance.









# Dignity Vending Machines

Our Dignity Vending Machines were a world-first innovation in 2016 and continue to be installed nationwide. The machines are installed in charities, schools, hospitals, public toilets, community centers and Aboriginal Medical Services to ensure those experiencing period poverty can access period products in a dignified way. They dispense a period pack containing two pads and six tampons at the push of a button, and have a delay of 10 minutes (or three minutes in schools) to ensure packs aren't wasted.

As of June 30 2021 we have 345 Dignity Vending Machines installed across Australia to provide dignified access to period products.

In 2020, the QLD Premier, Annastacia Palaszczuk announced if Labor was re-elected they would provide free period products in QLD Schools. In 2022, we saw this promise come to life and students began to have access to free period products via our Dignity Vending Machines, as well as receive our menstruation education program, Period Talk by Talk Revolution.

The QLD Government shares our passion to foster positive educational outcomes and alleviate emotional

distress for students in need, by allowing them to focus on their education rather than on accessing supplies to manage their period. The 'Share the Dignity in Queensland Schools' initiative planned for 120 of our Dignity Vending Machines to be installed throughout QLD, in both state and non-state schools.

In May 2022 Share the Dignity began installing the first round of the Dignity Vending Machines, then on the June 7 2022 a huge announcement was made. The QLD Government announced the program was successful and all QLD public primary and secondary schools would have the option to have a Digntiy Vending Machine installed. Our founder was grateful to be able to join Annastacia Palaszczuk and QLD Education Minister, Grace Grace (pictured) for the announcement.

All schools will have access to Period Talk, and it will make a huge difference as we work to end the shame and stigma around periods. We're thrilled to be involved in this wonderful initiative and delighted to partner with the QLD Government to ensure period poverty doesn't impact students' education in QLD.



# Tax Appeal

The first traditional tax appeal for Share the Dignity focused on filling the gap of 61 Dignity Vending Machines which had expired funding. After first installing these back in 2016, we hadn't thought about what would happen after funding was expired until this year.

The target of the campaign was to raise \$300,000 using a multi-touch point strategy including email, social media posts, Facebook advertising, and SMS to maximise cut-through in a competitive market.

This appeal raised \$165,000 which helped ensure 33 Dignity Vending Machines were stocked and maintained so women, girls, and those who menstruate don't have to go without.



# Indigenous Menstrual Health partnership with Essity

Since 2017, we have had a 38% increase in the number of Indigenous charities that we support. Currently, we support 1,839 charities that identify as supporting Indigenous communities and we continue to strive toward our goal of increasing the number to 2,200 charities.

To date, we are thrilled to have been able to provide 797,303 donated period products to Indigenous Menstrual Charities and 325,787 It's in the Bag donations, equaling over 1.1 million items donated to our Indigenous Menstrual Health

#### charities.

In May 2022, during the first year of our partnership with Essity, over 100 pallets of Libra period products were shipped to remote Indigenous communities. This was an important focus this year given the challenges faced by many Indigenous communities due to limited availability of period products, exorbitant costs, and limited access to running water and toilets. We are so grateful for the support we receive from Essity to get these period products out to remote Indigenous communities.



# 100th pallet delivered to Tiwi Islands

Reaching the 100th pallet delivered as part of our Indigenous Menstrual Health program was a momentous occasion. The pallet was delivered to the Tiwi Islands to an organisation called TITEB (Tiwi Islands Training & Employment Board). Period products are priced as though they are a luxury item in the Tiwi Islands so TITEB were incredibly thankful to receive the period products so they could distribute them to women in the local community.

"Period products are incredibly expensive here on Tiwi so having support from Share the Dignity allows the women in our community to access products for free and in private. It makes such a massive difference to our health by not having to worry about the cost." - Evita Puruntatameri (Women's Centre Activities Supervisor on Wurrumiyanga Community)

This year, thanks to a generous donation from Knobby's Undies, we were also able to provide a bulk shipment of underwear to several Indigenous charity partners. This important donation was very well received as we have found that a secondary issue in the Indigenous Menstrual Health space is the lack of underwear available in the outback.

# Initiatives

9241700

9142500

All about our fundraising, events, and initiatives that help Share the Dignity operate and support those who really need it.

914290D

# Assistance during Natural Disasters

Emergency support for flood-affected regions

Earlier this year parts of Queensland and New South Wales had a huge deluge of water which resulted in devastating flooding. The impact was swift and severe, and the destruction was unlike anything that has been seen in over a decade. Share the Dignity worked swiftly to provide support to affected communities, working with Givit and local charity partners to provide essential support to flood-affected communities.

With the help of our amazing partner Cope Sensitive Freight, we were able to get pallets of supplies into the hands of several charities and individuals who were making their way to assist the flooded areas within 48 hours.

One of our amazing Sheroes, Catherine, made a very special delivery to Peppercorn at the South Windsor disaster relief centre to support women affected by the recent floods in the Hawkesbury region.

We were able to get together some It's in the Bag donations and after a callout to fellow Sheroes, Catherine was able to make extra packs. In the end, she was able to deliver 33 bags, 20 packs of essentials, 80 small emergency packs, and period products.

After delivering the packs Catherine said, "Maree and her team at Peppercorn were so thankful and appreciative for the donations, and it was rewarding to see one of the bags given to a lady in need at the centre."



Another lovely individual was Helen Padden. She reached out to let us know she was taking food to her family near Lismore. We packed her car full of 800 packets of period and incontinence products.

We are so thankful to our volunteers and charity partners who enable us to provide essential supplies in such challenging times.

All in all, thanks to our corporate supporters and donations from the general public, we were able to donate over 7,500 packets of product to flood affected areas in both NSW and QLD.



# Move 4 Dignity

Move4Dignity saw over 1000 participants join our virtual fitness movement and together they raised over \$204,000 to help provide basic essentials to women, girls, and those who menstruate who are doing it tough.

Each participant set a fitness goal, based on kilometres or minutes, to get active during the month of October. The introduction of fundraising incentives and a dollar matching day thanks to Orange Sherbet made a significant difference in increasing the average funds raised within our community of movers. This enabled us to continue our work ensuring women, girls and those who menstruate are not going without basic essentials.

It's fitting to see this campaign build each year given the foundations that Share the Dignity was built on, when our founder, who at the time was a personal trainer, challenged her clients to donate a packet of pads for each glass of wine they drank that month. Now Move4Dignity is a national campaign which is bringing together physical activity and providing essentials to women, girls and those who menstruate.

# Move4Dignity Partners

Thank you to our Move4Dignity corporate sponsors who together helped make this event a wonderful experience for the community.

- Active Truth
- Aussie Broadband
- Orange Sherbet
- Infamous Swim
- Always Discreet



# Running Mums Australia

We would like to acknowledge the continued support of Running Mums Australia, who along with our Founder, Rochelle Courtenay, helped launch and grow our previous campaign Run4Dignity to reach new audiences, and give Move4Dignity the boost to become what it is today.



Running Mums Members

\$12,387+

raised by RMA in 2021



# A huge thank you to our Move4Dignity changemakers

We are so grateful for our key group of passionate and engaged changemakers who were champions of our cause through their networks.

We would like to give a special thanks to our changemaker, Melissa, for being a true leader in her community. Melissa and her team, Fearless Health, supported and motivated each other, and were able to raise \$10,766.



# DigniTea

Who doesn't love the opportunity to frock up and spend the afternoon drinking bubbles and enjoying good company for a good cause?

After cancelling our DigniTea events in 2021 due to Covid, we were very excited to host DigniTea events again this year. This year we claimed the month of May as 'Menstrual May'. We held 11 DigniTea events across Australia over four weekends, and we had our Founder Rochelle in attendance at 8 of the 11 events. She was looking forward to being a panel speaker at 10 of the events, but unfortunately Covid had other ideas.

DigniTea is one of our favourite events. A time where we come together with the Share the Dignity community for an afternoon of laughter, fundraising, and raising awareness, over an amazing high tea with our inspiring guest speakers, fabulous MC's and our wonderful Sheroes and Heroes.

This year our events were held in Darwin, Gold Coast, Sunshine Coast, Brisbane, Perth, Adelaide, Canberra, Sydney, Geelong, Melbourne, and Hobart. We had over 2200 guests, 44 speakers and MC's, over 100 Shero and Hero volunteers, over 25,000 raffle tickets sold, and over \$322,000 raised.

We could not have brought these events to life without our amazing National Sponsors, Muffin Break and Constellation Brands, our venue partner Accor, and all of our prize donors and local supporters.

# Birthday Fundraisers

Imagine your birthday leaving a lasting impact to help women, girls and those who menstruate who are doing it tough.

It's My Bloody Birthday fundraisers make birthday gifting simple, whilst making a lasting impact celebrating your birthday.

Whether they are throwing the party of the century, a gala luncheon, a high tea or even partying solo – people holding birthday fundraisers swap their usual gifts and instead ask their loved ones to donate towards their online birthday fundraiser.

We have made it simple for fundraisers to set up their own personal page which can be shared with family, friends and colleagues.

Fundraisers can add their own birthday photos and updates, and loved ones can leave a special message on the page.

Birthday fundraiser donations help to fund Share the Dignity's Dignity Vending Machines, which dispense free period packs, in hospitals, schools, community centres, and women's refuge centres.



Thanks to our #Bloody Birthday Champions for making an incredible difference, we are so grateful for their commitment to making a change.

- Sammi Tupper and Rebecca Little
- Vanessa Gibson
- Alyssa Ho

They were joined by more than 40 birthday changemakers across the year who very graciously swapped their birthday gifts for period products.



# Dress for Dignity

Hands up if you have a dress or item of clothing in your closet that still has it's tag on or that you will never wear again.

When we recently asked this question at our 11 DigniTea events we did not expect to see almost the entire room raise their hands.

It's backed by some pretty astounding research. Australians consume over 27kg of clothing a year and approx. 23kg per year is discarded.

This equates to enough landfill to cover the whole of Tasmania.

# So, what is Dress for Dignity?

Dress for Dignity is a new world for online shopping, where people can unite together and sell their preloved, quality fashion items to help build a deeper sense of community and raise funds for Share the Dignity.

In 2021 we surrounded ourselves with some of the most talented professionals in user experience, marketing and brand strategy, web development, public relations, and influencer strategy through a partnership between Share the Dignity and Freelancing Gems. The team comprised of 14 professionals over a 12 month creation period.

The end result was a world first bespoke platform for pre-loved fashion where 100% of proceeds are used for good.

We give back for every sale, with 100% of proceeds donated directly to Share the Dignity's mission to ensure that everyone is afforded the dignity in life that so many of us take for granted.



# Celebrities get involved to help women and girls doing it tough

We have been blown away by the outpouring of support from some of Australia's most loved celebrities. Amy Sheppard and Roxy Jacenko both joined the movement to clean out their closets for a good cause.

Amy donated a dress worn on the Christmas with Delta TV show, and Roxy donated a soldout Rebecca Valance dress which helped us to gain national media attention.

We are so grateful for their support in helping us to launch Dress for Dignity.

Dress for Dignity is already making waves as one of Australia's top innovations with nominations received in the following awards:

> Australia Post Orias Award — Large Retailer

Women in Fashion – Innovation Award (sponsored by Brazilian Beauty)



# **Global** Period Poverty Forum

In 2021 we started to think about what we could be doing to bring everyone together who is working to end period poverty and stop the shame and stigma surrounding periods.

We wanted to unite people from across the globe so we could share our collective learnings and developments, and so the Global Period Poverty Forum was born. We have had 10 people on our content advisory board as we worked to plan this forum, a first of its kind.

The three day forum from October 10-12 2022 will bring together 42 speakers from across the globe who are working towards a better outcome for menstruators globally.

Topics will include:

- Shame and stigma what is being done and why it exists.
- Period poverty the systematic issues that contribute and what is being done globally.
- Tools for change where to from here and education, health and policies.

Planning has been well underway in 2021 and we cannot wait to see the forum come to fruition in the 22/23 financial year.

We truly believe this forum will make a huge difference and will have incredible outcomes globally. Having everyone in the same room working together to achieve better outcomes for menstruators will be incredibly impactful.

# GLOBAL Period Poverty Forum



Keynote speakers include:



Schaeffer Okore

group / Goalkeepers at Gates Foundation



Dr Carmen Logie

Justice with Marginalized Populations



Dr Arunachalam Muruganantham

Inventor and Founder/ CEO Jayashree Industries



Dr Julie Hennegan





# Pad Up Public Health

When someone is sick and vulnerable in hospital they shouldn't have to worry about how they are going to access period products.

In 2021 we posted a Facebook post about Rochelle's daughter being in hospital, getting her period, and only being offered a pull up diaper. We were shocked at the response of the post, learning this was a frequent experience nationwide.

We could not accept this was the norm in hospital and began advocating for change, and for our governments to take action to ensure this no longer happens in Australia.

In February 2022 we launched our petition to #PadUpPublicHealth. In support of the petition, hundreds of people wrote in about their experiences about not being able to access period products in hospital. The stories were full of emotional, traumatic, and undignified experiences in Australian hospitals. In the end, our petition was signed by 53,259 people. On the 30th of March 2022, Anika Wells read and tabled the petition in parliament.

NSW Health had a meeting with Rochelle, and as a result announced in April they would ensure all NSW health services would provide pads to anyone accessing their services who needed period products. Then in June, TAS also announced they would provide period products to patients accessing there service. This is a great start but we will not stop advocating until the rest of Australia commits to providing period products to patients in hospital. Everyone deserves basic dignity in hospital.

to help create change #PADUPPublicHealth

- Dignity

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Thank you

















Our reporting from directors and auditors outlining our activities, operations and financials for FY2021/22



# SHARE THE DIGNITY LIMITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022

Liability limited by a scheme approved under Professional Standards Legislation

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# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 DIRECTOR'S REPORT

# FOR THE PERIOD ENDED 30 JUNE 2022

The directors present this report on the company for the financial year ended 30 June 2022.

#### Information on Directors

The names of each person who has been a director during the year and to the date of this report are:

Simon Tolhurst Rochelle Courtenay Matthew Smith Nick Crethar Shayne Gilbert Jennifer Witheriff Michelle Taupau

#### **Principal Activities**

Share the Dignity is an Australian charity bringing dignity to homeless and at-risk people experiencing domestic violence through the provision of Sanitary items.

In the 2022 Financial Year we have successfully continued to fund the charity and it's work through developing corporate partnerships, donations, fundraising events, product sales as well as grants and donations for Dignity Vending Machines, raising just over \$11 million dollars.

#### **Review of Operations**

The profit of the company for the financial year ending 30 June 2022 amounted to \$394,834 (2021: \$262,393). The profit has rebounded after the economic climate was impacted by the COVID-19 global pandemic during the prior year, 2021, which affected our events calendar.

This year we were able to launch our online store, Dress for Dignity, in March 2022. Dress for Dignity is the world's first 100% charitable, preloved fashion marketplace which has already received two award nominations for the innovative concept.

In March 2022 Share The Dignity also launched our Reconciliation Action Plan, Reflect, which has been officially endorsed by Reconciliation Australia. Share the Dignity is dedicated to 'closing the gap' by ensuring Aboriginal and Torres Strait Islander peoples who menstruate have equal equitable access to period products and menstrual education.

This is the second year where we included the value of all our product donations, which plays a huge part in our success. Without the generosity of Australians donating to our Dignity Drives and It's in the Bag campaigns, we would not be able to meet the requests of our charity partners.

During the financial year we had 261,503 donated sanitary items and 100,174 donated bags which equates to \$8.3 million in revenue through product donations alone. Although donations were not impacted by COVID-19, there were supply chain issues in WA caused by a Covid outbreak. The March 2022 Dignity Drive was severely impacted by the floods in Qld and NSW. These factors combined to provide lower than expected donations in March 2022, offset by increased community donations.

#### Drives

Share the Dignity manages two Dignity Drives each year during March and August. Sanitary items are donated at our collection points throughout Australia which our volunteers collect and distribute to charities that have registered requests for donations. Many of these charities also contact us outside of our drives times throughout the year requesting much needed sanitary items. In March and August, we collected 261,503 sanitary items to be distributed to our charity partners.

In November/December we hold our "It's in the Bag" campaign with Bunnings being our presenting partner. This is where pre-loved/new handbags are filled with essential items for girls, women and anyone who menstruates in need at Christmas time. Our volunteers collect and distribute the bags to charities that have registered with us throughout Australia. This year we collected 100,174 of these kind donations for It's in the Bag.

#### **Dignity Vending Machines**

Our events, grants and donations help to fund our Dignity Vending Machines. We have both staff and volunteer grant writers who help us to seek grant funding to support our work.

In 2020 the Qld Premier, Annastacia Palaszczuk announced should Labor be re-elected they would provide period products in Qld schools. In 2022 this promise came to life and students began to have access to free period products via our Dignity Vending Machines.

At 30 June 2022 we had 357 installed Dignity Vending machines and another 76 Dignity Vending Machines to be installed during 2023.

Servicing and restocking of these machines is of course a challenge and a joy at the same time, knowing that they are ensuring dignity for girls, women and anyone who menstruates in need. To ensure that the charity has sufficient cash resources over future years to fund this important initiative, and to meet our undertaking to the premises that house Dignity Vending Machines the Directors have set aside \$255,000 of the accumulated surpluses and invested this in term deposits.

#### **Operating Model**

Share the Dignity is a charity that has and is undergoing rapid growth. The charity has a team of 15 committed employees, also known as Shero Support. The charity is in the process of implementing a bespoke IT system which will create efficiencies for both volunteer management and donation management.

#### Volunteer Network – Sheroes and Heroes

Our 6,000 plus Sheroes and Heroes are the heart and backbone of Share the Dignity. We have in place a structure that includes volunteer team leaders at a State level who help coordinate our major collections and maintain charity relationships.

We invest in our leaders by providing regular face to face contact through events where we can undertake:

- Planning and execution of drives;
- Leadership development (Camp Dignity and state-based leadership meetings).

#### Significant Changes in the States of Affairs

Last year Share the Dignity reported on and showcased for the first time in-kind donations. In prior years our revenue solely reflected our cash donations from Corporate Partnerships, our generous community donors and grants funding. This year we again included the value of all our product donations, which plays a huge part in our success. Without the generosity of Australians donating to our Dignity Drives and It's in the Bag campaigns, we

would not be able to meet the requests of our charities.

#### Events Subsequent to the Reporting Date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

#### Environmental Regulation

The company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

#### Dividends

The company is a company limited by guarantee, and accordingly, is prohibited from declaring dividends.

#### Options

The company is a company limited by guarantee, and accordingly, is prohibited from issuing options in respect of shares.

#### Indemnification of Officers

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of the company.

#### Proceedings on Behalf of Company

No person has applied for leave of court to bring proceedings on behalf of the company or intervene in any proceeding to which the company is a party for the purpose of taking responsibility on behalf of the company for all or part of those proceedings.

#### Auditor's Independence Declaration

A copy of the auditor's independence declaration is as required under Division 60-40 of the Australian Charities and Not-for-Profits Commission Act 2012 attached to this financial report.

Signed in accordance with a resolution of the Board of Directors:

-stul

Director

Simon Tolhurst

Date: 24th November 2022



Partners:

Emmanuel Georga Elias Manicaros Level 3 HQ South Tower 520 Wickham Street PO Box 1252 Fortitude Valley QLD 4006

Ben Odgers

Phone:

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#### SHARE THE DIGNITY LTD ABN 45 607 970 605 AUDITOR'S INDEPENDENCE DECLARATION TO THE DIRECTORS OF SHARE THE DIGNITY LTD

In accordance with the requirements of section 60-40 of the Australian Charities and Not-for-profits Commission Act 2012, as lead auditor of Share the Dignity Ltd for the year ended 30 June 2022, I declare that, to the best of my knowledge and belief, during the year ended 30 June 2022 there have been:

- i. no contraventions of the auditor independence requirements as set out in the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.

AH JACKSON & CO Manicaros

Partner

Brisbane, 24 November 2022





### ABN: 45 607 970 605

# STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

	2022	2021
SALES	\$	\$
Donations/Gifts	2,253,240	1,859,998
Fundraising	246,468	29,323
Grants received	967,318	65,370
Product sales	45,186	125,288
In-Kind Donations	8,356,575	8,192,988
	11,868,788	10,272,967
Less: cost of sales		
Opening inventories	33,595	137,185
Purchases	934,721	461,480
Closing inventories	(21,919)	(33,595)
	946,398	565,069
Less: direct costs		
In-Kind Donations Disbursed	8,408,713	8,058,355
	8,408,713	8,058,355
GROSS PROFIT FROM TRADING EXPENSES	2,513,677	1,649,542
Advertising	35,186	23,850
Amortisation Expense	758	758
Audit and accountancy fees	17,750	20,863
Bank charges	841	43,547
Consultancy Fees	8,265	-
Contractors	29,893	28,249
Depreciation	333,065	275,436
Employment expenses	1,297,242	939,092
Foreign Currency Exchange Profit (Loss)	928	-
Freight & Cartage	-	80
Gifts	-	104
Insurance	31,081	28,646
Investment Expenses	3,544	114
IT Expenditure	10,921	23,448
Legal Expenses	2,500	-
Loss on Disposal of Non-current Assets	-	3,591
Loss on Inventory Written Off	1,512	25,536
Meeting expenses	2,207	-
Motor Vehicle Expenses	1,025	-

### ABN: 45 607 970 605

# STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

	2022	2021
	\$	\$
Office Expenses	12,246	23,613
Office Relocation Costs	21,477	-
Other expenses	95	14,862
Postage	497	-
Printing, postage & stationery	6,986	5,410
Property Outgoings	6,872	5,813
Rent	65,607	50,704
Repairs & maintenance	5,238	4,225
Shero Expenses	130,697	-
Staff Amenities	3,524	-
Staff Recruitment	8,836	-
Staff Training & Wellbeing	42,813	-
Subscriptions	42,373	26,532
Telephone	25	572
Travelling expenses	5,608	5,274
	2,129,612	1,550,318
OTHER INCOME		
Interest received	2,320	11,753
Investment Income	27,780	2,392
Miscellaneous Income	509	1,035
ATO - Cashflow Boost (NANE)	-	25,000
ATO - Jobkeeper Revenue	11,200	122,300
	41,808	162,480
Profit (loss) before income tax	425,874	261,704
Income Tax	<u> </u>	-
Profit (loss) from continuing operations	425,874	261,704
Other comprehensive income Fair value gains (losses) on equity securities	(31,040)	689
Total other comprehensive income	(31,040)	689
Total comprehensive income for the year	394,834	262,393
		202,555

ABN: 45 607 970 605

# STATEMENT OF FINANCIAL POSITION

	Note	2022 \$	2021 \$
CURRENT ASSETS		$\mathbf{\Psi}$	Ψ
Cash and cash equivalents	2	836,295	1,424,985
Trade and other receivables	3	451,789	87,798
Inventories	4	21,919	33,595
Investments	5	255,000	250,000
Other current assets	6	445,342	220,681
TOTAL CURRENT ASSETS NON-CURRENT ASSETS	-	2,010,346	2,017,059
Property, plant and equipment	7	981,237	848,206
Investments	5	796,162	402,967
Intangibles	8	4,539	5,297
Trade and other receivables	3	84,500	5,000
TOTAL NON-CURRENT ASSETS	-	1,866,439	1,261,469
TOTAL ASSETS CURRENT LIABILITIES	-	3,876,785	3,278,528
Trade and other payables	9	232,521	47,046
Provisions	10	56,496	46,051
Other current liabilities	11	8,671	1,168
TOTAL CURRENT LIABILITIES	-	297,688	94,265
TOTAL LIABILITIES	-	297,688	94,265
NET ASSETS	-	3,579,097	3,184,263
EQUITY			
Financial asset reserve		(30,351)	689
Retained earnings		3,609,448	3,183,574
TOTAL EQUITY	=	3,579,097	3,184,263

### ABN: 45 607 970 605

# STATEMENT OF CHANGES IN EQUITY

	Financial Asset Reserve	Retained Earnings	Total
	\$	\$	\$
Balance at 1 July 2020	-	2,921,870	2,921,870
Profit (loss) for the year	-	261,704	261,704
Other comprehensive income items	689		689
Total comprehensive income for the year	689	261,704	262,393
Balance at 30 June 2021	689	3,183,574	3,184,263
Balance at 1 July 2021	689	3,183,574	3,184,263
Profit (loss) for the year	-	425,874	425,874
Other comprehensive income items	(31,040)		(31,040)
Total comprehensive income for the year	(31,040)	425,874	394,834
Balance at 30 June 2022	(30,351)	3,609,448	3,579,097

# ABN: 45 607 970 605

# STATEMENT OF CASH FLOWS

		2022 \$	2021 \$
Cash flows from operating activities			
Receipts from grants, donations and fundraising activities		3,230,285	2,245,136
Payments to suppliers		(2,925,964)	(1,733,746)
Interest received		2,320	11,753
Net cash provided by operating activities		306,641	523,143
Cash flows from investing activities Proceeds from sale of property, plant and equipment Purchase of property, plant and equipment Other cash items from investing activities Net cash provided by (used in) investing activities		(466,096) (429,235) (895,331)	(110,842) (400,000) (510,842)
Cash flows from financing activities Other cash items from financing activities Net cash provided by financing activities			
Net increase/(decrease) in cash held		(588,690)	12,301
Cash at beginning of financial year		1,424,985	1,412,684
Cash at end of financial year	2	836,295	1,424,985

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS

# FOR THE YEAR ENDED 30 JUNE 2022

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### 1. Basis of preparation

1.a The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Simplified Disclosures of the Australian Accounting Standards Board (AASB) and the requirements of the *Australian Charities and Not-for-profits Commission Act 2012* and the associated Regulations. The company is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless otherwise stated.

The financial statements, except for cash flow information, have been prepared on a accruals basis and are on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

#### 1.b Income Tax

No provision for income tax has been raised as the entity is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997.* 

#### 1.c Cash and Cash Equivalents

Cash and Cash Equivalents include cash on hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less, and bank overdrafts.

#### 1.d Revenue and Other Income

Revenue from contracts with customers

The core principle of AASB 15 is that revenue is recognised on a basis that reflects the transfer of promised goods or services to customers at an amount that reflects the consideration the Company expects to receive in exchange for those goods or services. Revenue is recognised by applying a five-step model as follows:

- 1. Identify the contract with the customer
- 2. Identify the performance obligations
- 3. Determine the transaction price
- 4. Allocate the transaction price to the performance obligations
- 5. Recognise revenue as and when control of the performance obligations is transferred

Generally, the timing of the payment for sale of goods and rendering of services corresponds closely to the timing of satisfaction of the performance obligations, however where there is a difference, it will result in the recognition of a receivable, contract asset or contract liability.

None of the revenue streams of the Company have any significant financing terms as there is less than 12 months between receipt of funds and satisfaction of performance obligations.

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS

# FOR THE YEAR ENDED 30 JUNE 2022

#### Specific revenue streams

The revenue recognition policies for the principal revenue streams of the Company are:

#### Grants, donations and fundraising

Grant and donation income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

#### Sale of products

The company sells merchandise to the general public. The revenue from the sale of good is recognised at the point of sale.

#### Interest revenue

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument.

#### Investment Income

Investment income is recognised at the time when the entity's right to receive payment is established.

Other income

Other income is recognised on an accruals basis when the Company is entitled to it.

All revenue is stated net of the amount of goods and services tax (GST).

#### 1.e Property, Plant and Equipment

#### Plant and Equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets employment and subsequent disposal. The expected net cash flows have been discounted to present values in determining recoverable amounts.

#### Depreciation

The depreciable amount of all fixed assets are depreciated on a straight-line basis over their estimated useful lives to the entity commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable asset are:

Vending Machines	20%
Office Equipment	33%
Furniture & Fittings	20% to 33%
Computers	26.23%

Where the Company receives a non-reciprocal contribution of an asset from a government of other party for no or nominal consideration, the asset is recognised at fair value and a corresponding amount of revenue is recognised.

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS

# FOR THE YEAR ENDED 30 JUNE 2022

#### 1.f Provisions

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which is probable that an outflow of economic benefits will result, and that outflow can be reliably measured. Provisions are measured using the best estimate of the amounts required to settle the obligation at the end of the reporting period.

#### 1.g Trade and Other Payables

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

#### 1.h Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payable in the statement of financial position are shown inclusive of GST.

#### 1.i Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current year.

#### 1.j Critical Accounting Estimates and Judgements

The Directors evaluate estimates and judgement incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

#### In-kind donations

The company receives donations in-kind from corporate entities and the general public which comprises of female hygiene products. This year the company has determined the fair value of the goods donated on the basis of the average retail selling price of the items donated during the year.

#### 1.k Inventory

Inventories are measured at the lower of cost and net realisable value. Cost of inventory is determined using the First-in-First-out basis and is net of any rebates and discounts received. Net realisable value is estimated using the most reliable evidence available at the reporting sate and inventory is written down through an obsolescence provision if necessary.

#### 1.I Leases

At inception of a contract, the Company assesses whether a lease exists - i.e. does the contract convey the right to control the use of an identified asset for a period of time in exchange for consideration.

This involves an assessment of whether:

• The contract involves the use of an identified asset - this may be explicitly or implicitly identified within the agreement. If the supplier has a substantive substitution right then there is no identified asset.

### ABN: 45 607 970 605

### NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2022

- The Company has the right to obtain substantially all of the economic benefits from the use of the asset throughout the period of use.
- The Company has the right to direct the use of the asset i.e. decision making rights in relation to changing how and for what purpose the asset is used.

#### Leasee accounting

The non-lease components included in the lease agreement have been separated and are recognised as an expense as incurred.

At the lease commencement, the Company recognises a right-of-use asset and associated lease liability for the lease term. The lease term includes extension periods where the Company believes it is reasonably certain that the option will be exercised.

The right-of-use asset is measured using the cost model where cost on initial recognition comprises of the lease liability, initial direct costs, prepaid lease payments, estimated cost of removal and restoration less any lease incentives received.

The right-of-use asset is depreciated over the lease term on a straight-line basis and assessed for impairment in accordance with the impairment of assets accounting policy.

The lease liability is initially measured at the present value of the remaining lease payments at the commencement of the lease. The discount rate is the rate implicit in the lease, however where this cannot be readily determined then the Company's incremental borrowing rate is used.

Subsequent to initial recognition, the lease liability is measured at amortised cost using the effective interest rate method. The lease liability is remeasured whether there is a lease modification, change in estimate of the lease term or index upon which the lease payments are based (e.g. CPI) or a change in the Company's assessment of lease term.

Where the lease liability is remeasured, the right-of-use asset is adjusted to reflect the re-measurement or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

The Company entered into a lease over the premises 1/2023 Sandgate Road, Virginia QLD 4014.

The lease did not meet the conditions of AASB 16: Leases for the year ended 30 June 2022 and has not been recognised on the Financial Statements.

#### 1.m Financial Instruments

Financial instruments are recognised initially on the date that the Company becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

#### i. Financial assets

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

### ABN: 45 607 970 605

### NOTES TO THE FINANCIAL STATEMENTS

# FOR THE YEAR ENDED 30 JUNE 2022

#### Classification

On initial recognition, the Company classifies its financial assets into the following categories, those measured at:

- · amortised cost
- fair value through profit or loss FVTPL
- fair value through other comprehensive income equity instrument (FVOCI equity) fair value through other comprehensive income - debt investments (FVOCI - debt)

Financial assets are not reclassified subsequent to their initial recognition unless the Company changes its business model for managing financial assets.

#### Amortised cost

Assets measured at amortised cost are financial assets where:

- the business model is to hold assets to collect contractual cash flows; and
- the contractual terms give rise on specified dates to cash flows are solely payments of principal and interest on the principal amount outstanding.

The Company's financial assets measured at amortised cost comprise trade and other receivables and cash and cash equivalents in the Statement of financial position.

Subsequent to initial recognition, these assets are carried at amortised cost using the effective interest rate method less provision for impairment.

Interest income, foreign exchange gains or losses and impairment are recognised in profit or loss. Gain or loss on de-recognition is recognised in profit or loss.

#### Fair value through other comprehensive income

#### Equity instruments

The Company has a number of strategic investments in listed and unlisted entities over which they do not have significant influence nor control. The Company has made an irrevocable election to classify these equity investments as fair value through other comprehensive income as they are not held for trading purposes.

## ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 30 JUNE 2022

These investments are carried at fair value with changes in fair value recognised in other comprehensive income (financial asset reserve). On disposal any balance in the financial asset reserve is transferred to retained earnings and is not reclassified to profit or loss.

Dividends are recognised as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. Other net gains and losses are recognised in OCI.

Financial assets through profit or loss

All financial assets not classified as measured at amortised cost or fair value through other comprehensive income as described above are measured at FVTPL.

Net gains or losses, including any interest or dividend income are recognised in profit or loss

Impairment of financial assets

Impairment of financial assets is recognised on an expected credit loss (ECL) basis for the following assets:

- financial assets measured at amortised cost debt
- investments measured at FVOCI

When determining whether the credit risk of a financial assets has increased significant since initial recognition and when estimating ECL, the Company considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis based on the Company's historical experience and informed credit assessment and including forward looking information.

The Company uses the presumption that an asset which is more than 30 days past due has seen a significant increase in credit risk

The Company uses the presumption that a financial asset is in default when:

- the other party is unlikely to pay its credit obligations to the Company in full, without recourse to the Company to actions such as realising security (if any is held); or
- the financial assets is more than 90 days past due.

Credit losses are measured as the present value of the difference between the cash flows due to the Company in accordance with the contract and the cash flows expected to be received. This is applied using a probability weighted approach.

### Trade receivables and contract assets

Impairment of trade receivables and contract assets have been determined using the simplified approach in AASB 9 which uses an estimation of lifetime expected credit losses. The Company has determined the probability of non-payment of the receivable and contract asset and multiplied this by the amount of the expected loss arising from default.

## ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 30 JUNE 2022

The amount of the impairment is recorded in a separate allowance account with the loss being recognised in finance expense. Once the receivable is determined to be uncollectable then the gross carrying amount is written off against the associated allowance.

Where the Company renegotiates the terms of trade receivables due from certain customers, the new expected cash flows are discounted at the original effective interest rate and any resulting difference to the carrying value is recognised in profit or loss.

### Other financial assets measured at amortised cost

Impairment of other financial assets measured at amortised cost are determined using the expected credit loss model in AASB 9. On initial recognition of the asset, an estimate of the expected credit losses for the next 12 months is recognised. Where the asset has experienced significant increase in credit risk then the lifetime losses are estimated and recognised.

### ii. Financial liabilities

The Company measures all financial liabilities initially at fair value less transaction costs, subsequently financial liabilities are measured at amortised cost using the effective interest rate method.

The financial liabilities of the Company comprise trade payables, bank and other loans and lease liabilities.

# ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 30 JUNE 2022

	2022	2021
	\$	\$
2 CASH AND CASH EQUIVALENTS		
Petty Cash	250	250
Operational Account	45,981	42,242
Paypal	6,053	6,028
Business saver	125,954	1,883
Grant Income Account	36,048	141,751
DVM Contingency Account	78,498	154,185
Paypal Clearing Account	581	346
Judy - Debit Card **816	2,725	2,127
Public Funds - Suncorp	27,482	676,159
External Invest Funds Account	23	400,013
DFD Account	5,565	-
DVM Account	254,627	-
Ops Account	26,911	-
Pub Account	225,599	-
	836,295	1,424,985

## 3 TRADE AND OTHER RECEIVABLES

CURRENT		
Trade Debtors	450,738	71,070
Other Debtors	1,052	959
GST Payable	-	15,768
	451,789	87,798
NON-CURRENT		
Rental Bond	54,500	5,000
Rent - In Advance	30,000	-
	84,500	5,000

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS

# FOR THE YEAR ENDED 30 JUNE 2022

		2022 \$	2021 \$
4	INVENTORIES	Ŷ	чр
	CURRENT		
	Inventory	21,919	33,595
		21,919	33,595
5	FINANCIAL ASSETS		
	CURRENT		050.000
	Term deposits	255,000	250,000
		255,000	250,000
	NON-CURRENT		
	Managed Funds (Shaw and Partners)	398,391	402,967
	Managed Funds (Morgans)	397,771	-
		796,162	402,967
6	OTHER ASSETS		
	CURRENT		
	Prepaid Expenses	361,551	86,049
	In-Kind Corporate Donations	83,791	134,633
		445,342	220,681
7	PROPERTY, PLANT AND EQUIPMENT		
	-		
	VENDING MACHINES		
	Vending Machines - at cost	1,775,590	1,426,872
	Less: Accumulated Depreciation	(925,288)	(609,062)
		850,302	817,810

# ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 30 JUNE 2022

	2022 \$	2021 \$
OFFICE FURNITURE AND EQUIPMENT		
Office Equipment - at cost	19,425	12,085
Less: Accumulated Depreciation	(13,493)	(11,890)
	5,932	195
FURNITURE AND FITTINGS		
Furniture & Fittings	99,534	13,904
Less: Accumulated Depreciation	(9,650)	(7,377)
	89,884	6,527
COMPUTERS		
Computers - at cost	69,405	44,902
Less: Accumulated Depreciation	(34,286)	(21,228)
	35,119	23,674
	981,237	848,206

# Movements in Carrying Amounts:

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year.

	Vending Machines	Office Equipment	Furniture & Fittings	Computers	Total
Carrying amount at 30 June 2021	817,810	195	6,527	23,674	848,206
Additions	348,623	7,340	85,630	24,503	466,096
Disposals / Write Offs	-	-	-	-	-
Depreciation expense	(316,131)	(1,603)	(2,273)	(13,058)	(333,065)
Adjustments	-	-	-	-	-
Carrying amount at 30 June 2022	850,302	5,932	89,884	35,119	981,237

# ABN: 45 607 970 605

# NOTES TO THE FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 30 JUNE 2022

	2022 \$	2021 \$
8 INTANGIBLE ASSETS		
PATENTS & TRADEMARKS		
Patents & Trademarks	7,573	7,573
Less Accumulated Amortisation	(3,034)	(2,276)
	4,539	5,297
9 TRADE AND OTHER PAYABLES		
CURRENT		
Trade Creditors	154,545	13,843
Credit Cards	3,551	-
GST Payable	3,659	-
Superannuation Payable	8,663	-
PAYG Withholding Payable	62,102	33,202
	232,521	47,046
10 PROVISIONS		
CURRENT		
Provision for Annual Leave	48,878	43,452
Provision for Long Service Leave	7,618	2,599
	56,496	46,051

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 30 JUNE 2022

	2022 \$	2021 \$
11 OTHER LIABILITIES	Ψ	$\boldsymbol{\varphi}$
CURRENT		
Income in Advance	8,671	1,168
	8,671	1,168
12 AUDITORS' REMUNERATION		
Audit Fees	9,000	9,000
	9,000	9,000
13 FINANCIAL RISK MANAGEMENT		
Financial Assets Held at Amortised cost		
Term Deposits	225,000	250,000
Managed Funds	796,162	402,967
Total Financial Assets	1,021,162	652,967

## 14 KEY MANAGEMENT PERSONNEL DISCLOSURES

The total remuneration paid to key management personnel of the Company is \$235,831 (2021: \$167,929)

## **15 CONTINGENCIES AND COMMITMENTS**

The Company had a commitment to incur \$64,600 in relation for the new fitout to be performed by Scott Gilvear Construction at 30 June 2022.

### **16 RELATED PARTIES**

### (a) The Company's main related parties are as follows:

Key management personnel - refer to Note 14.

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022

2022 2021 \$

\$

(b) Transactions with related parties.

Transactions between related parties are on normal commercial terms and conditions no more favourable than those available to other parties unless otherwise stated.

Accounting services provided by Prime Accounting & Business Advisory Pty Ltd of which one of the Partners is a Director- total expenses for the year were \$8,750 with nil balance outstanding at the year end.

### **17 SUBSEQUENT EVENTS**

The Company entered into a lease over the premises 1/2023 Sandgate Road, Virginia QLD 4014 with a commencement date subsequent to year end.

The lease did not meet the conditions of AASB 16: Leases for the year ended 30 June 2022 and has not been recognised in the Financial Statements at 30 June 2022.

No other matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in future financial years.

### **18 MEMBERS' GUARANTEE**

The Company is registered with the Australian Charities and Not-for-profits Commission Act 2012 and is a Company limited by Guarantee. If the Company is wound up, the constitution states that each member is required to contribute a maximum of \$10 each towards any outstanding obligations of the Company. At 30 June 2022, the number of members was 7 (2021:7).

### **19 REGISTERED OFFICE**

1/2023-2033 Sandgate Road, VIRGINIA QLD 4014

### PRINCIPAL PLACE OF BUSINESS

1/2023-2033 Sandgate Road, VIRGINIA QLD 4014

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022

	2022 \$	2021 \$	
20 CASH FLOW INFORMATION			
(a) Reconciliation of Cash			
Cash and Cash Equivalents	836,295	1,424,985	
(b) Reconciliation of Net Cash Provided by Operating	g Activities		
Operating profit (loss) after income tax	394,834	262,393	
Non-Cash Flows in Operating Profit			
Amortisation	758	758	
Depreciation	333,065	275,436	
Other non-cash transactions	-	-	
Revaluations	-	(2,967)	
Unrealised loss/(gain) on Financial Assets Loss on disposal of assets	31,040	(689) 3,591	
Changes in Current Assets and Liabilities			
Increase in trade receivables	(379,669)	18,936	
Increase in other receivables	(310,264)	(147,234)	
Decrease in inventories	11,676	103,590	
Increase in trade payables	140,702	(2,286)	
Increase in other creditors and accruals	74,054	(7,627)	
Increase in employee provisions	10,445	19,242	
Net Cash Provided by Operating Activities	306,641	523,143	

# SHARE THE DIGNITY LIMITED ABN: 45 607 970 605 DIRECTOR'S DECLARATION

The directors of the Company declare that:

The financial statements and notes for the year ended 30 June 2022 are in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, and:

- 1. Give a true and fair view of its financial position as at 30 June 2022 and of its performance for the financial year ended on that date; and
- 2. In the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with subsection 60.15 (2) of the Australian Charities and Not-forprofits Commission Regulation 2013.

- stul

Director

Simon Tolhurst

Dated 24 November 2022



Partners:

Emmanuel Georga Elias Manicaros Level 3 HQ South Tower 520 Wickham Street PO Box 1252 Fortitude Valley QLD 4006

Ben Odgers

Phone:

Fax: Web

ABN:

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### SHARE THE DIGNITY LTD ABN 45 607 970 605 INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SHARE THE DIGNITY LTD

### Report on the Audit of the Financial Report

#### Opinion

We have audited the financial report of Share the Dignity Ltd (the company), which comprises the statement of financial position as at 30 June 2022, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of Share the Dignity Ltd has been prepared in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, including:

- i. giving a true and fair view of the company's financial position as at 30 June 2022 and of its financial performance for the year then ended; and
- ii. complying with Australian Accounting Standards Simplified Disclosure Requirements and the Australian Charities and Not-for-profits Commission Regulation 2013.

#### **Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the company in accordance with the auditor independence requirements of the *Australian Charities and Not-for-profits Commission Act 2012* and ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Responsibilities of the Directors for the Financial Report**

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Australian Charities and Not-for-profits Commission Act 2012* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

#### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.





As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design
  and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate
  to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher
  than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations,
  or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

AH JACKSON & CO Elias Manicaros

Partner

Brisbane, 25 November 2022





Ensuring that everyone is afforded the dignity in life that so many of us take for granted.











