

# Annual Report

share <sup>the</sup> dignity

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2025



# Contents

JULY 2024 - JUNE 2025

Acknowledgement of Country .....	03
Our Mission .....	04
About Us .....	05
Message from our Chairperson .....	06
Message from our Founder .....	08
Charity Timeline .....	10
Governance .....	12
Our Board .....	13
Volunteers .....	16
Sheroes & Heroes .....	16
IGNITE! The Conference .....	17
Workvivo .....	18
Volunteer Recognition .....	19
Shero Support .....	20
Charities We Support .....	21
Our initiatives .....	22
Assistance During Natural Disasters .....	22
Dignity Drive .....	23
Dignity Drive Results .....	24
Woolworths .....	25
It's in the Bag .....	26
IITB 2024 .....	27
Sponsor a Bag .....	29
Indigenous Menstrual Health .....	30
Logistics & Transport .....	31
Period Underwear .....	32



## ACKNOWLEDGEMENT OF COUNTRY

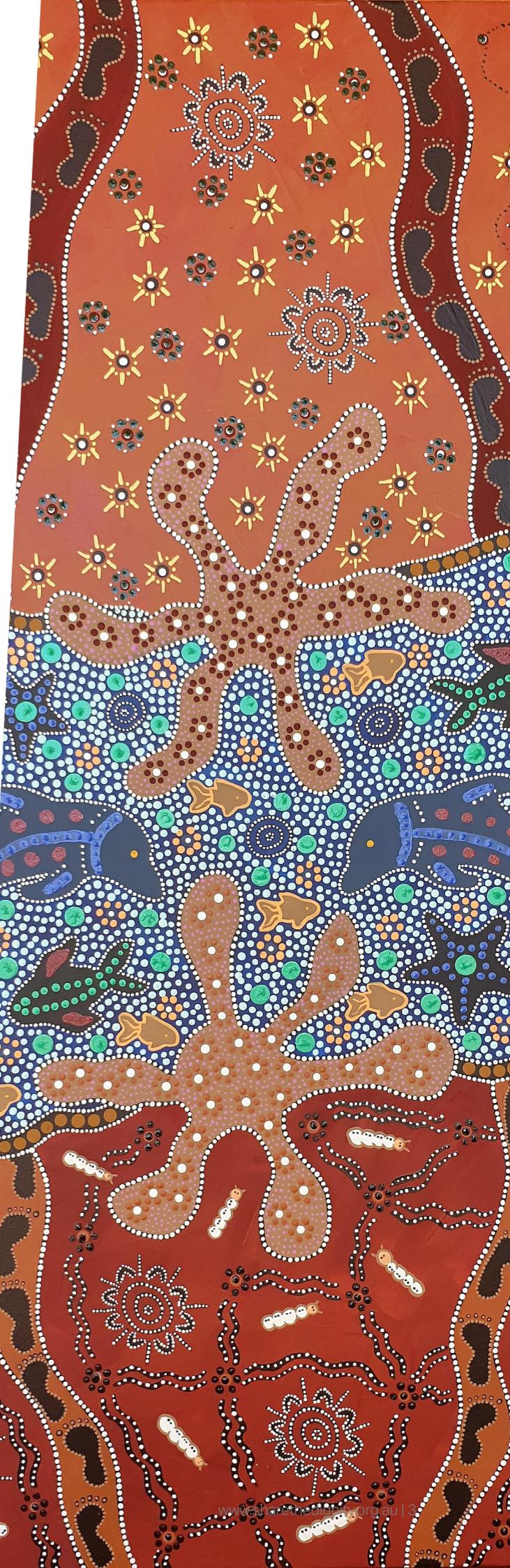
Share the Dignity acknowledges the Traditional Custodians of the lands and waters throughout Australia.

We acknowledge the land where Share the Dignity's head office is based as belonging to the Turrbal and Yuggera nations - land that was never ceded.

We pay our respects to Elders - past, present and emerging and extend that respect to all Aboriginal and Torres Strait Islander peoples.

We would like to acknowledge our Aboriginal and Torres Strait Islander staff and volunteers, and thank our charity partners and the communities who have welcomed Share the Dignity to their land.

*Artwork by Western Australian Artist Deb Newenham-Coertse*



Ensuring that *everyone* is afforded the dignity in life that so many of us *take for granted*.



## Our Story

In 2015, Share the Dignity was founded after identifying there was a genuine need to provide vulnerable women, girls and those who menstruate with period products.

It was reported that people were being forced to choose between buying food or buying the period products they need to get through the month<sup>1</sup>. To make do, people with periods experiencing homelessness were having to clean themselves in public restrooms and create makeshift period products out of paper towels, newspaper, toilet paper or socks.

**This is not, and should never be okay.**

From a grassroots initiative born in North Brisbane, Queensland, to a national charity with more than a decade of impact, Share the Dignity continues to evolve to meet the needs of women, girls, and those who menstruate who are experiencing, or at risk of, homelessness, domestic violence, or extreme poverty.

With the support of over 6,000 devoted volunteers Share the Dignity has been able to collect and distribute 5.7+ million period products and 1+ million It's in the Bag donations filled with essential items.

### OUR VALUES

- Gratitude**
- Integrity**
- Passion**
- Innovation**

### OUR VISION

Dignity for all through the achievement of:

- Menstrual Equity for all
- Leadership, impact, education and advocacy
- Dignity for people facing adversity

*"Share the Dignity continues to grow with the support of dedicated volunteers, the generosity of Australian businesses, and passionate donors, all working together to ensure that everyone is afforded the dignity in life that so many of us take for granted."*

<sup>1</sup> <https://www.mamamia.com.au/homeless-women-and-menstruation/>

## OUR CHAIRPERSON

# *Message from our Chairperson*

“

*“In 2025, we reached new milestones in both scale and reach. More than \$15 million worth of period products were donated and distributed across the country.”*



## OUR CHAIRPERSON

# **Simon Tolhurst**

## Chairperson

The past year has been one of significant progress and impact for Share the Dignity. As we reflect on the past 12 months, I am proud to see how our community of supporters, partners, and volunteers have worked together to make a tangible difference in the lives of women, girls, and people who menstruate. At the heart of our work is a simple but powerful goal: to ensure no one is forced to go without the dignity provided by basic essentials.

In 2025, we reached new milestones in both scale and reach. More than \$15 million worth of period products were donated and distributed across the country - a testament to the generosity of Australians and the tireless efforts of our volunteers. Our flagship campaigns—the March and August Dignity Drives and November's It's in the Bag campaign—once again rallied incredible support. This year, over 588,000 period products and 88,000 bags were donated and delivered to our network of more than 3,500 charity partners, ensuring help was available in communities where it was most urgently needed.

Access remains at the centre of our mission. One of our key initiatives supporting access to period products is our growing network of Dignity Vending Machines, which provide free packs of pads and tampons. We are so thrilled to now have more than 1000 machines installed in schools and community facilities nationwide.

Proudly, with the continued backing from the Queensland Government, many of our Dignity Vending Machines can be found in Queensland state schools. This sees that students have access to period products at no cost, helping to remove barriers to education and participation.

Our voluntary Board of Directors continues to guide Share the Dignity with a strong focus on accountability, sustainability, and strategic growth. This year, we moved further towards strengthening our systems and processes, enhancing compliance frameworks, and fostering partnerships with organisations that share our vision.

Just as importantly, we worked to support the culture of our organisation, ensuring that employees and volunteers feel connected, respected, proud of their role in creating change, and excited for the future.

Financially, we remain well positioned for the future. A carefully managed operating surplus has been set aside to sustain the organisation and fund the continued rollout of vending machines, ensuring they remain stocked now and into the future. We are also proud to have advanced our Indigenous Menstrual Health program, working closely with communities to improve access to products and address inequity in remote and regional areas.

None of this would have been possible without the generosity of our supporters and the passion of our volunteers.

On behalf of the Board, I thank you for walking alongside us as we continue to challenge period poverty and work toward a future where everyone can manage their period with dignity.

***Simon Tolhurst***

Chairman of the Board  
Share the Dignity

*“None of this would have been possible without the generosity of our supporters and the passion of our volunteers.”*

## OUR FOUNDER



## *Message from our Founder*

“

*“Ten years in, and I am in awe of what we've achieved together from landmark advocacy wins like axing the tampon tax and securing free products in schools, to these extraordinary milestones of period products, It's in the Bags, and Dignity Vending Machines.”*

## OUR FOUNDER

# Rochelle Courtenay

Founder & Executive Managing Director

This year, we celebrated 10 huge years of Share the Dignity. That's a whole decade of growing empathy, collaboration, and community spirit to ensure everyone is afforded the dignity so many of us take for granted. What started with a simple call to action back in 2015 has grown into a national movement that has positively (though often silently) impacted thousands of lives. I could never have imagined that we would have this level of impact, and this milestone has only been achievable thanks to you - our incredible supporters.

We collected our 1,000,000th It's in the Bag donation, filled with the love, dignity, and hope that changes lives at Christmas. We also surpassed 5,000,000 period products collected and distributed through our Dignity Drives, and on top of that; we installed our 1,000th Dignity Vending Machine. This means more schools, hospitals, community centres and other shared spaces across Australia have access to free pads and tampons than ever before.

This financial year also marked some of our biggest steps forward in advocacy. We made history with our 2024 Bloody Big Survey, which collected crucial data from over 155,000 Australian menstruators. The phenomenal response solidified the reality of period poverty in Australia, shone a light on authentic and lived experiences, and made our 2024 survey the largest of its kind in the world. How incredible is that?

Another highlight was the creation of our menstruation animation, a groundbreaking resource designed to educate, empower, and break down the stigma that still surrounds periods. Available in both a non-verbal format and also translated into the 10 most spoken languages in Australia, this animation ensures that language isn't a barrier to menstruation education. I truly believe creating accessible education tools like this is the key to changing period talk.

Importantly, awareness is only effective if paired with action, which is why we launched new advocacy initiatives like Council Cares. A significant addition to our advocacy arm, the launch of Council Cares gives councils localised data from our Bloody Big Survey, and simple, actionable steps to address period poverty in their own communities.

We also piloted Eco Period Club - a program designed to empower the next generation. Tailored to 13-19-year-olds, the Club offers access to period-friendly resources, a platform to safely share and learn about periods without shame, and a free reusable period product to see them through school and into young adulthood; sustainably and with dignity.

These programs exist because the data showed us the gaps, and together, we are filling them.

Ten years in, I'm in awe of what we've achieved together. From landmark wins like axing the tampon tax and securing free period products in schools, to expanding uptake of Dignity Vending Machines across schools and workplaces and delivering record numbers of period products and It's in the Bag donations - there's so much to be proud of. However, whilst acknowledging these incredible achievements and impact, I am also deeply aware that our work is not done. Periods should not be a source of shame, stress, or struggle and there is still much to do.

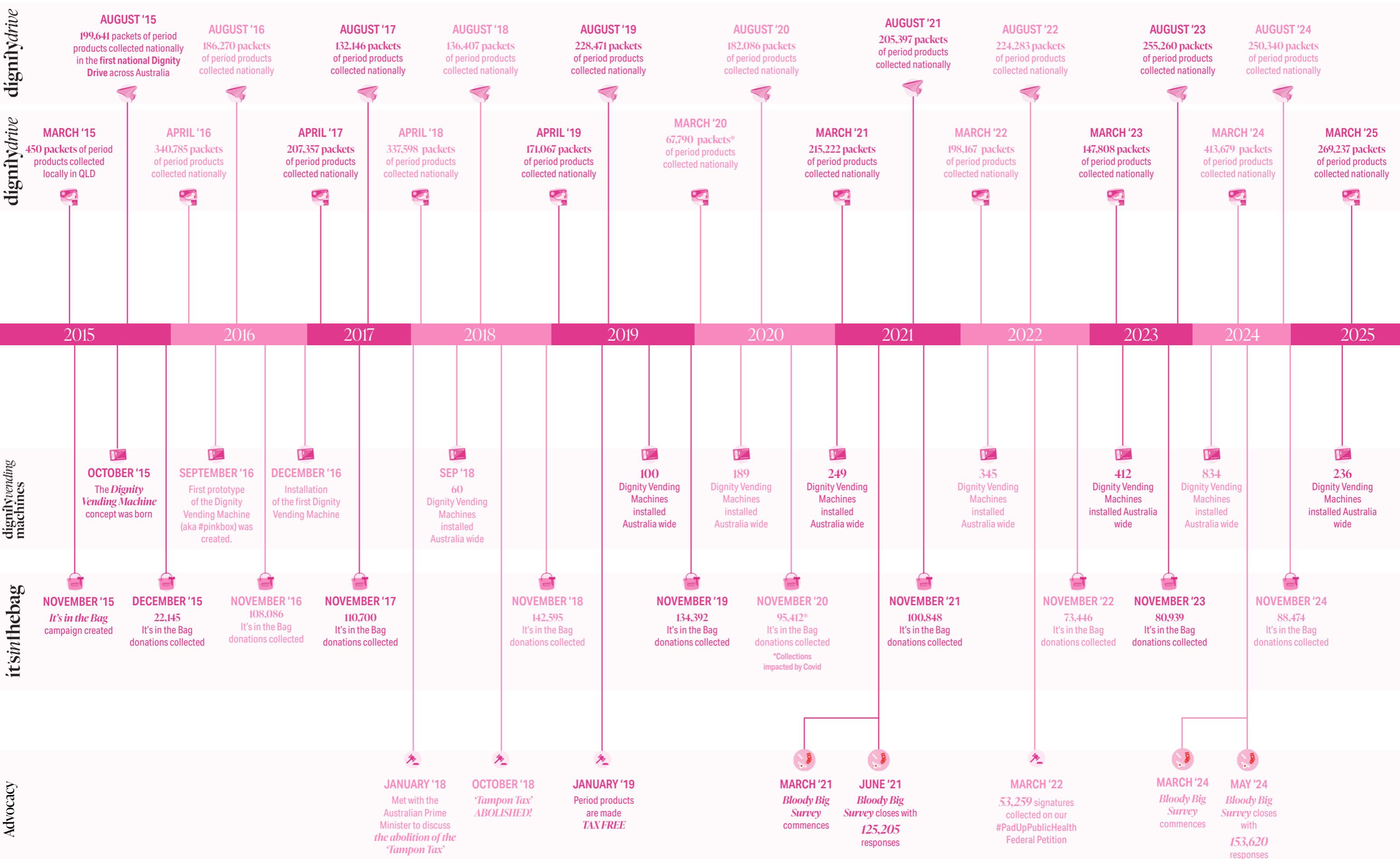
Together, we will keep pushing for menstrual equity until it is the norm, not the exception.

*Rochelle Courtenay*

Founder & Executive Managing Director  
Share the Dignity

# Charity Timeline

share the dignity



# Governance

Corporate governance refers to the processes, activities, and relationships that ensure an organisation is effectively and properly managed.

For Share the Dignity, good corporate governance means having processes in place, as well as undertaking activities and maintaining relationships to ensure funds raised from the community are used to carry out our mission.

The Share the Dignity Board is committed to ensuring principles of good governance are implemented openly and with integrity, corresponding with our Board objectives. All Board Directors, Executive Management, employees and volunteers are passionately committed to helping those in need across Australia.



# The Board

The aim and approach of Share the Dignity's Board, with Managing Director and Founder Rochelle Courtenay, is to develop, implement, and maintain a culture and standard of good corporate governance, respected by both internal and external stakeholders, including our partners and sponsors.

The Board has protocols to ensure systems and processes are in place to protect the charity's reputation and ensure all donors, sponsors, and other parties can have complete confidence in their donations.

## Simon Tolhurst

Chairperson



Drawing on 30 years in legal practice with specialties in dispute resolution and competition law, Simon brings a no-nonsense strategic approach to his board role with Share the Dignity. Simon has significant board and governance experience and currently sits on a number of boards, either as Chairman or Non-executive Director, at NextEd Limited (ASX:ICT) one of Australia's largest listed vocational

education businesses; Echo IQ Limited (ASX:EIQ) a company proprietary artificial intelligence to help identify patients at risk of structural heart disease; Great Divide Mining Limited (ASX:GDM) a Queensland gold and rare earths exploration company; Biortica Agrimed Limited (BAL) Australia's largest cultivator of medicinal cannabis and genetic library.

## Rochelle Courtenay

Founder and Executive Managing Director



Rochelle is Share the Dignity's Founder and Managing Director, however, the title she is most proud of is 'Pad Lady'. Rochelle leads a team of volunteers collecting millions of period products across Australia. When Rochelle first learned that people experiencing homelessness were having to go without period products, she decided the question was 'not' 'why is no one doing anything' but rather, 'what's stopping me from

doing something?' In March 2015, Rochelle took matters into her own hands collecting period products within her local community and distributing them to local shelters. From the simple notion of giving dignity to those who need it most, Share the Dignity has grown to a national charity, attempting to meet a national need. Share the Dignity now has over 6,000 volunteers and provides multiple initiatives aimed at giving dignity to women, girls and those who menstruate.

## OUR BOARD

### Jennifer Witheriff Deputy Chair



Jennifer is the founder of Energise Leadership, an Australian company specialising in organisational and leadership development, executive coaching, training, and facilitation. Before establishing her own business seven years ago, she held leadership roles in Government. As her company name suggests, Jen is about engaging and energising people in the practice of leadership. She is particularly passionate about women and their role as leaders in all aspects of life – at work, home and community.

Over the past five years, she has conducted international development programs at the University of Queensland for women leaders of Bhutan, Sri Lanka, and Pakistan. Working with these wonderful women has consolidated her thinking about the practice of leadership and how change can occur through grassroots movements. Jennifer intends to contribute her knowledge and skills in women's leadership development, empowerment, advocacy, and social inclusion in her role on the Board of Share the Dignity.

### Matt Smith Director



Matt Smith joined the Board of Share the Dignity in June 2020 as our Company Secretary. As a Partner at Prime Accounting and Business Advisory, Matt brings a wealth of knowledge in strategic business planning, management, and financial analysis, as well as past experience in a board advisory capacity for several Australian companies.

Matt has a longstanding relationship with Share the Dignity and is inspired by the passion and goodwill that the charity invokes in the community. He enjoys being able to continue the important work of ensuring that the charity remains aligned to its values.

### Shayne Gilbert Director



Shayne Gilbert is a founding Board Member of Share the Dignity, who has returned to the Board in June 2020. He has passionately advocated for the difference the charity makes. Shayne is an investment advisor, a passionate rugby coach, a father of four children, and a former teacher. Shayne brings to the charity a strong collaboration strategy to ensure the sustainability of the charity.

"As a father, a husband, a brother, and a son, I could not help but feel empathy for the women, girls and those who menstruate. Share the Dignity helps. My experience in the financial industry, along with my studies in teaching and psychology, ensure that my strengths are put to good use to help the charity flourish and continue their good work.

## OUR BOARD

### Michelle Taupau Director



Michelle Taupau is the Managing Director and co-founder of The Disrupters. She brings to the board 20+ years of experience in partnership and stakeholder engagement and management success across the public and private sectors. Harnessing the unique power of sport, Michelle strategically connects brands, government, and media with athletes, teams, and events, to create powerful partnerships. In her previous role as the NRL's Community Relations Manager, her responsibilities included: management of strategic partnerships, Indigenous engagement, and program management. She has also managed corporate sales and

partnerships for Wests Tigers Rugby League, and the Australian Apprenticeship Centre for NSW Business Chamber.

Michelle provides strategic direction to business and sporting bodies and athletes relating to strategic planning, community engagement strategies (diversity, multicultural, Indigenous), talent optimisation and management, and sponsorship. Michelle brings a wealth of knowledge in stakeholder and community engagement, program delivery, sponsorship procurement, activation strategies, and state and federal government lobbying.

### Nick Long Director



Nick is an accomplished, results focused senior executive in an innovative and collaborative technology world. Nick is experienced in driving business transformations that shape team and client engagement, contribute to business prosperity, and produce clear strategic directions, with honed leadership skills.

business viewpoint on the cost, quality and time implications of implementing technological solutions that drive competitive business advantage. Nick has led and managed large and complex ICT organisations and is also a passionate advocate for cyber security and customer success.

Nick is currently a cyber security executive within the Orro Group working closely with business customers on educating boards, developing cyber security strategies and operational planning to enhance security posture. Nick also sits on the Queensland Law Society cyber security board.

## VOLUNTEERS

# Our Passionate Sheroes & Heroes

Share the Dignity thrives because of the incredible support of our volunteers, affectionately known as our Sheroes and Heroes. Volunteers are the backbone of our organisation, and their efforts touch every area of Share the Dignity's impact, and account for so much of Share the Dignity's success.

**New volunteers this year: 234**  
**Total number of volunteers: 3,518**

Volunteers generously give their time and energy across a wide range of roles across Australia. Their unwavering commitment shines through in the countless period products and It's in the Bag donations collected and distributed, the number of Dignity Vending Machines maintained and the pallet loads of stock transported nationwide. They also help to ensure the success of our DigiTeas and other fundraising events, fuel growth and awareness of the cause, and so much more.

We strive to cultivate a welcoming, inclusive space where volunteers feel valued and inspired. So many heartwarming stories emerge from our volunteer community. From children helping their parents with their volunteering activities, to friends and families volunteering together, to new friendships blossoming through shared purpose. We've also heard about how being a volunteer helps to make it through tough times because of their love of the cause and support of their fellow volunteers. These meaningful connections reflect the strong sense of unity behind our shared goal to end period poverty.



## VOLUNTEERS

# IGNITE! The Conference

IGNITE! The Conference, saw us bring together our Volunteer Leadership Team for our second ever conference. Held in Redcliffe, Queensland from the 20th-22nd September 2024. The Lead Volunteers from each state came together for 3 days of training and development, to foster team connections, share exciting updates and to celebrate!

The conference provided the rare opportunity for face-to-face interaction, fostering a sense of community among geographically dispersed volunteers. We reinforced role clarity, aligned regional efforts and invited input to shape strategies. Volunteers were trained on internal key systems and campaigns, and Kate Christie taught us how to master every moment with an engaging and empowering presentation.

Most importantly, we celebrated the dedication, time and efforts of our Lead Volunteers, acknowledging that without them the charity wouldn't be able to have such momentous impact. The conference was an overwhelming success, with attendees walking away with a renewed sense of purpose, connection and motivation. Feedback from attendees spoke strongly to this and also highlighted the benefit of coming together, knowledge gained, and the sense of community fostered. This feedback further reinforced our commitment to host regular conferences and invest in our volunteers.



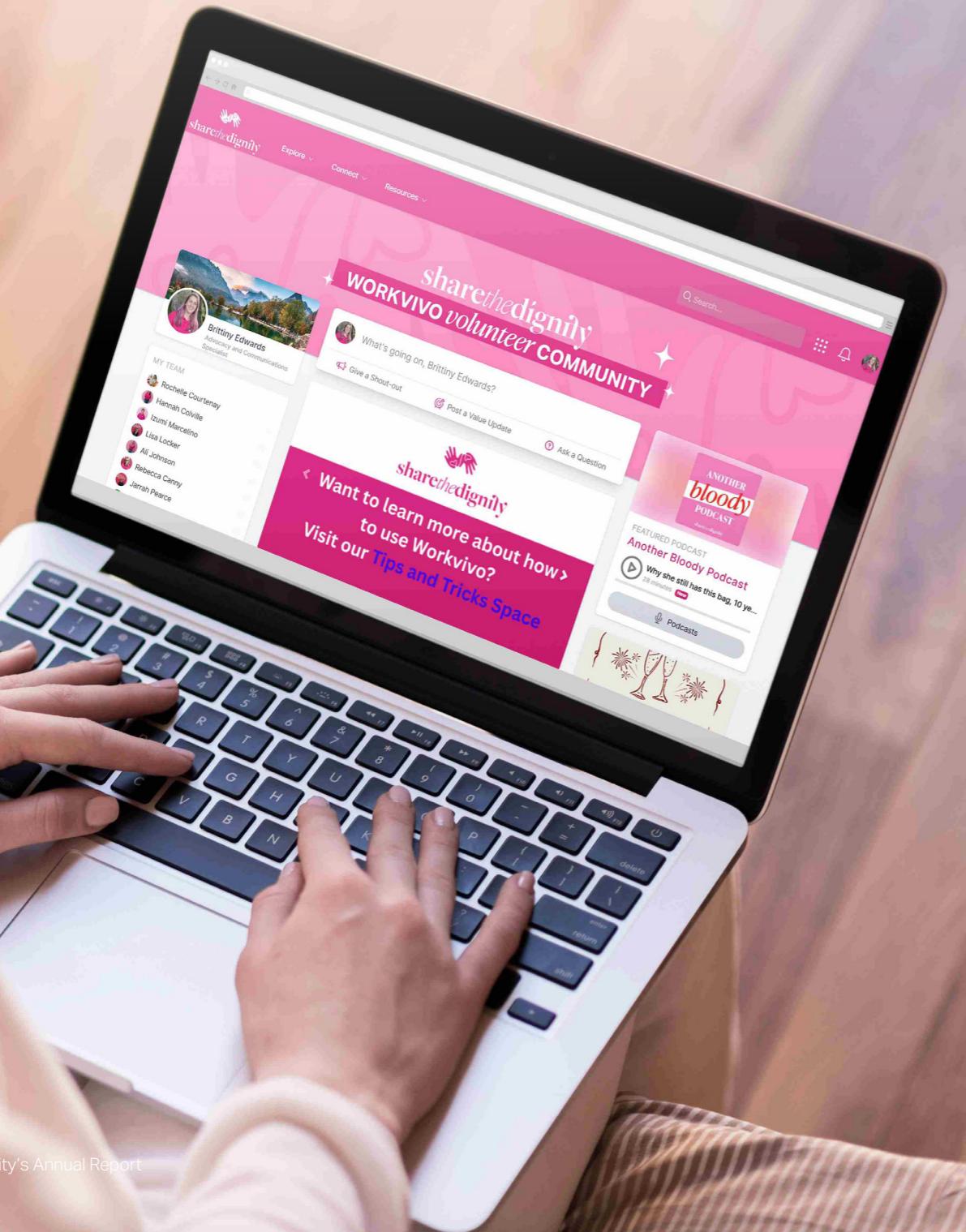
*"Thanks so much I had the best time and got so much out of hearing staff talk about the vision of the charity and feeling like we are all working together."*

# Workvivo

Our new volunteer communication platform.

With Workplace by Meta announcing its shutdown, we embarked on a project to identify a new internal communication platform for our volunteers and employees. After thorough research and careful consideration, we selected Workvivo as our new platform.

Launched in June 2025, Workvivo offers a more streamlined and organised way to communicate and share information, across the organisation. We are excited about the opportunities this new platform brings to enhance the volunteer experience, ensuring they have the tools and support needed to carry out their vital roles effectively.



# Volunteer Recognition

## Finalists



**Donna L - Finalist**

*Volunteer Leadership*  
2024 Victoria Volunteering Awards



**Bridy B - Finalist**

*Excellence in Volunteer Management*  
2025 South Australian Volunteering Awards

## Nominations



**Courtney K**

*Excellence in Volunteer Management*  
2025 Queensland Volunteering Awards



**Bronwyn E**

*Volunteer of the Year*  
2025 Queensland Volunteering Awards



**QLD Volunteer Team**

*Impact Award (Community)*  
2025 Queensland Volunteering Awards



**SA Volunteer Team**

*The Andamooka Community Project Award*  
2025 South Australian Volunteering Awards



**Emma W**

*Excellence in Volunteer Management*  
2025 Western Australian Volunteering Awards



**Catherine M**

*Volunteer of the Year*  
2025 Western Australian Volunteering Awards

Many Sheroes and Heroes are recognised within their communities for their dedicated volunteering efforts. We also actively seek opportunities to nominate our exceptional volunteers for awards, celebrating and honouring their remarkable contributions. Below are the results of this year's nominations:

# Shero Support

## Shero Support

Our Sheroes and Heroes are supported by a dedicated team of employees known as Shero Support. This team of 33 operates from our Virginia office, affectionately known as Pad Central. Shero Support is structured into five key streams: Finance and Strategy; People and Culture; Giving, Communications and Events; Service Operations; and Product and Access Solutions (previously known as Dignity Vending Machines).

## Shero Support Initiatives

Continuing our commitment to a safe working environment and in response to the changes to the Work Health and Safety Regulations that came into effect in 2025, we prepared a prevention plan to manage identified risks to the health or safety of our workers, or others, from sexual harassment and sex or gender-based harassment at work. All employees were consulted on the prevention plan which identified reasonably foreseeable hazards, measures to eliminate or minimise risks, policy amendments and opportunities for internal procedure and training refreshers.

## Human Resources Information System

In 2024, we implemented a new Human Resources Information System (HRIS), Employment Hero, to support our Employees and our People & Culture and Finance & Strategy processes. This system has streamlined internal processes, enhanced operational efficiency, and improved the overall employee experience. A key feature of the HRIS is its extensive training catalogue, providing employees with valuable learning and development opportunities.

# Charities We Support

We are privileged to work alongside more than 3,500 charity partners who collaborate with us in our mission to achieve menstrual equity across Australia.

These incredible organisations work directly with women, girls, and those who menstruate, supporting those facing period poverty from the tip of Cape York and the Torres Strait, all the way to the bottom of Tasmania and everywhere in between.

Each day, they help reach those experiencing homelessness, domestic violence, or the impacts of the cost-of-living crisis, ensuring vital access to period products. It's in the Bag donations, and period underwear for those who need them most.

We are humbled and inspired by the messages of gratitude we receive from people whose lives have been touched by this support. Their words remind us why we do what we do.

Lasting change is being made with every delivery and every connection.



*"We are humbled and inspired by the messages of gratitude we receive from people whose lives have been touched by this support. Their words remind us why we do what we do."*

**Rochelle Courtenay**  
Share the Dignity founder

# Assistance During Natural Disasters

Extreme weather is an unfortunate reality in Australia, and in early 2025, North Queensland was hit hard. Torrential rain and violent storms led to devastating floods that cut off entire communities and destroyed critical infrastructure. The highway between Townsville and Cairns was completely washed out, isolating towns for days.

In moments like these, the strength of our community shines. While families faced hardship and uncertainty, our volunteers in Townsville moved quickly to support those most affected. Thanks to their tireless efforts, Share the Dignity volunteers were able to dispatch two pallets of essential period products, ensuring people had access to period products when they were near-impossible to

acquire. No one should have to worry about managing their period during a natural disaster.

When cyclone Alfred threatened our office (known as 'Pad Central') in Virginia, Queensland, with predictions of flooding, the Share the Dignity team rose to the challenge to sandbag the building and protect the home of Shero support. Thanks to our quick action and teamwork, the building remained safe. The only casualty was our external Share the Dignity sign on the front of the building which sadly succumbed to the wrath of Cyclone Alfred's winds.

Never-the-less, our team spirit, resilience, and commitment was stronger than ever.



Our Dignity Drives, held twice a year in March and August, are a cornerstone of our mission to achieve menstrual equity in Australia.

We call on members of the public to visit any Woolworths Supermarket location or other local collection point and drop off unopened period products. At Share the Dignity, we are all about the dignity of choice, so will gratefully accept all period care items including pads, tampons, menstrual cups and discs, period underwear and incontinence aids.

# Dignity Drive Results

Our network of dedicated volunteers across the country steps up, dropping into all collection points to collect, sort, count and log the generous donations received. Our volunteers then reach out to our registered charity partners to arrange delivery of these precious goods. This is an incredible opportunity for our volunteers to not only champion the work we do here at Share the Dignity, but to also absorb the impact of the work others are doing.

It has been another tough year for Australian families, with cost-of-living challenges hitting hard. This is reflected in the increased requests for donations we see coming through. More than ever, we received feedback that those who usually donate to our drives have been unable to do so as they too are struggling. Further highlighting the critical need for the work we, and our charity partners, are doing.

## August 2024 Dignity Drive

Total requests for our August 2024 drive were a staggering 316,714 products. We were able to collect 250,340 donations from 1500+ collection points across the country.

A huge milestone to come out of our August 2024 drive was hitting our 5 millionth Period Product donated. Without the generosity of everyday Australians and local businesses, we could not have achieved this mind-blowing feat. It is a testament to everyone involved and a tangible sign of how far we have come.

## March 2025 Dignity Drive

Our March 2025 Drive saw request numbers reach 271,654 across all product types. We were thrilled to reach 269,237 in collections, thanks in part to some extraordinary donations from our corporate partners.

This result is particularly notable considering the extreme weather occurring during our drive across multiple states. The effects of Cyclone Alfred meant not only were many Australians unable to shop and therefore donate, but volunteers were cut off from collection points and charity partners.

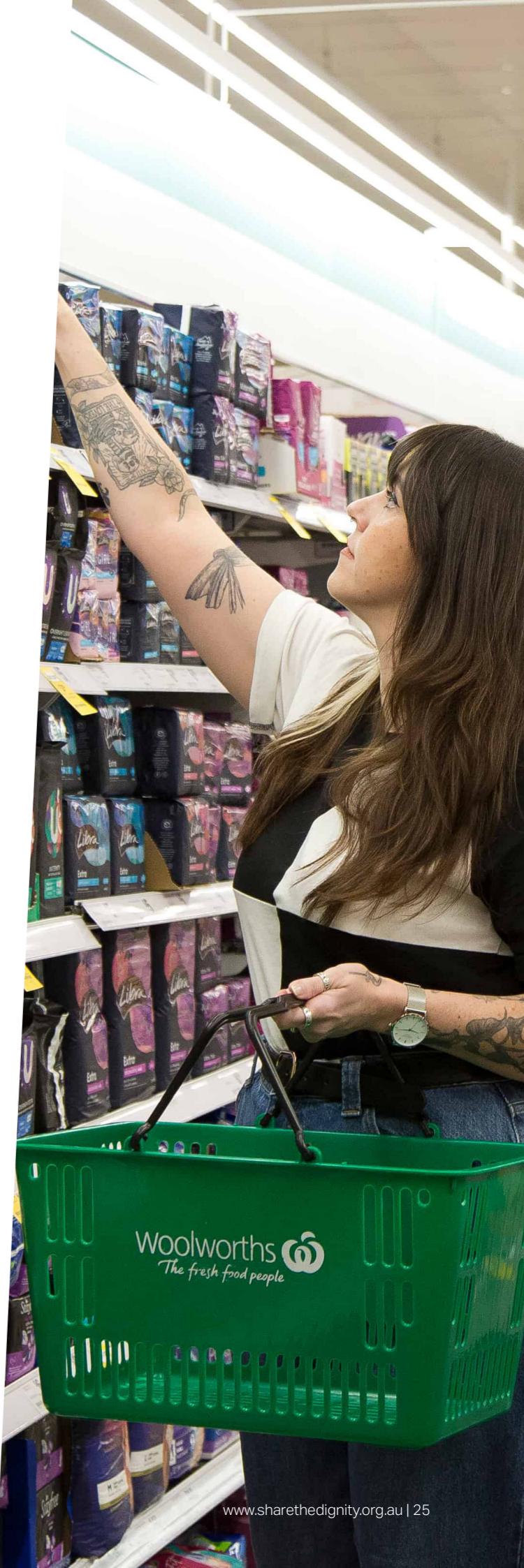
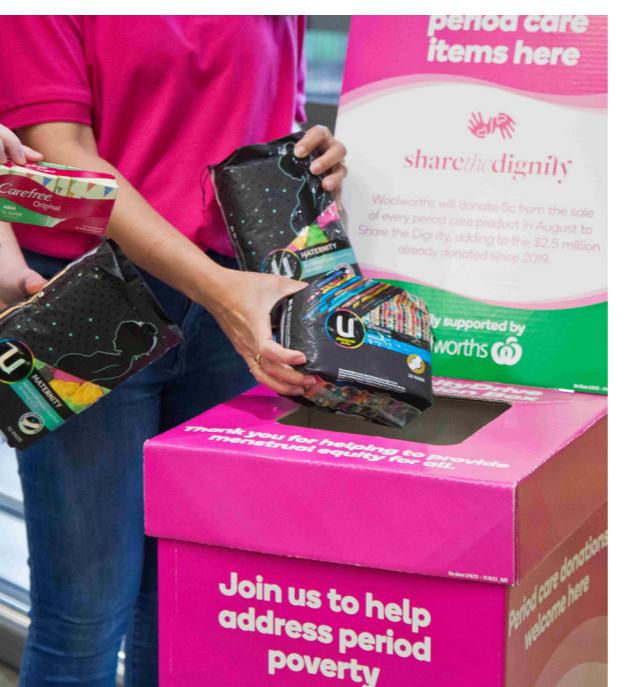
# Woolworths

Year on year, we are extremely lucky to have the continued support of Woolworths for our Dignity Drives. We could not have the impact we do without their generosity and dedication to Share the Dignity.

Woolworths take a multi-pronged approach when supporting our Dignity Drives. Not only do all Woolworths supermarkets across the country act as donation points twice a year, but Woolworths also donate a portion of sales (5c) from period products sold during drive. To date they have donated more than \$3.1M to Share the Dignity.

Additionally, Woolworths offer an online shopping promotion which enables online shoppers to donate dollars and products directly. They encourage their teams to champion the cause and spread the word, and they accept donations at every register, year-round, enabling customers who donate \$2 or more to claim a tax deduction. How incredible is that?

In August 2024, Woolworths hit a milestone of their own; the 1 millionth period product donated through their stores! To date, that figure is now more than 1,142,519 period products - a truly epic achievement.



# it'sinthebag

Our It's in the Bag campaign, held every year at the end of November, is a favourite with donors, charity partners and recipients alike.

Every year we ask the public to put together a bag filled with love, containing the everyday essentials many of us take for granted. These bags are a symbol of hope and for many often, the only gift they will receive at Christmas.



## OUR INITIATIVES

### IITB 2024

Our 2024 campaign saw us hit the incredible milestone of our one millionth bag collected. To know that one million women and girls have been impacted by the efforts of the Australian public, our corporate partners, our charity partners and our team, is a dream come true. Each bag contains shampoo, conditioner, a toothbrush, toothpaste, soap and deodorant plus a variety of period products. Bags can be tailored to adults, teens, or mums and bubs, with the option of adding thoughtful extras to make the recipient feel extra special.

#### Partnering with Bunnings

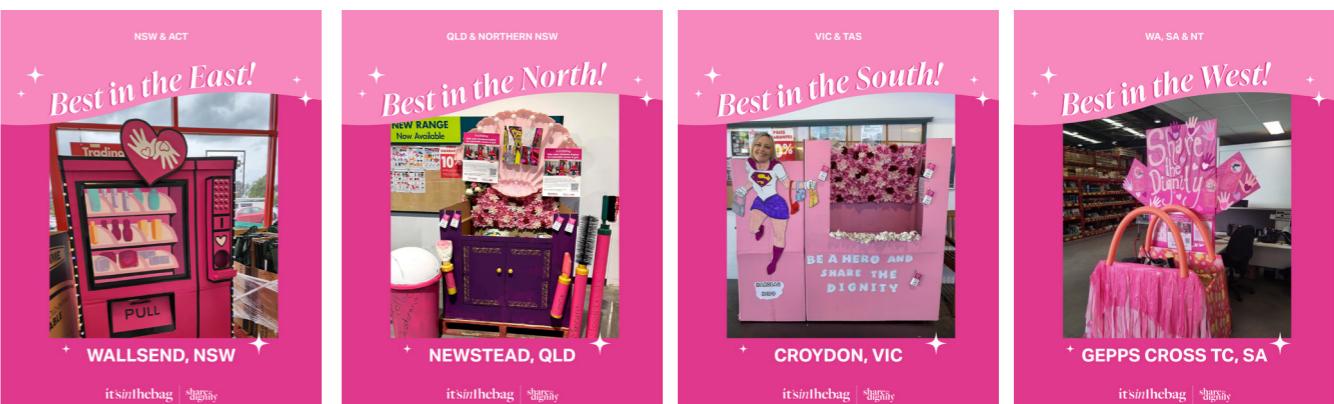


A pivotal part of our It's in the Bag campaign is our partnership with Bunnings. Every year they open their warehouse doors and act as iconic, easily identifiable collection points around the country, offering a convenient and safe space for everyday Australians to leave their thoughtfully curated bag donations.

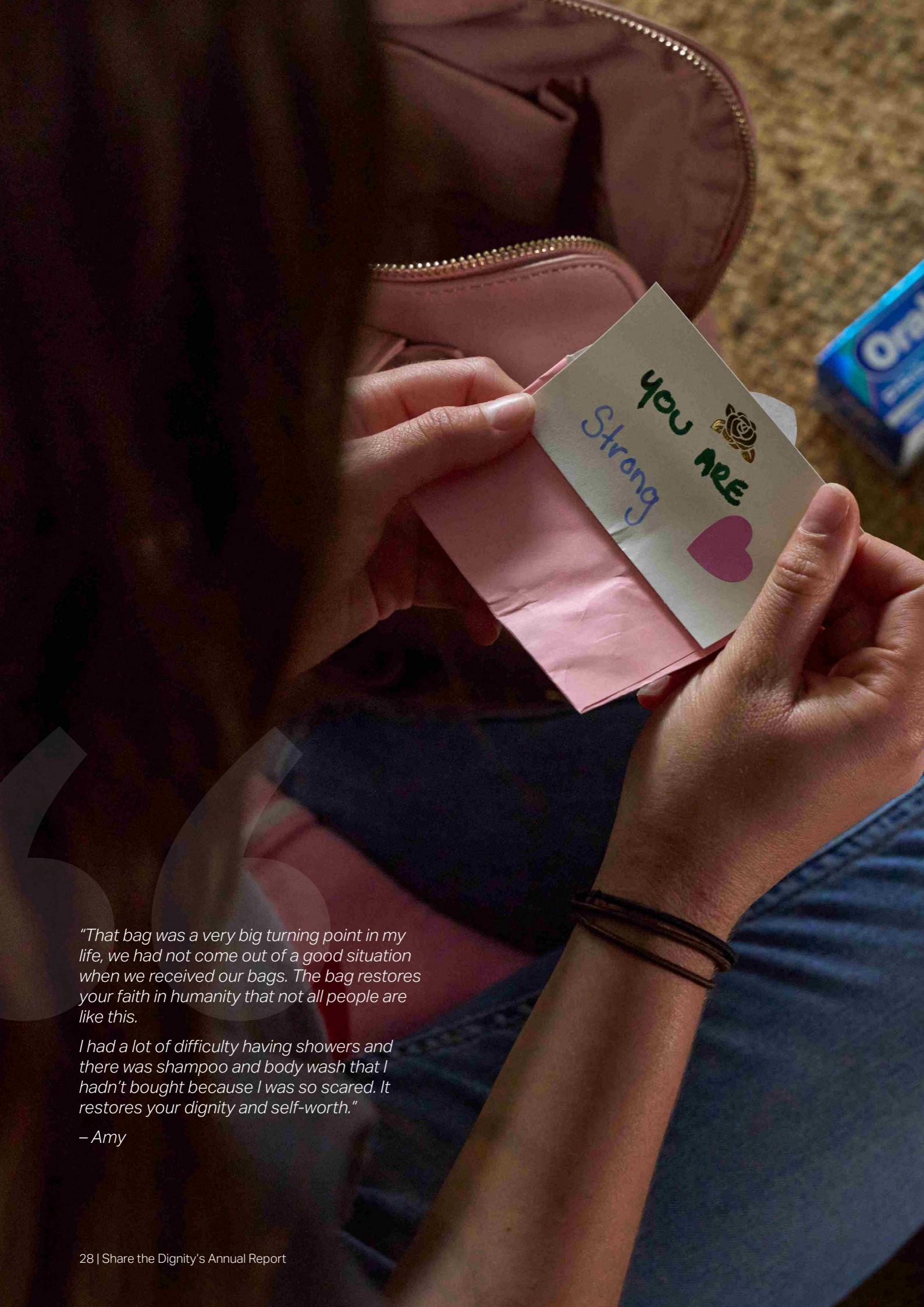
But Bunnings don't just open their doors, they make magic. Each year the team at every Bunnings store get their creative juices flowing to design and construct the inspiring collection boxes for the year. We are blown away with their creativity every time, and this year was no exception.

Bunnings also offer several other ways for their customers to get involved, including purchasing a virtual bag or donating \$5 at the register. The 'virtual bags', are available for purchase via their website, for those who are unable to put together the items for a physical bag. In 2024, a whopping 799 bags were funded in this way.

When you add this to the 88,474 physical bag donations collected from Bunnings collection points, and the funds raised from the \$5 direct register donations, that makes for some serious impact.



*"Our 2024 campaign saw us hit the incredible milestone of our one millionth bag collected."*



*"That bag was a very big turning point in my life, we had not come out of a good situation when we received our bags. The bag restores your faith in humanity that not all people are like this.*

*I had a lot of difficulty having showers and there was shampoo and body wash that I hadn't bought because I was so scared. It restores your dignity and self-worth."*

*- Amy*

## OUR INITIATIVES

# Sponsor a Bag

Our Sponsor a Bag campaign continues to play a vital role in bridging the gap between the number of requests we receive from charities and the number of physical It's in the Bag donations we collect. By allowing supporters to sponsor a bag virtually at any time throughout the year, we're able to respond more flexibly to ongoing demand and ensure that more women and girls receive the essential items they need.

Thanks to the incredible generosity of our donors and corporate partners, we were able to pack and deliver an additional 17,145 It's in the Bag donations in 2025, reaching communities and organisations that need our support the most.

In response to a shortfall of Mum and Bub bags, we launched a dedicated Mother's Day Sponsor a Bag Appeal in May. This campaign focused on ensuring more new mums received support in time for Mother's Day, and with the help of our generous community, we raised enough to pack 1,000 additional Mum and Bub It's in the Bag donations.

We are especially grateful for the amazing generosity of Louenhide, who kindly donated 1,000 beautiful nappy bags.



# Indigenous Menstrual Health

In the past year, we proudly delivered over **91,000** period products to Aboriginal and Torres Strait Islander communities across Australia. This achievement was made possible through our collaboration with 375 registered Indigenous charity partners, many of whom operate in some of the most remote and under-resourced regions of the country.

Our shared mission is to ensure that Aboriginal and Torres Strait Islander women have equitable access to essential period products, supporting dignity, health, and wellbeing.

**This year, we prioritised two key areas to enhance the effectiveness and sustainability of our program:**

Focus area one: establish consistent and transparent reporting processes across the Indigenous Menstrual Health (IMH) program. This will enable more effective tracking of product distribution and better understanding of community needs, allowing us to better monitor product distribution, identify gaps, and respond more effectively to the evolving needs of communities.

Focus area two: deepen our engagement with Aboriginal Community Controlled Health Organisations (ACCHOs), to strengthen relationships and build trust. These partnerships are critical to ensuring we are employing culturally safe and community-led approaches to menstrual health support. The groundwork laid this year positions us for greater impact and accountability in the years to come. By continuing to invest in strong systems and meaningful partnerships, we are committed to expanding our reach and deepening our support for Aboriginal and Torres Strait Islander women and girls across Australia.

At Share the Dignity, we believe that everyone deserves to live with dignity - especially our Elders, who hold deep cultural knowledge and play a vital role in the wellbeing of Aboriginal communities.

Through our ongoing commitment to menstrual and

hygiene equity, we are proud to extend our support to Elders by providing access to continence products.

Incontinence is a health issue that affects many older Australians, yet it is often overlooked and under-supported, particularly in remote and Indigenous communities. For Elders, the lack of access to appropriate products can lead to discomfort, isolation, and a loss of dignity.

By working closely with community leaders and health services, Share Dignity ensures that continence products reach those who need them most. These deliveries are more than just practical support, they are a gesture of respect, care, and recognition of the important role Elders play in nurturing culture, language, and connection.

This initiative is part of our broader mission to ensure that no one is left behind when it comes to accessing essential hygiene products.

*"We are grateful to our donors, volunteers, and partners who make this work possible."*



# Logistics & Transport

Transport and logistics make the world go round and this is no different at Share the Dignity. Strong relationships with our logistics providers across the country play a critical role in ensuring help reaches those who need it most.

## Partnering with Cope

Our partnership with Cope Sensitive Freight continued this year, with more than 1,000 transport requests placed across 12 months. While Cope are always willing to go the extra mile for us when delivering our precious cargo, they are also supporting our many other initiatives by attending bag packing events, our annual DigniTea, and communicating our impact across their own network. This partnership is more than just moving donations - it's about shared purpose.

As the need for our support grows, our requirements as an organisation grow along with it. Our ability to store product for the short term is a vital piece of the puzzle when managing the generous donations we receive throughout the year. Tasman Logistics have been a great support in making sure our stock is handled with care, and given a secure pitstop before heading to the final recipients.

The commitment from these and many other businesses across the country is a key part of achieving our goals. They transform 'logistics' from a background function to a powerful tool for social good.

## Tasman Logistics



# Period Underwear

Over the past 18 months, Share the Dignity has been the grateful recipient of an extraordinary donation - approximately 30,000 pairs of period underwear generously provided by one of our major supporters, Essity. To manage the distribution of this large volume, we've partnered with Choice, Passion, Life (CPL)/Mylestones Printing, a supported employment provider for people with disabilities.

This collaboration has enabled meaningful, hands-on work for supported employees, who have undertaken the stocktake, sorting, and packing of the period underwear. With 24 different sizes and absorbency levels to work through, the task involves preparing individual wash bags containing seven pairs for each menstruator. These are then picked to fulfill our individual Indigenous Menstrual Health program's community requests, with the aim of providing essential supplies to menstruators in regional and remote communities.

The project has required additional resources and space beyond our current capacity, but the positive outcomes have been undeniable. Feedback from the families of CPL supported workers has been overwhelmingly uplifting. The partnership has not only provided meaningful work but also fostered a sense of purpose and pride.

Looking ahead, we have a second large-scale distribution project on the horizon. In late 2024, we received a significant donation from U by Kotex: a new stock of period underwear intended for charities and community groups supporting people impacted by domestic violence and homelessness. Once again, CPL will play a central role in preparing these vital items for distribution to menstruators in need.

*"This initiative will ensure over 3,600 menstruators receive hygienic, reliable period products - an outcome that directly supports dignity, participation, and wellbeing."*




www.sharethedignity.org.au  
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 @sharethedignity

sharethedignity dignityvendingmachine™

Free period products for when you need them

wait for 00:00

press the button

collect your product

What's a period, anyway?

*"The surprise on our clients' faces is always touching when we tell them about the free sanitary products available. It's a quiet relief, received with great gratitude."*

# Advancing Menstrual Equity Our Ongoing Commitment

This year saw the formation of our dedicated Product & Access Solutions team, established to enhance the availability of menstrual products and deepen our support for organisations advancing menstrual equity. The team focuses on ensuring products are available where they're needed most, supporting organisations to implement effective, inclusive initiatives, and maintaining the systems that make distribution sustainable over time. Their work strengthens our commitment to removing barriers and building lasting, community led solutions for menstrual equity.

At the heart of our mission is a commitment to menstrual equity, the belief that everyone who menstruates should have access to the products they need, when and where they need them, without barriers or stigma.

## dignityvending machine®

Our journey began in 2017 with the launch of the Dignity Vending Machine (DVM), a purpose-built vending machine designed to provide free, easy access to period products in public and shared spaces. This was more than a product innovation, it was a statement of intent. The DVM represented a tangible step toward addressing systemic inequality and ensuring dignity for all. Since then, we have refined the model and introduced smaller, non-powered dispenser units. Recognising the diverse needs of communities and facilities, we have further expanded our non-powered dispenser range. These solutions are designed for flexibility, ensuring that even in settings without access to power, period products can still be provided safely, discreetly, and reliably.

### New Milestone



This year, we reached another milestone with the introduction of our slimmest non-powered dispenser to date. Designed for maximum accessibility in even the most space constrained environments, the new Slim Dignity Dispenser is a reflection of our ongoing collaboration with stakeholders across corporate, education, government, and community sectors. It offers a modern, inclusive solution that helps eliminate the physical and social barriers many still face when managing their periods.

As awareness and policy around menstrual equity continues to grow, we remain a trusted partner, working alongside organisations and institutions to embed period dignity into everyday infrastructure. From schools and universities to libraries, health clinics, and workplaces, we are proud to support environments where no one is held back because of their period.

**Together, we are building a future where access to period products is not a privilege, but a standard.**

# Free Period Products in Schools Initiative



Our partnership with the Queensland Government continues to thrive, with an additional 236 Dignity Vending Machines installed this year across state schools, environmental education centres, special schools, and residential campuses. This brings the total number of DVMs installed under the Share the Dignity in Queensland Schools initiative to 775, now reaching **95% of state secondary schools and 47% of primary schools**.



The past 12 months have also been a powerful period of advocacy as we work to close the gap in primary school uptake. In a first for the team, we conducted an in-person school visit to Marsden State High School, the largest secondary school in Australia, with a student population of 3,950.

The school has recently installed four DVMs as part of the initiative, responding to the high demand across their large and diverse campus. The visit offered a valuable opportunity to connect directly with school leadership and students, hear firsthand about the impact of the initiative, and see the DVMs in action.

## Impact Quote

*"I have one lovely year six girl who came to my office with a cookie from the tuckshop. She is a little poppet that we have been supplying products to since she was in grade 4. She bought me a cookie with her lunch money to say thank you and that now she doesn't have to come down and bother me anymore!"*

*"I told her she can come bother me whenever she likes but that I was glad she was able to access products when she needed. She then asked me if it was ok to take them home as well because she has 5 older sisters, and they won't share with her, and her mum says they can't afford any more products... some days break your heart and then other days your heart gets filled to overflowing with the installation of a machine on a wall. It is however, so much more than a machine on a wall."*

# Community Support & Engagement

## Lotterywest Grant

This financial year, we were proud to receive a grant from Lotterywest to install seven Dignity Vending Machines within Indigenous organisations across Western Australia. Lotterywest's commitment to strengthening communities and supporting those in need has enabled us to extend our reach to areas where access to period care is most critical.

Thanks to this generous support, seven DVMs have been installed in both metropolitan Perth and rural and remote communities, including Roebourne, located over 1,250 km northwest of Perth. These installations are helping to provide essential resources and dignified care to Indigenous communities, fostering equity and wellbeing in locations that need it most.

## Woolworths Partnership

This year, we installed seven additional Woolworths-sponsored Dignity Vending Machines, bringing the total number of DVMs supported by Woolworths to 116 nationwide. One of these DVMs was placed at Katherine Hospital in the Northern Territory, following advocacy from a dedicated group of health professionals working to improve outcomes for survivors of domestic and family violence. Another was installed at the PCYC in Coffs Harbour - a vibrant community hub that welcomes over 4,000 members each month and serves as a safe space for local youth.

Since its installation in February, the PCYC dispenser has vended over 350 period packs—an average of 71 packs per month—demonstrating the real and ongoing need for accessible period care in community spaces. A recent survey of organisations with installed Dignity Vending Machines revealed heartwarming and affirming feedback, highlighting the positive impact these machines are having on individuals experiencing period poverty.

*"Many of our Community Members come in, embarrassed to ask for assistance on many essential food and grocery items. With the machine they can help themselves discreetly, and then they spread the word amongst friends, so the message is out there in the community."*

# DVM Network Overview

Our Dignity Vending Machine (DVM) network continues to play a vital role in expanding access to essential products. As of this year, **we have 1,085 active machines** across the network, with 827,011 packs vended through our DVM's as of 30th June 2025.

While 46 machines have been decommissioned, several units have been operating reliably for over 7.5 years, a testament to the durability and long-term value of this infrastructure. Looking ahead, we are focused on expanding the network into underserved communities, enhancing machine functionality, and leveraging data insights to support advocacy and strategic decision making. These efforts are central to our commitment to equitable access to period products.



*"One story that stands out is from a young woman who recently left a domestic violence situation and arrived at our service with only the clothes on her back. She was incredibly emotional when she discovered the machine and could access essential sanitary products with dignity and privacy—no questions asked, no judgement.*

*She told us that something as simple as not having to ask for pads gave her a sense of independence and control during a time when so much had been taken from her."*

share the dignity's

# bloody big survey

2024



**64%** of menstruators have struggled to afford period products due to cost.

In 2024, Share the Dignity conducted our second Bloody Big Survey, Australia's largest survey on attitudes and experiences of menstruation. With 153,620 responses, it is now the biggest body of data in the world on periods. Every response is a lived experience, giving us the evidence to understand where help is needed most and to advocate for systemic change that will create lasting impact.

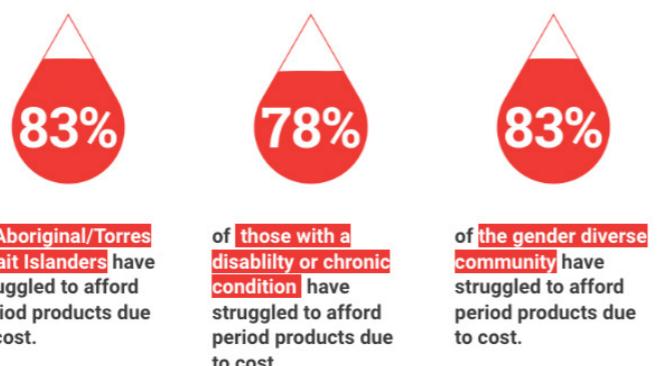
The findings revealed a dire picture of period poverty in Australia:

Period poverty exists everywhere

Tasmania reported the highest rates, with 70% finding it difficult to afford products, while the ACT had the lowest.



Vulnerable groups are disproportionately impacted



The cost of living is forcing impossible choices

Many participants had to choose between food, rent or buying period products, with some resorting to toilet paper or other makeshift items.

The financial impact is staggering

Missed work due to menstruation cost the Australian economy an estimated \$9.6 billion each year.

Education gaps persist

Children can get their first period as young as eight but may not learn about menstruation at school until age ten.

## Our Next Steps

Armed with this evidence, we are taking immediate action in three key areas:

Partnering with local councils

We are actively sharing tailored data with councils nationwide, showing the prevalence of period poverty in their communities. Our goal is to spark local initiatives and increase access to free period products where they're needed most.

Push for change in hospitals

We will continue to advocate for legislation mandating all public hospitals provide free period products to patients, ensuring no one goes without essential period products whilst at a hospital.

Support for students

The data shows a rise in period poverty among university and TAFE students. We will work with education providers, student unions and government to address this growing issue. We will also continue to advocate for free and dignified access to period products to be extended to primary students in all states and territories.

These steps build on the advocacy wins of the past (like helping to axe the tampon tax and ensuring public high schools have free period products) and ensure our efforts remain targeted, measurable and community-driven.



# Council Cares Initiative

Ensuring menstrual equity across Australia

This financial year in May marked the launch of Council Cares, our newest initiative designed to turn data into action at a local level. Backed by insights from the 2024 Bloody Big Survey, where 64% of people who menstruate reported struggling to afford period products, Council Cares gives councils the information and tools they need to tackle period poverty in their own communities.

**Through the program, councils receive tailored postcode-level data showing the prevalence and impact of period poverty in their area.**

**We then work with them to take practical steps, including:**

1. Providing free period products whether through their own initiative or via the purchase of a Dignity Vending Machines or Dignity Dispenser.
2. Educating the community with resources from our Education Hub to build knowledge and reduce shame and stigma surrounding menstruation.
3. Incentivising sustainable choices through rebates on reusable menstrual products like menstrual cups and period underwear.

Since launching, we've begun meaningful conversations with councils across Australia through emails, calls, and meetings. These discussions have already proven promising, sparking interest and helping councils to explore ways to lead change.

The results of these conversations including commitments and on-the-ground action will be shared in the next financial year.

We believe that our Council Cares program is never out of reach, no matter where you live. All councils can positively impact menstruators in their community. We are encouraging councils to provide better health outcomes for their constituents so that when we run the Bloody Big Survey again in 2027, we see measurable improvements in their communities.



Councillor Jared Cassidy with a Dignity Vending Machine in Sandgate Aquatic Centre in QLD



# ★ ECO PERIOD CLUB ★

share the dignity



Share the Dignity's Eco Period Club invites teens to revolutionise their period and protect the planet.

In 2025, we proudly launched Share the Dignity's Eco Period Club, a new initiative designed to provide reusable period products to teens aged 13-19 across Australia. The club offers free reusable period products (including period underwear, menstrual cups, and discs) making it more accessible for teens to access reusable period products and allowing them to manage their period with dignity for 5+ years as they finish school and start young adulthood.



We are grateful to our partners who have generously donated products to make this possible: U by Kotex for period underwear, Diva Cup for menstrual cups, and Hey Zomi for menstrual discs.

Their support ensures that teens can access sustainable options at no cost.

Since its launch, the Eco Period Club has welcomed over 2,061 members, and we are excited to continue growing in the next financial year. The Club not only reduces environmental impact but also helps members manage their periods with dignity, comfort, and confidence.

## ADVOCACY



Our Creating Period Pride program empowers young people to challenge stigma and spark open conversations about periods through creativity and expression. This program allows schools or community groups to register with us and receive a period pride box to help support educating people about periods. The box contains a variety of period products, stickers and other goodies to help spark meaningful discussion. In 2024, we had 164 period pride registrations.

As well as registering, groups can also get creative and enter our Period Pride Competition! In 2024 we also

**Creating Period Pride gives students the tools and confidence to speak openly about menstruation. By breaking the silence early, we are building a generation that sees periods not as a barrier, but as a normal part of life.**

### 1st place: Yeronga State High School QLD

The incredible students from Yeronga State High School in QLD with their miniature art gallery - Period Pride: It's a Revolution.

### 2nd place: Transitional Learning Centre VIC

The students at Transitional Learning Centre in VIC with a talented video showcasing their period pride.

### 3rd place: St Michael's Collegiate School TAS

Two students from St Michael's Collegiate School in TAS created a fun song to showcase their period pride.



## ADVOCACY

# Another Bloody Podcast

In the past financial year, Another Bloody Podcast has continued to be a powerful platform for sharing stories that matter.

Hosted by founder Rochelle Courtenay, the podcast has featured a diverse range of guests, including recipients of It's in the Bag donation, advocates with lived experience of period poverty, trans individuals, volunteers, founders, and social influencers.

These conversations have provided unique insights into the realities of period poverty, the impact of community support, and the innovative ways people are driving change. By highlighting these voices, the podcast has inspired action, informed our collection drives, and connected listeners to the human stories at the heart of Share the Dignity's mission.

As we enter the next financial year, Another Bloody Podcast will continue to amplify diverse perspectives, fostering understanding and encouraging meaningful engagement with our cause.



# Awards & Recognition

## 2025

- Small Business Champion Awards - Social Enterprise Business Award (winner)
- The Australian Financial Review Women in Leadership Awards (finalist)
- Australian Womens Small Business Champion (winner)

## 2023

- Women Changing the World Awards (finalist)

## 2024

- Australian Awards for Excellence in Women's Leadership – Queensland Award (winner)
- Ausmumpreneur - AusMumpreneur of the Year (winner – gold)
- Ausmumpreneur - Women Changing the World Award (honourable mention)
- Ausmumpreneur - Non profit Business Excellence (winner – silver)
- Ausmumpreneur - Womens Champion Award (winner – gold)
- Australian Financial Review Women in Leadership (finalist)
- WomElle Female Founder of the Year (finalist)
- WomElle Social Impact Leader (finalist)
- WomElle Visionary of the Year (finalist)
- WomElle Advocate for Change (finalist)
- WomElle Woman of the Year (finalist)
- CEO Magazine - CEO Non Profit (finalist)
- Third Sector Awards - CEO of the Year, Rochelle Courtenay (finalist)
- Third Sector Awards - Marketing Executive of the Year, Brittney Edwards (winner)



## 2022

- Try @ Home Best Community Fashion Initiative, Dress for Dignity (winner)
- Zonta Advancement of Women Award (finalist)
- AusMumpreneur People's Choice – Making a Difference (Humanitarian) Award (winner – gold)
- AusMumpreneur Business Excellence Award QLD/NT (winner – gold)
- AusMumpreneur National Business Excellence (winner – silver)
- SBE 2022 Impact Awards, Women to Watch – Unsung Hero (finalist)
- Heart of Women Awards - Woman of the Year (winner)

## 2021

- HESTAA Excellence Awards (finalist)
- Queensland Volunteering Awards – Volunteering Impact Award, Share the Dignity (winner)
- Aus Mumpreneur - QLD & NT Women's Champion (winner)
- Southern Community Award - Southern International Women's Day Dinner and Awards (winner)
- South Australian Volunteers (winner)

## 2019

- Give Easy - Innovative CEO Award, Rochelle Courtenay (winner)

## 2018

- Pride of Australia Award, Rochelle Courtenay (winner)
- Pro Bono Australia - Impact 25, Rochelle Courtenay (winner)
- AusMumpreneur Awards - Women Will Change the World, Rochelle Courtenay (winner)
- Century 21 North Lakes - Humanitarian Award (winner)
- Soroptimist International - Woman of the Year (winner)
- Forever New - International Women's Day Inspiring and Influential Women of the Year (finalist)
- Telstra Business Awards - Social Change, Share the Dignity (Queensland finalist)
- Maker Queensland (finalist)
- CEO Magazine - Executive of the Year, Rochelle Courtenay (winner)
- Financial Review 100 Women of Influence Awards

## 2017

- The Lilley Australia Day Awards - Ted Tremayne Memorial Trophy (winner)
- AusMumpreneur & Women's Business School - AusMumpreneur 'Rising Star', Rochelle Courtenay (winner)
- Brilliant Biz Mums - Best Community Minded Mum Rochelle Courtenay (winner)
- Australian of the Year - Queensland, Rochelle Courtenay (nominee)
- Telstra Queensland - Telstra Business Woman of the Year

## 2016

- Cosmopolitan Magazine - Humanitarian of the Year, Rochelle Courtenay (winner)
- Telstra Queensland – For Purpose and Social Enterprise Award (finalist)



Brittney Edwards Marketing Executive of the Year (Winner)



PARTNERING FOR DIGNITY

## Louenhide Mother's Day Collaboration

This year Share the Dignity proudly partnered with Australian brands Louenhide and Piyama for our impactful Mother's Day campaign, combining compassion and commerce to support women doing it tough.

Accessories label, Louenhide donated 1,000 high-quality custom-made nappy bags to be included in our It's in the Bag campaign. These beautiful, thoughtfully chosen bags were used to make up additional mum and bub bags, to address the increasing need within the community.

The Louenhide bags added an extra layer of dignity and joy for recipients, many of whom may never have owned something so special and new.

Thank you Louenhide for helping to make vulnerable woman feel seen and valued, especially on occasions like Mother's Day.



*For MUMS,  
With LOVE*  
LOUENHIDE X SHARE THE DIGNITY



PARTNERING FOR DIGNITY

## Piyama Mother's Day Collaboration

Piyama, a beloved sleepwear and lifestyle brand, donated a portion of the proceeds from their Mother's Day collection to Share the Dignity. In doing so, they also raised awareness for Share the Dignity's important work, encouraging their community to shop with purpose during the gifting season.

Piyama's campaign messaging aligned perfectly with our mission, celebrating the strength of women while making a tangible difference in the lives of others. Their support helped raise vital funds to fill the donated Mum & Bub bags.



*"Together, these partnerships exemplified how brands can use their platforms to foster kindness, connection, and real impact. We are grateful for their commitment to helping us change the world, one bag at a time."*

- Gemma Hillier, Partnerships & Grants Coordinator

# Grants & Foundations

## Gailey Lazarus Charitable Foundation

In 2024, Share the Dignity was honoured to receive a generous \$100,000 grant from the Gailey Lazarus Charitable Foundation to help further our mission to end period poverty and support women and girls in crisis across Australia. This significant contribution builds on the Foundation's earlier support in 2023, marking two consecutive years of partnership rooted in compassion, impact, and shared values. The continued investment has played a vital role in enabling us to grow our reach and deliver key programs that ensure access to period products, essential care items, and a renewed sense of dignity for those doing it tough. The Gailey Lazarus Charitable Foundation's commitment to meaningful, community led change has had a tangible impact on the lives of thousands of women and girls. Their belief in our work empowers us to do more, reach further, and dream bigger. We are deeply grateful for their trust and generosity, and for walking alongside us as we work to ensure no woman or girl in Australia goes without the dignity we all deserve.



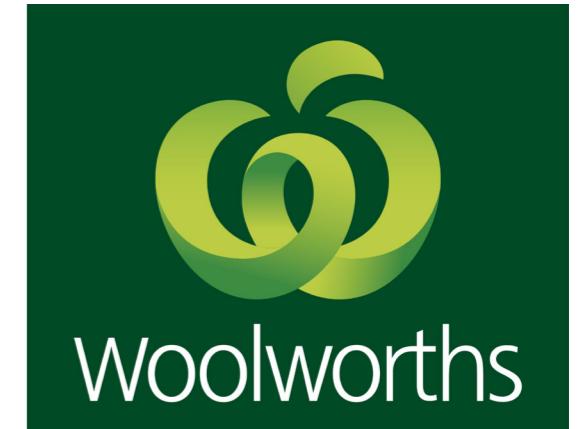
Thanks to the generous support of Lotterywest, we were able to take a significant step toward ending period poverty in Western Australia. Their funding enabled the installation of seven Dignity Vending Machines in remote and Indigenous communities, ensuring that free period products are available where they are most needed. This support has provided vital access to free period products for women, girls and people who menstruate in areas where access is often limited, helping to remove barriers and restore dignity in daily life. The impact of these machines extends far beyond the practical; they represent choice, respect, and equity for communities that are too often overlooked. We are incredibly grateful to Lotterywest for their commitment to building stronger, healthier, and more inclusive communities. Their investment has allowed us to reach further into remote areas, ensuring that dignity is never out of reach, no matter where you live.

# Grants & Foundations

We extend our heartfelt thanks to the incredible businesses/organisations who have so generously supported us with grants or funding. Your contributions play a vital role in helping us restore dignity to women, girls, and those who menstruate across Australia. Thank you for standing with us as we work to end period poverty.

1. The Bryan Foundation
2. Sisterhood Foundation
3. Lottery West
4. Gailey Lazarus Charitable Foundation
5. Lord Mayor's Charitable Trust
6. Brian and Margaret Baker Foundation

## Drive Partners



**COPE**  
SENSITIVE FREIGHT



Gailey Lazarus Charitable Foundation

auto general

**Kuhn Corp**  
Print & Packaging  
CREATING MORE THAN AN IMPRESSION

**Ferrogen**



**HATCH**

# Corporate Volunteering *at Pad Central*

Corporate volunteering with Share the Dignity at our national office lovingly referred to as 'Pad Central', offers teams a hands-on opportunity to pack donations and support women in need.

Volunteers experience a rewarding session of impact, teamwork, and purpose, directly contributing to our mission to end period poverty and restore dignity to those facing hardship.



## Thank You...

A special thanks to the following organisations for joining us for our in-person sessions at Pad Central:

- Auto & General
- Kimberly Clark
- Powerlink
- ANZ
- Wotton Kearney
- Volunteering Qld: BHP
- Volunteering Qld: Rio Tinto
- Queensland Country Bank
- The University of Queensland
- SoftwareOne
- Bunnings
- Loans.com.au
- Edwards Lifesciences
- Hatch
- Service Now
- META
- RSM
- TTI Brands
- Mars Incorporated
- Melbourne Mavericks
- NSW Swifts
- Cygnett
- WNBL



# New Record - *Incredible* Bag Packing Event at St Patrick's College

In September 2024, Share the Dignity was warmly welcomed back to host a bag packing extravaganza at St Patrick's College in Shorncliffe, Queensland. Utilising the school's gymnasium, Share the Dignity hosted our largest ever corporate volunteering event - the 2024. It's in the Bag Packing Event. Our aim, was to pack 6,000 It's in the Bag donations. Utilising generous corporate donations and financial contributions from our Sponsor a Bag program enabled us to get a head-start on filling the gap for our charity partners in regional and remote communities in time for Christmas.

The event united over 300 corporate volunteers from some of Australia's leading organisations, volunteering their time to help us put together bags for women and girls who are doing it tough and would otherwise go without. The event reflected the spirit of compassion and collaboration that defines Share the Dignity's mission. It

also demonstrated the growing role that corporate social responsibility plays in creating lasting social impact.

From industrious packing lines packing lines to loading delivery trucks, the dedication of all involved ensured the event was a resounding success. Special mention to Cope Sensitive Freight for their incredible support – we couldn't have done it without you! Also, to the incredible St Patrick's College for again lending us your gym and your incredible support throughout the event, and to your students and community who eagerly participated.

**Thanks to the collective effort of our community, volunteers and partners, we reached our goal and as a result more than 6,000 women and girls were gifted with a bag! However, we know it's more than just the bag and contents, a bag helps these people feel seen, supported, and cared for. Events like this exemplify how corporate and community collaboration can change lives.**



# Specific Corporate Highlights



In 2024, Share the Dignity proudly joined the Priceline Sisterhood Foundation's portfolio of charity partners, marking the beginning of a transformative three-year collaboration focused on building our organisation's capacity to support women and girls across Australia. Thanks to the generosity and vision of the Sisterhood Foundation, Share the Dignity will receive funding over three years to support vital capability-building initiatives. This strategic investment will help strengthen our systems and infrastructure to ensure long-term sustainability and scale. This generous support reflects a shared commitment to improving the health, wellbeing, and dignity of women and girls nationwide. The Sisterhood Foundation's focus on sustainable change and women's health equity makes them a natural and deeply valued partner. We are incredibly grateful to the Sisterhood Foundation for believing in our mission and investing in the future of Share the Dignity. Together, we are building stronger systems and support for women and girls who need it most.



In 2024, Share the Dignity proudly partnered with Nutrimetics in support of our Sponsor a Bag campaign and the results were nothing short of incredible. Thanks to the passion and generosity of the Nutrimetics community, over 4,000 bags were donated to help women, girls, and those who menstruate across Australia. These thoughtfully packed cosmetic bags filled with beautiful self-care products were included as thoughtful extras in bags put together as part of our Sponsor a Bag program. In turn, they were distributed to our charity partners nationwide. Each one represented a powerful act of kindness for someone doing it tough.

The Nutrimetics team went above and beyond to rally their communities in support of the campaign and we are so very grateful. This campaign proved once again that when purpose driven brands and passionate people come together, real change happens. We are thrilled to share that Nutrimetics will be partnering with Share the Dignity again in 2025 continuing their incredible legacy of empowering women through dignity, support, and care. Thank you, Nutrimetics, for helping make dignity a reality for thousands. We can't wait to see what we achieve together in 2025.



## CORPORATE HIGHLIGHTS

### The New Paddy Van

Auto & General proudly sponsors Share the Dignity's second vehicle, our 'Paddy Van'. Due to ever increasing demand, an additional van was needed to allow us to build our capacity to both accept and deliver donations. The Paddy Van plays a critical role in transporting thousands of essential items collected through national drives and corporate volunteering efforts to frontline charities that directly support those experiencing period poverty and hardship. As the second vehicle in Share the Dignity's growing fleet, the Auto & General-sponsored Paddy Van has significantly increased the charity's logistical capacity,



enabling quicker, more efficient distribution of donations in Queensland and beyond. More than just a vehicle, the Paddy Van is a vital resource in Share the Dignity's mission to ensure every woman and girl has access to the most basic of essentials, that many of us take for granted. Auto & General's generous sponsorship has not only powered the wheels behind this work but also exemplified the meaningful impact corporate partnerships can have in creating positive, lasting change.



# A Special Milestone

In March 2025, we marked a major milestone - 10 years of Share the Dignity. From humble beginnings to now supporting thousands of people across Australia, it was a moment to celebrate how far we've come.

Our celebration was made even more special with the support of Her Excellency the Honourable Dr Jeannette Young AC PSM, the Honourable Stirling Hinchcliffe MP, and Senator Larissa Waters, who joined us on the night to acknowledge the importance of this work and the community that drives it.

We also recognised the incredible role of our major partners, Woolworths, Bunnings Warehouse, and Priceline, whose ongoing support has been instrumental in helping us expand our reach and impact. Most importantly, the celebration was about honouring our community of supporters, volunteers, and changemakers. While not everyone could be in the room, every person who has donated, advocated, or raised awareness has been part of this journey. Share the Dignity simply wouldn't be what it is today without you.

As we celebrated, we also reflected on the road ahead. There is still so much to do to achieve menstrual equity. But with the passion and commitment of our community, we know the next 10 years will bring even greater impact.

share <sup>the</sup> dignity



# dignitea

Our annual DigniTea events offer a special opportunity for our community of supporters to come together over a beautiful high tea, hear from inspiring guest speakers, and raise vital funds to help end period poverty in Australia.

In 2025, we hosted DigniTea events in Melbourne, Brisbane, and Sydney throughout the month of May. We welcomed 1,030 guests across the three cities. Thanks to the incredible energy of 52+ volunteers and the generosity of our supporters, we sold over 4,000 raffle tickets and raised more than \$138,000.

Each event featured powerful and heartfelt stories shared by our speakers, who reminded us of the real and lasting impact of our work, and your support. We were also proud to have our Founder and Managing Director, Rochelle Courtenay, emcee all three events, bringing her signature warmth and passion to the stage.

We extend our deepest thanks to all our prize donors, volunteers, and local supporters who helped bring DigniTea 2025 to life. Your contribution made these events truly special.



## COMMUNITY FUNDRAISING

# Community Fundraising Highlights



## Queensland Cricketers Club Ladies High Tea

In September 2024, the Queensland Cricketers Club hosted a Ladies High Tea in support of Share the Dignity. Guests enjoyed a wonderful afternoon of high tea and raffles, with Rochelle as guest speaker. The event raised \$2,000 to help ensure women and girls in need have access to essential period products.



## Toowoomba Bears Ladies Day

We were honoured to be the charity partner for the 2025 Bears Ladies Day, held at Clive Berghofer Stadium in Toowoomba. The event brought the community together in maroon and pink to celebrate sport, women, and giving back. Guests enjoyed an afternoon of connection and generosity, with proceeds supporting women facing period poverty across Australia.



## Valentine's Day Movie Fundraiser

A heartfelt thank you to our dedicated volunteers in South Australia who organised a Valentine's Day movie fundraiser in support of Share the Dignity. Thanks to the generosity of attendees and supporters, the event raised over \$5,000 to help provide free and dignified access to period products for those doing it tough.



## INTERNATIONAL WOMEN'S DAY



## International Women's Day

In 2025, we proudly marked our third official International Women's Day fundraiser. This year, we witnessed incredible support from individuals, businesses, community groups, and schools who Marched Forward to raise both funds and awareness for Share the Dignity.

More than 80 events were held across Australia, with 36 featuring guest speakers from our dedicated team of volunteers and employees. Our founder was honoured to speak at several of these events, helping to further amplify the importance of our mission.

Together, these events raised an outstanding \$33,800, a testament to the collective power of our community to create real and lasting change for women, girls, and those who menstruate.

share <sup>the</sup>  
dignity

Share the Dignity Limited PO Box 345 Virginia QLD 4014

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**CONTENTS**

Director's Report	2
Auditor's Independence Declaration & Independent Auditor's Report	5
Statement of Profit or Loss and Other Comprehensive Income	6
Statement of Financial Position	7
Statement of Changes in Equity	8
Statement of Cash Flows	9
Notes to the financial statements	10
Director's Declaration	22

The directors present this report on the company for the financial year ended 30 June 2025.

#### **Information on Directors**

The names of each person who has been a director during the year and to the date of this report are:

- Simon Tolhurst
- Rochelle Courtenay
- Matthew Smith
- Shayne Gilbert
- Jennifer Witheriff
- Michelle Taupau
- Nick Long

#### **Principal Activities**

Share the Dignity is an Australian charity bringing dignity to homeless and at-risk people experiencing domestic violence through the provision of Sanitary items.

In the 2025 Financial Year we have continued to fund the charity and its work through developing corporate partnerships, donations, fundraising events, product sales as well as grants and donations for Dignity Vending Machines, raising well over \$23 million dollars in products and funding.

#### **Review of Operations**

For the year ended 30 June 2025 the company had a cash surplus before adjusting for depreciation and amortisation expense of \$2,040,706 (2024 : \$3,421,452).

Over 60% of our \$23mil turnover is in the form of in-kind donated products from our generous supporters. These donated period products are distributed by our dedicated team of volunteer Sheroes and Heroes across Australia to make an on the ground difference in the lives so many in need.

During the financial year our Dignity Drives collected 588,000 donated sanitary items from generous general public supporters around Australia. Share the Dignity recognise the value of these generous donations of period products in our financial statements. This year over \$15 million dollars' worth of product has been collected and distributed to make a real difference in the lives of so many suffering under cost-of-living pressures. The value of period products donated has increased over \$1.47million on last year.

#### **Drives**

Share the Dignity manages two Dignity Drives each year during March and August. Sanitary items are donated at our collection points throughout Australia which our volunteers collect and distribute to charities that have registered requests for donations. Many of these charities also contact us outside of our drives times throughout the year requesting much needed sanitary items.

In November/December we hold our "It's in the Bag" campaign with Bunnings being our presenting partner. This is where pre-loved/new handbags are filled with essential items for girls, women and anyone who menstruates in need at Christmas time. Our volunteers collect and distribute the bags to charities that have registered with us throughout Australia. This year we collected 88,000 of these in-kind donations for It's in the Bag from our supporters across Australia.

### **Dignity Vending Machines**

Our events, grants and donations help to fund our Dignity Vending Machines into communities to strive to ensure those in need have access to period products.

At 30 June 2025 we had 1,085 Dignity Vending Machines installed across Australia, which have dispensed period packs in places of need such as public toilets, homeless hubs, domestic violence refuges and hospitals to name a few.

Servicing and restocking of these machines is of course a challenge and a joy at the same time, knowing that they are ensuring dignity for girls, women and anyone who menstruates in need. We strive to achieve a reasonable surplus each year to balance our current needs with ensuring we can service and stock our free period product vending machines in the future.

### **Operating Model**

Share the Dignity is a charity that has and is undergoing rapid growth. The charity has a team of 33 committed employees, also known as Shero Support. Thanks to the generosity our supporters we are undertaking a three year capacity building program designed to strength our operations and ensure we can better support women and girls across Australia.

### **Volunteer Network – Sheroes and Heroes**

Our 3,500 plus active Sheroes and Heroes continue to be the heart and backbone of Share the Dignity. We have in place a structure that includes volunteer team leaders at a State level who help coordinate our major collections and maintain charity relationships.

We invest in our leaders by providing regular face to face contact through events where we can undertake:

- Planning and execution of drives;
- Leadership development (Volunteer Team Leader Retreat and state-based leadership meetings).

Many of our volunteer Sheroes and Heroes have been recognised with awards by external organisations for their tireless contributions and efforts.

### **Significant Changes in the States of Affairs**

No significant changes in the company's affairs occurred during the financial year. This year we again included the value of all our product donations, which plays a huge part in our success. Without the generosity of Australians donating to our Dignity Drives and It's in the Bag campaigns, we would not be able to meet the requests of our charities.

### **Events Subsequent to the Reporting Date**

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

### **Environmental Regulation**

The company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

**Dividends**

The company is a company limited by guarantee, and accordingly, is prohibited from declaring dividends.

**Options**

The company is a company limited by guarantee, and accordingly, is prohibited from issuing options in respect of shares.

**Indemnification of Officers**

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of the company.

**Proceedings on Behalf of Company**

No person has applied for leave of court to bring proceedings on behalf of the company or intervene in any proceeding to which the company is a party for the purpose of taking responsibility on behalf of the company for all or part of those proceedings.

**Auditor's Independence Declaration**

A copy of the auditor's independence declaration is as required under Division 60-40 of the Australian Charities and Not-for-Profits Commission Act 2012 attached to this financial report.

Signed in accordance with a resolution of the Board of Directors:

Director

Simon Tolhurst

Simon Tolhurst

**SHARE THE DIGNITY LTD**  
**ABN: 45 607 970 605**

**AUDITOR'S INDEPENDENCE DECLARATION TO THE DIRECTORS OF SHARE THE DIGNITY LTD**

In accordance with the requirements of section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012*, as lead auditor of Share the Dignity Ltd for the year ended 30 June 2025, I declare that, to the best of my knowledge and belief, during the year ended 30 June 2025 there have been:

- i. no contraventions of the auditor independence requirements as set out in the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.

  
AH Jackson & Co  
Elias Manicaros  
Partner

Brisbane, 5 November 2025

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 30 JUNE 2025**

	<b>Note</b>	<b>2025</b>	<b>2024</b>
		\$	\$
Revenue	4	23,535,170	21,809,613
Interest income		107,963	23,851
Other income	4	941	5,161
Depreciation and amortisation expense		(1,038,131)	(767,324)
Program costs	5	(19,829,675)	(17,062,735)
Interest expense		(36,386)	(48,419)
Volunteer expenses		(665,426)	(545,757)
Administration expenses		(1,071,881)	(775,517)
<b>Profit/(loss) for the year</b>		<b><u>1,002,575</u></b>	<b><u>2,638,873</u></b>
Income tax		-	-
<b>OTHER COMPREHENSIVE INCOME</b>			
Fair value gains (losses) on equity securities		-	15,228
<b>Total comprehensive income for the year</b>		<b><u>1,002,575</u></b>	<b><u>2,654,101</u></b>

SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED 30 JUNE 2025

		2025	2024
	Note	\$	\$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	6	978,641	979,655
Trade and other receivables	7	585,665	193,615
Inventories	8	3,240,200	806,330
Investments	11	3,128,143	2,022,776
Other assets	9	41,644	286,544
<b>TOTAL CURRENT ASSETS</b>		<u>7,974,293</u>	<u>4,288,920</u>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	10	3,312,119	3,953,368
Intangibles	12	2,267	3,024
Right of use asset	13	365,226	523,558
Other assets	9	49,500	49,500
<b>TOTAL NON-CURRENT ASSETS</b>		<u>3,729,112</u>	<u>4,529,450</u>
<b>TOTAL ASSETS</b>		<u>11,703,405</u>	<u>8,818,370</u>
<b>CURRENT LIABILITIES</b>			
Trade and other payables	14	4,064,861	2,076,752
Lease Liability	15	174,629	156,354
Provisions	16	102,908	74,257
<b>TOTAL CURRENT LIABILITIES</b>		<u>4,342,398</u>	<u>2,307,363</u>
<b>NON-CURRENT LIABILITIES</b>			
Lease Liability	15	221,470	383,020
Provisions	16	62,229	53,254
<b>TOTAL NON-CURRENT LIABILITIES</b>		<u>283,699</u>	<u>436,274</u>
<b>TOTAL LIABILITIES</b>		<u>4,626,097</u>	<u>2,743,637</u>
<b>NET ASSETS</b>		<u>7,077,308</u>	<u>6,074,733</u>
<b>EQUITY</b>			
Retained earnings		7,077,308	6,074,733
<b>TOTAL EQUITY</b>		<u>7,077,308</u>	<u>6,074,733</u>

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**STATEMENT OF CHANGES IN EQUITY**

**FOR THE YEAR ENDED 30 JUNE 2025**

	<i>Financial Asset Reserve</i>	<i>Retained Earnings</i>	<i>Total</i>
	\$	\$	\$
<b>Balance at 30 June 2023</b>	2,579	3,418,053	3,420,632
Profit (loss) for the year	-	2,638,873	2,638,873
Other comprehensive income items	15,228	-	15,228
Transfer on disposal	(17,807)	17,807	-
Total comprehensive income for the year	(2,579)	2,656,680	2,654,101
<b>Balance at 30 June 2024</b>	<b>-</b>	<b>6,074,733</b>	<b>6,074,733</b>
Profit (loss) for the year	-	1,002,575	1,002,575
Other comprehensive income items	-	-	-
Total comprehensive income for the year	-	1,002,575	1,002,575
<b>Balance at 30 June 2025</b>	<b>-</b>	<b>7,077,308</b>	<b>7,077,308</b>

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**STATEMENT OF CASH FLOWS**

**FOR THE YEAR ENDED 30 JUNE 2025**

	<b>2025</b>	<b>2024</b>
	\$	\$
<b>Cash flows from operating activities</b>		
Receipts from grants, donations and fundraising activities	11,165,667	9,671,318
Payments to suppliers	(9,729,623)	(5,682,860)
Interest received	107,963	23,851
Interest paid	(36,177)	(48,419)
Dividends received	-	1,185
<b>Net cash provided by operating activities</b>	<b><u>1,507,830</u></b>	<b><u>3,965,075</u></b>
<b>Cash flows from investing activities</b>		
Proceeds from sale of property, plant and equipment	-	-
Purchase of property, plant and equipment	(242,859)	(1,747,289)
Purchase of DVM's in Transit	-	(572,765)
Other cash items from investing activities	(1,105,368)	(1,132,399)
<b>Net cash provided by (used in) investing activities</b>	<b><u>(1,348,227)</u></b>	<b><u>(3,452,453)</u></b>
<b>Cash flows from financing activities</b>		
Proceed from/(Repayment of) leases	(160,617)	(141,081)
Proceed from/(Repayment of) bank guarantee	-	-
<b>Net cash provided by financing activities</b>	<b><u>(160,617)</u></b>	<b><u>(141,081)</u></b>
Net increase/(decrease) in cash held	(1,014)	371,541
Cash at beginning of financial year	979,655	608,114
Cash at end of financial year	<u>978,641</u>	<u>979,655</u>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

The financial report covers Share the Dignity Limited as an individual entity. Share the Dignity Limited is a not for-profit Company, registered and domiciled in Australia.

Share the Dignity is an Australian charity bringing dignity to homeless and at-risk people experiencing domestic violence through the provision of Sanitary items.

The functional and presentation currency of Share the Dignity Limited is Australian dollars.

The financial report was authorised for issue by the directors on 5 November 2025.

Comparatives are consistent with prior years, unless otherwise stated.

**1. Basis of preparation**

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosures and the *Australian Charities and Not-for-profits Commission Act 2012*.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

Material accounting policy information relating to the preparation of these financial statements are presented below and are consistent with prior reporting periods unless otherwise stated.

**2. Material Accounting Policy Information**

**(a) Revenue from contracts with customers**

Revenue is recognised on a basis that reflects the transfer of control of promised goods or services to customers at an amount that reflects the consideration the Company expects to receive in exchange for those goods or services.

Generally the timing of the payment rendering of services corresponds closely to the timing of satisfaction of the performance obligations, however where there is a difference, it will result in the recognition of a receivable, contract asset or contract liability.

None of the revenue streams of the Company have any significant financing terms as there is less than 12 months between receipt of funds and satisfaction of performance obligations.

# SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2025

### **Specific revenue streams**

#### **Government grant income**

Where grant income arises from an agreement which is enforceable and contains sufficiently specific performance obligations then the revenue is recognised when control of each performance obligations is satisfied.

The performance obligations are varied based on the agreement but includes the supply, delivery and installation of Dignity Vending Machines (DVM) to participating schools, the supply and delivery of free period products to restock DVM machines, removal of installed DVM's on the completion of the contract and if requested, provision of access to the educational health Program 'Period Talk' to all Queensland schools.

Within grant agreements there may be some performance obligations where control transfers at a point in time and others which have continuous transfer of control over the life of the contract.

Where control is transferred over time, generally the input methods being either costs or time incurred are deemed to be the most appropriate methods to reflect the transfer of benefit.

#### **Revenue recognition policy for contracts which are either not enforceable or do not have sufficiently specific performance obligations.**

The revenue recognition policies for the principal revenue streams of the Company are:

#### **Other grant income, donations and fundraising**

Revenue is recognised when the Company obtains control over the funds, which is generally at the time of receipt.

#### **In-kind donations**

The company receives donations in-kind from corporate entities and the general public which comprises personal care and hygiene products. This year the company has determined the fair value of the goods donated on the basis of the average retail selling price of the items donated during the year. Product donations that have specific performance obligations are not recognised as income until the obligations have been satisfied.

#### **Other income**

Revenue is recognised on receipt of cash or at the time a receivable is recorded, if earlier.

#### **(b) Patents and trademarks**

Patents and trademarks have a finite life and are carried at cost less any accumulated amortisation and any impairment losses. Patents and trademarks are amortised over their useful life ranging from 5 to 10 years.

The amortisation rates used for each class of amortisable asset are shown below:

Category of intangible asset	Amortisation Rate
Trademarks	10%

# SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2025

#### **(c) Property, plant and equipment**

Each class of plant and equipment is carried at cost less, where applicable, any accumulated depreciation and impairment.

#### **Depreciation**

Plant and equipment is depreciated on a straight-line basis over the assets useful life to the Company, commencing when the asset is ready for use.

The depreciation rate used for each class of depreciable asset are shown below:

Vending Machines	20%
Office Equipment	33%
Furniture & Fittings	20% to 33%
Computers	26.23%
Motor Vehicles	13%

#### **(d) Income Tax**

The Company is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

#### **(e) Volunteer services**

No amounts are included in the financial statements for services donated by volunteers.

#### **(f) Financial instruments**

##### **Financial assets**

The Company's financial assets measured at amortised cost comprise trade and other receivables and cash and cash equivalents in the statement of financial position.

##### **Financial liabilities**

The financial liabilities of the Company comprise trade payables, bank and other loans and lease liabilities.

#### **(g) Leases**

##### **Lessee accounting**

The non-lease components included in the lease agreement have been separated and are recognised as an expense as incurred.

The right-of-use asset is measured using the cost model, depreciated over the lease term on a straight-line basis, and assessed for impairment in accordance with the impairment of assets accounting policy.

#### **3. Critical Accounting Estimates and Judgments**

The directors make estimates and judgements during the preparation of these financial statements regarding assumptions about current and future events affecting transactions and balances.

These estimates and judgements are based on the best information available at the time of preparing the financial statements, however as additional information is known then the actual results may differ from the estimates.

The significant estimates and judgements made have been described below.

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 JUNE 2025**

**Key judgments - receivables**

The receivables at reporting date have been reviewed to determine whether there is any objective evidence that any of the receivables are impaired.

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 JUNE 2025**

	<b>2025</b>	<b>2024</b>
<b>4. REVENUE AND OTHER INCOME</b>	<b>\$</b>	<b>\$</b>
Revenue from contracts with customers (AASB 15)		
DVM Community scheme	5,405,645	5,302,662
	<u>5,405,645</u>	<u>5,302,662</u>
Revenue recognised on receipts (not enforceable or no sufficiently specific performance obligations- AASB 1058)		
Donations	1,336,072	1,666,975
Program revenue		
Dignity Drive	286,928	328,339
Dignity Drive - In kind product	1,407,035	1,250,123
It's in the Bag	535,068	374,556
It's in the Bag - In kind product	10,183,532	7,701,122
Fundraising	443,029	352,741
Fundraising - In kind product	3,426,344	4,609,122
	<u>16,281,936</u>	<u>14,616,003</u>
Other Grants	511,517	223,973
	<u>18,129,525</u>	<u>16,506,951</u>
<b>Total revenue</b>	<u>23,535,170</u>	<u>21,809,613</u>
Other income	941	5,161
<b>Total Revenue and Other Income</b>	<u><b>23,536,111</b></u>	<u><b>21,814,774</b></u>

**Disaggregation of revenue from contracts with customers**

Revenue from contracts with customers has been disaggregated into regions of service and timing of revenue recognition, and the following table shows this breakdown:

**Regions of service**

Queensland	23,535,170	21,809,613
<b>Revenue from contracts with customers</b>	<u>23,535,170</u>	<u>21,809,613</u>

**Revenue recognition**

At a point in time	23,535,170	21,809,613
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**Revenue from contracts with customers**

**Government grants and other assistance**

**State government**

Department of Education	5,042,499	4,832,272
	<u>5,042,499</u>	<u>4,832,272</u>

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 JUNE 2025**

	<b>2025</b>	<b>2024</b>
	\$	\$
<b>5. PROGRAM COSTS</b>		
Dignity Drive	1,883,973	1,566,004
ITS IN THE BAG	10,981,649	8,157,359
DVM Community/Reinvestment scheme	1,384,347	1,363,427
Fundraising	<u>5,579,706</u>	<u>5,975,945</u>
	<u>19,829,675</u>	<u>17,062,735</u>

**6. CASH AND CASH EQUIVALENTS**

Cash on hand	209	209
Cash at bank	<u>978,432</u>	<u>979,446</u>
	<u>978,641</u>	<u>979,655</u>

**7. TRADE AND OTHER RECEIVABLES**

**CURRENT**

Credit Card	225	538
GST Receivable	40,043	(12,152)
Trade Debtors	544,198	24,843
Other Debtors	1,199	180,386
Rent - In Advance	-	-
	<u>585,665</u>	<u>193,615</u>

**8. INVENTORIES**

**CURRENT**

In-Kind Drive Donations (Sanitary products)	<u>3,240,200</u>	<u>806,330</u>
	<u>3,240,200</u>	<u>806,330</u>

**9. OTHER ASSETS**

**CURRENT**

Prepaid Expenses	41,644	286,544
	<u>41,644</u>	<u>286,544</u>

**NON-CURRENT**

CBA - TD - Bank Guarantee Share the Dignity Ltd	49,500	49,500
	<u>49,500</u>	<u>49,500</u>

**SHARE THE DIGNITY LIMITED****ABN: 45 607 970 605****NOTES TO THE FINANCIAL STATEMENTS****FOR THE YEAR ENDED 30 JUNE 2025**

	<b>2025</b>	<b>2024</b>
<b>10. PROPERTY, PLANT AND EQUIPMENT</b>	\$	\$
<b><i>VENDING MACHINES</i></b>		
Vending Machines	4,641,590	3,670,774
Less: Accumulated Depreciation	<u>(2,341,939)</u>	<u>(1,630,188)</u>
	2,299,651	2,040,586
<b><i>OFFICE FURNITURE AND EQUIPMENT</i></b>		
Office Equipment	23,734	14,316
Less: Accumulated Depreciation	<u>(12,364)</u>	<u>(7,476)</u>
	11,370	6,840
<b><i>FURNITURE &amp; FITTINGS</i></b>		
Furniture & Fittings	353,640	314,571
Less: Accumulated Depreciation	<u>(103,474)</u>	<u>(60,558)</u>
	250,166	254,013
<b><i>MOTOR VEHICLES</i></b>		
Motor Vehicles	84,456	43,753
Less: Accumulated Depreciation	<u>(12,321)</u>	<u>(5,529)</u>
	72,135	38,224
<b><i>COMPUTERS</i></b>		
Computers	103,017	70,269
Less: Accumulated Depreciation	<u>(60,600)</u>	<u>(42,221)</u>
	42,417	28,048
<b><i>EQUIPMENT IN TRANSIT/UNINSTALLED</i></b>		
Capital works	-	4,545
DVM's in Transit/Uninstalled	<u>636,380</u>	<u>1,581,112</u>
	<u>3,312,119</u>	<u>3,953,368</u>

**SHARE THE DIGNITY LIMITED****ABN: 45 607 970 605****NOTES TO THE FINANCIAL STATEMENTS****FOR THE YEAR ENDED 30 JUNE 2025**

**Movements in Carrying Amounts:** Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year

	Vending Machines	Office Equipment	Furniture & Fittings	Motor Vehicle	Computers	Equipment in Transit	Total
<b>Carrying amount at 30 June 2024</b>	<b>2,040,586</b>	<b>6,840</b>	<b>254,013</b>	<b>38,224</b>	<b>28,048</b>	<b>1,585,658</b>	<b>3,953,368</b>
Additions	129,136	9,417	39,070	40,703	32,747	-	242,859
Disposals/Write offs	(77,208)	-	-	-	-	-	(77,208)
Depreciation Expense	(788,724)	(4,887)	(42,917)	(6,792)	(18,378)	-	(861,698)
Transfer	949,278	-	-	-	-	(949,278)	0
Adjustments	46,583	-	-	-	-	-	46,583
<b>Carrying amount at 30 June 2025</b>	<b>2,299,651</b>	<b>11,370</b>	<b>250,166</b>	<b>72,135</b>	<b>42,417</b>	<b>636,380</b>	<b>3,312,119</b>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

	<b>2025</b>	<b>2024</b>
<b>11. FINANCIAL ASSETS</b>	\$	\$
<b>CURRENT</b>		
Managed funds (Morgans)	3,128,143	2,022,776
	<u>3,128,143</u>	<u>2,022,776</u>
<b>12. INTANGIBLE ASSETS</b>		
<b>PATENTS &amp; TRADEMARKS</b>		
Patents & Trademarks	7,573	7,573
Less: Accumulated Amortisation	(5,306)	(4,549)
	<u>2,267</u>	<u>3,024</u>
<b>13. RIGHT OF USE ASSET</b>		
Balance at the beginning of the year	800,688	785,337
Amortisation charged	(435,462)	(261,779)
Balance at the end of the year	<u>365,226</u>	<u>523,558</u>
<b>Building Lease</b>		
The building lease is for the corporate offices, there are 2 years remaining and there is a 5 year option extension at the discretion of the company.		
<b>14. TRADE AND OTHER PAYABLES</b>		
<b>CURRENT</b>		
Trade Creditors	415,191	1,213,673
Contract Liabilities	3,500,200	806,330
Superannuation Payable	91,666	10,105
PAYG Withholding payable	48,052	39,508
Sundry Payables	9,752	7,136
	<u>4,064,861</u>	<u>2,076,752</u>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

**15. LEASE LIABILITY**

*The maturity analysis of lease liabilities based on contractual undiscounted cash flows is shown in the table below*

<b>2025</b>	<b>&lt;1 year</b>	<b>1-5 years</b>	<b>Total Undiscounted Lease Liability</b>	<b>Lease Liabilities Included in this FS (Net of Unexpired Interest)</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Lease Liability	197,873	230,852	428,725	369,099

**16. PROVISIONS**

	<b>2025</b>	<b>2024</b>
<b>CURRENT</b>		
Provision for Annual Leave	\$ 102,908	\$ 74,257
	<u>102,908</u>	<u>74,257</u>
<b>NON CURRENT</b>		
Provision for Long Service Leave	32,229	23,254
Lease provision to make Good	30,000	30,000
	<u>62,229</u>	<u>53,254</u>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

**17. AUDITORS' REMUNERATION**

	<b>2025</b>	<b>2024</b>
	\$	\$
Audit Fees	15,000	11,000
Other Services	1,100	-
	<b><u>16,100</u></b>	<b><u>11,000</u></b>

**18. FINANCIAL RISK MANAGEMENT**

**Financial Assets**

Held at Amortised cost

Managed Funds	3,128,143	2,022,776
<b>Total Financial Assets</b>	<b><u>3,128,143</u></b>	<b><u>2,022,776</u></b>

**Financial Liabilities**

Measured at Amortised cost

Trade and other Payables	4,064,861	2,076,752
Lease Liability	396,099	539,374
<b>Total Financial Assets</b>	<b><u>4,460,960</u></b>	<b><u>2,616,126</u></b>

**19. KEY MANAGEMENT PERSONNEL DISCLOSURES**

The total remuneration paid to key management personnel of the Company is \$823,574 (2024: \$783,968).

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

**20. RELATED PARTIES**

**a. The Company's main related parties are as follows:**

Key management personnel - refer to Note 19.

**b. Transactions with related parties.**

Transactions between related parties are on normal commercial terms and conditions no more favourable than those available to other parties unless otherwise stated.

Accounting services provided by Prime Accounting & Business Advisory Pty Ltd of which one of the Partners is a Director – total expenses for the year were \$6,200 with a nil balance outstanding at the end of the year.

Stationery products provided by Not Stationery of which one of the Directors is a Director – total expenses for the year were \$2,176 with a \$1,974 including GST balance outstanding at the end of the year.

**21. SUBSEQUENT EVENTS**

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in future financial years.

**22. MEMBERS' GUARANTEE**

The Company is registered with the Australian Charities and Not-for-profits Commission Act 2012 and is a Company limited by Guarantee. If the Company is wound up, the constitution states that each member is required to contribute a maximum of \$10 each towards any outstanding obligations of the Company. At 30 June 2025, the number of members was 7 (2024:7).

**23. REGISTERED OFFICE**

1/2023-2033 Sandgate Road, VIRGINIA QLD 4014

**PRINCIPAL PLACE OF BUSINESS**

1/2023-2033 Sandgate Road, VIRGINIA QLD 4014

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

**24. CASH FLOW INFORMATION**

**c. Reconciliation of Cash**

	<b>2025</b>	<b>2024</b>
Cash and Cash Equivalents	978,641	979,655

**d. Reconciliation of Net Cash Provided by Operating Activities**

Operating profit (loss) after income tax	1,002,575	2,654,101
Non-Cash Flows in Operating Profit		
Amortisation	757	757
Amortisation – right of use asset	175,673	169,874
Depreciation	861,700	596,693
Unrealised loss/(gain) on Financial Assets	-	(15,228)
(Profit)/Loss on sale fixed assets	22,408	5,037
(Profit)/Loss on sale investments	-	10,733
Other (net in-kind donations)	-	(15,245)
Write down of Property Plant & Equipment	-	17,053
Changes in Current Assets and Liabilities		
Increase in trade receivables	(339,356)	170,157
Increase in other receivables (incl GST)	(2,474,725)	(1,142,972)
Decrease in prepayments	244,899	17,588
Decrease in trade payables	(798,466)	700,111
Increase in other creditors and accruals	79,455	5,930
Increase in employee provisions	37,627	20,905
Increase in unearned income	2,693,870	806,330
Decrease in other payables	-	(36,749)
<b>Net Cash Provided by Operating Activities</b>	<b>1,506,418</b>	<b>3,965,075</b>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

The Directors of the Company declare that:

The financial statements and notes for the year ended 30 June 2025 are in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, and:

1. Give a true and fair view of its financial position as at 30 June 2025 and of its performance for the financial year ended on that date; and
2. In the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with subsection 60.15 (2) of the *Australian Charities and Not-for-profits Commission Regulations 2022*.

**Director** Simon Tolhurst

**Simon Tolhurst**

**Dated** 5/11/2025

**SHARE THE DIGNITY LTD**  
**ABN: 45 607 970 605**  
**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**  
**SHARE THE DIGNITY LTD**

**Report on the Audit of the Financial Report**

**Opinion**

We have audited the financial report of Share the Dignity Ltd (the Company), which comprises the statement of financial position as at 30 June 2025, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of Share the Dignity Ltd has been prepared in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, including:

- i. giving a true and fair view of the company's financial position as at 30 June 2025 and of its financial performance for the year then ended; and
- ii. complying with Australian Accounting Standards – Simplified Disclosures and the *Australian Charities and Not-for-profits Commission Regulations 2022*.

**Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the company in accordance with the auditor independence requirements of the ACNC Act and ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Responsibilities of the Directors for the Financial Report**

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Australian Charities and Not-for-profits Commission Act 2012* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**Auditor's Responsibilities for the Audit of the Financial Report**

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.



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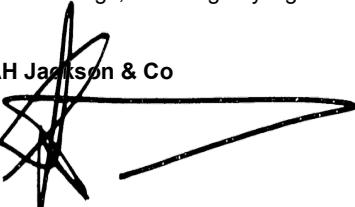
**TRUSTED ADVISORS SINCE 1945**



As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entity to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the entity audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

  
AH Jackson & Co  
Elias Manicaros  
Partner

Brisbane, 5 November 2025